

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) VOTE 2 REDUCE DEBT (V2RD)
FEC IDENTIFICATION NUMBER C C00563064
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Strategic Media 21
Mailing Address 560 S. Winchester Blvd Ste 500
City San Jose State CA Zip Code 95128
Purpose of Expenditure Advertising Services and Production
Name of Federal Candidate WILLIAM CASSIDY [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 12500.00

Date of Public Distribution/Dissemination 11 / 20 / 2014
Amount 12500.00
Transaction ID : SE.6121
Date of Disbursement or Obligation
Disbursement For: [] Primary [] General 2014 [X] Other (specify) Runoff

Full Name of Payee Strategic Media 21
Mailing Address 560 S. Winchester Blvd Ste 500
City San Jose State CA Zip Code 95128
Purpose of Expenditure Advertising Services and Production
Name of Federal Candidate MARY L LANDRIEU [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 25000.00

Date of Public Distribution/Dissemination 11 / 20 / 2014
Amount 12500.00
Transaction ID : SE.6122
Date of Disbursement or Obligation
Disbursement For: [] Primary [] General 2014 [X] Other (specify) Runoff

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 25000.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 25000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. KENNETH W. DAVIS JR. [Electronically Filed] Date 11 / 21 / 2014
Signature