



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

MS-P

August 9, 2011

JAMES K. BARNHOUSE, TREASURER
DIAL CORPORATION EMPLOYEES' POLITICAL
ACTION COMMITTEE
19001 N. SCOTTSDALE RD.
SCOTTSDALE, AZ 85255

IDENTIFICATION NUMBER: C00321083

REFERENCE: MID-YEAR REPORT REPORT (01/01/2011 - 06/30/2011)

Dear Treasurer:

Your Committee has failed to file the above-referenced report in an electronic format. In accordance with 11 CFR § 104.18, you are required to file this report electronically. 11 CFR § 104.18 further states that reports filed on paper do not satisfy a political committee's filing obligation. Your reporting obligation will not be satisfied until you file the above-referenced report in an electronic format. You should also review 11 CFR § 104.18 for more information regarding your future reporting obligations.

It is important that you file this report in an electronic format immediately with the Federal Election Commission. The failure to timely file this report may result in civil money penalties, an audit or legal enforcement action. The civil money calculation for late reports does not include a grace period and begins on the day following the due date for the report.

If you have any questions, please contact David Garr in the Reports Analysis Division on the toll free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division). His local number is (202) 694-1137.

Sincerely,

A handwritten signature in black ink, appearing to read "Jodi Winship".

Jodi Winship
Chief, Compliance Branch
Reports Analysis Division