

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Defend Louisiana PAC
FEC IDENTIFICATION NUMBER C C00616128
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Arsement Media Group
Mailing Address 104 Live Oak Dr.
City Lafayette State LA Zip Code 70503
Purpose of Expenditure TV Advertisement Category/Type 004
Date of Public Distribution/Dissemination 12/07/2016
Amount 60000.00
Transaction ID : SE.4996
Date of Disbursement or Obligation 12/07/2016
Name of Federal Candidate KENNEDY, JOHN NEELY, , , [X] Oppose
Office Sought: [] President [X] Senate State: LA
Calendar Year-To-Date Per Election for Office Sought 282000.00
Disbursement For: [X] Other (specify) Runoff

Full Name of Payee Last Word Strategies
Mailing Address 4148 Palm Street
City Baton Rouge State LA Zip Code 70808
Purpose of Expenditure Digital Ad Consulting Category/Type 004
Date of Public Distribution/Dissemination 12/07/2016
Amount 2500.00
Transaction ID : SE.4998
Date of Disbursement or Obligation 12/07/2016
Name of Federal Candidate CAMPBELL, FOSTER LONNIE II, , , [X] Support
Office Sought: [] President [X] Senate State: LA
Calendar Year-To-Date Per Election for Office Sought 294500.00
Disbursement For: [X] Other (specify) Runoff

(a) SUBTOTAL of Itemized Independent Expenditures 62500.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Townsend, Taylor, , , [Electronically Filed] Date 12/07/2016
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Defend Louisiana PAC
FEC IDENTIFICATION NUMBER C C00616128
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Last Word Strategies
Mailing Address 4148 Palm Street
City Baton Rouge State LA Zip Code 70808
Purpose of Expenditure Digital Ad Consulting Category/Type 004
Name of Federal Candidate KENNEDY, JOHN NEELY, , , [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 297000.00

Date of Public Distribution/Dissemination 12 / 07 / 2016
Amount 2500.00
Transaction ID : SE.4999
Date of Disbursement or Obligation 12 / 07 / 2016
Office Sought: [] House District: 00 [] President [X] Senate State: LA
Disbursement For: [] Primary [] General 2016 [X] Other (specify) Runoff

Full Name of Payee WWLTV
Mailing Address 1024 N. Rampart St.
City New Orleans State LA Zip Code 70116
Purpose of Expenditure Digital Ads Category/Type 004
Name of Federal Candidate CAMPBELL, FOSTER LONNIE II, , , [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 292000.00

Date of Public Distribution/Dissemination 12 / 07 / 2016
Amount 10000.00
Transaction ID : SE.4997
Date of Disbursement or Obligation 12 / 07 / 2016
Office Sought: [] House District: 00 [] President [X] Senate State: LA
Disbursement For: [] Primary [] General 2016 [X] Other (specify) Runoff

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 12500.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 75000.00

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Townsend, Taylor, , , [Electronically Filed] Date 12 / 07 / 2016
Signature