

VIA ELECTRONIC FILING

March 12, 2011

Nicole Della Rocco
Senior Campaign Finance Analyst
Reports Analysis Division
Federal Election Commission
999 E Street, NW
Washington, DC 20463

Re: C00430876
30 Day Post-General Report (10/14/2010 11/22/2010)

With reference to your request for additional information pertaining to the above-referenced report, please be advised of the following information, which generally corresponds to the order of items noted in your letter:

1) Schedule E, discloses a total of \$500,000 in payment for a Media Buy on October 15, 2010. Be advised that this was an advance payment for ads that were not publicly distributed or disseminated until October 19, 2010. Thus, our filing of our 24 hour notice on October 20, 2010, was in fact timely as required.

If you require further information or clarification, please contact Gary Gruver at 202-962-7250.
962-7250.
