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Image# 13961070316

FEC FORM 3Y

REPORT OF RECEIPTS AND DISBURSEMENTS

TORW 3X	For Other	Than An Autho	orized Committe	ee		Office Use Only	
NAME OF COMMITTEE (in f	TYPE OR PF	RINT ▼	Example: If typin over the lines.	ng, type	12FE4M5		
DIRECT VOICE,	THE POLITICAL	ACTION CO	MMITTEE OF T	HE DIRE	CT MARKE	ETING ASSC	CIATION
ADDRESS (number and	SUITE 110						
Check if different than previous reported. (AC	ly WASHING	TON			DC	20036	-
2. FEC IDENTIFICA	TION NUMBER ▼	CITY	A		STATE A	ZIP CC	DDE 🛦
C C00235309		3. IS		NEW N) OR	× (A)	MENDED	
4. TYPE OF REPORTS (Choose One) (a) Quarterly Reports	Repor	t On:		May 20 (M5) Jun 20 (M6)		20 (M8) 20 (M9)	Nov 20 (M11) (Non-Election Year Only) Dec 20 (M12) (Non-Election Year Only)
July 15 Quarterly October 1	Report (Q2)	Apr 2012-Day PRE-Election Report for the:	Primary (12F		Oct General Special (Jan 31 (YE) Runoff (12R)
January 3	Report (Q3) 31 Report (YE)	Election	on M M /	D D /	Y Y Y Y	in the State of	of
July 31 M Report (N Year Only Terminatio (TER)	lon-election () (MY) F	80-Day POST-Election Report for the:	General (300	G) /	Runoff (3	in the	Special (30S)
5. Covering Period	05 / 01	Election		M M M	31	State 0)t
I certify that I have exa Type or Print Name of	•		ny knowledge and l	pelief it is tru	ue, correct and	d complete.	
Signature of Treasurer	Linda Woolley		[Electronicall	v Filed] [Date 02	/ 22 /	2013
NOTE: Submission of fa	lse, erroneous, or incon	nplete information	may subject the pers	son signing tl	his Report to th	ne penalties of 2	U.S.C. §437g.
Office Use Only						FEC FOF Rev. 12/2	

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)
Page 2

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

		COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a) Cash on Hand January 1, 2010		19956.09
	(b) Cash on Hand at Beginning of Reporting Period	18619.76	
	(c) Total Receipts (from Line 19)	1500.00	12250.00
	(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	20119.76	32206.09
7.	Total Disbursements (from Line 31)	1013.75	13100.08
8.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	19106.01	19106.01
9.	Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10.	Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From: 05	01 2010 T	To: 05 31 2010
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
Contributions (other than loans) From:		
(a) Individuals/Persons Other		
Than Political Committees	500.00	5500.00
(i) Itemized (use Schedule A)	7	7 7
(ii) Unitemized	0.00	750.00
(iii) TOTAL (add	, 0.00	
Lines 11(a)(i) and (ii)▶	500.00	6250.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees		
(such as PACs)	1000.00	6000.00
(d) Total Contributions (add Lines		
11(a)(iii), (b), and (c)) (Carry	4500.00	12250.00
Totals to Line 33, page 5)	1500.00	12230.00
Transfers From Affiliated/Other		0.00
Party Committees	0.00	0.00
All Loans Received	0.00	0.00
All Loans Received	7	0.00
	0.00	0.00
Loan Repayments Received	0.00	0.00
Offsets To Operating Expenditures		
(Refunds, Rebates, etc.)	0.00	0.00
(Carry Totals to Line 37, page 5) Refunds of Contributions Made		0.00
to Federal Candidates and Other		
Political Committees	0.00	0.00
Other Federal Receipts	0.00	
(Dividends, Interest, etc.)	0.00	0.00
Transfers from Non-Federal and Levin Funds	3.00	
(a) Non-Federal Account		
(from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(5) 251111 1 21125 (111111 25112511 1 1 1 1 1 1 1 1 1 1 1 1		
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))▶	1500.00	12250.00
Total Fodoral Descipto		
Total Federal Receipts	1500.00	12250.00
(subtract Line 18(c) from Line 19)▶	1500.00	12250.00

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
. Operating Expenditures: (a) Allocated Federal/Non-Federal	Total Tillo I Gliou	Calelidal Teal-IO-Date		
Activity (from Schedule H4)				
(i) Federal Share	0.00	0.00		
(ii) Non-Federal Share	0.00	0.00		
(ii) Non-Federal Share(b) Other Federal Operating	7	3.00		
Expenditures	13.75	100.08		
(c) Total Operating Expenditures				
(add 21(a)(i), (a)(ii), and (b))▶	13.75	100.08		
Transfers to Affiliated/Other Party	0.00	0.00		
Contributions to	0.00	0.00		
Federal Candidates/Committees and Other Political Committees	1000.00	13000.00		
Independent Expenditures	0.00	0.00		
(use Schedule E)	0.00	0.00		
(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00		
(use otherwise 1)	7	5.00		
Loan Repayments Made	0.00	0.00		
	0.00	0.00		
Loans MadeRefunds of Contributions To:	0.00	0.00		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00		
(b) Political Party Committees	0.00	0.00		
(c) Other Political Committees		0.00		
(such as PACs)	0.00	0.00		
(d) Total Contribution Refunds				
(add Lines 28(a), (b), and (c))▶	0.00	0.00		
Other Disbursements	0.00	0.00		
Federal Election Activity (2 U.S.C. §431(20))				
(a) Allocated Federal Election Activity				
(from Schedule H6)		0.00		
(i) Federal Share	0.00	0.00		
(ii) "Levin" Share	0.00	0.00		
(b) Federal Election Activity Paid Entirely				
With Federal Funds	0.00	0.00		
(c) Total Federal Election Activity (add	2.22			
Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00		
Total Disbursements (add Lines 21(c), 22,				
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	1013.75	13100.08		
Total Federal Disbursements				
(subtract Line 21(a)(ii) and Line 30(a)(ii)				
from Line 31)	1013.75	13100.08		

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
3. Total Contributions (other than loans) (from Line 11(d), page 3)	1500.00	12250.00		
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00		
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	1500.00	12250.00		
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	13.75	100.08		
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00		
3. Net Operating Expenditures (subtract Line 37 from Line 36)	13.75	100.08		

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:				PAGE	6	OF	8		
(che	ck only	or	ne)						
X	11a		11b		11c	12	2		
	13		14		15	16	6	17	

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

or for commercial purposes, other than using	g the name and address of any political committee to	o solicit contributions from such committee.
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICA	L ACTION COMMITTEE OF THE DIRECT	T MARKETING ASSOCIATION
Full Name (Last, First, Middle Initial) Mr. David Verklin Mailing Address 4251 Avenue of the American	viana 20th	Date of Receipt
Mailing Address 1251 Avenue of the Ame		05 28 2010
City New York	State Zip Code NY 10020	Transaction ID : SA11Al.8696 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	500.00
Name of Employer Canoe Ventures	Occupation Chief Executive Officer	Contribution to Direct Voice
Receipt For: Primary General Other (specify)	Aggregate Year-to-Date ▼ 500.00	
Full Name (Last, First, Middle Initial) 3. Mailing Address		Date of Receipt
City	State Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	С	
Name of Employer	Occupation	-
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼	
Full Name (Last, First, Middle Initial)	'	Date of Receipt
Mailing Address		M = M / D = D / Y = Y = Y
City	State Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	Table of East 1000pt the 1010d
Name of Employer	Occupation	-
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼	
SUBTOTAL of Receipts This Page (optional	al)	500.00
	nber only)	500.00

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

	FOR LINE NUMBER: PAGE 7 OF 8					
Use separate schedule(s) for each category of the	(check only one)					
Detailed Summary Page	11a 11b X 11c 12					
Dotailed Carrinary 1 age	13 14 15 16 17					
not be sold or used by any person for the purpose of soliciting contributions dress of any political committee to solicit contributions from such committee.						
MMITTEE OF THE DIREC	CT MARKETING ASSOCIATION					

Any information copied from such Reports and S or for commercial purposes, other than using the		
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL A	CTION COMMITTEE OF THE DIRECT	MARKETING ASSOCIATION
Full Name (Last, First, Middle Initial) INFOCISION MANAGEMENT CORPO Mailing Address 325 SPRINGSIDE DRIVE	DRATION PAC	Date of Receipt
City AKRON FEC ID number of contributing federal political committee. Name of Employer	State Zip Code OH 44333 C C00407098 Occupation	7 Transaction ID : SA11C.8700 Amount of Each Receipt this Period 1000.00 PAC to PAC Contribution
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 1000.00	
Full Name (Last, First, Middle Initial) Mailing Address		Date of Receipt
City	State Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	С	
Name of Employer Receipt For: Primary General Other (specify) ▼	Occupation Aggregate Year-to-Date ▼	
Full Name (Last, First, Middle Initial) C. Mailing Address		Date of Receipt
City	State Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	
Name of Employer Receipt For: Primary General Other (specify) ▼	Occupation Aggregate Year-to-Date ▼	
SUBTOTAL of Receipts This Page (optional)	>	1000.00
TOTAL This Period (last page this line number	only)	1000.00

SCHEDULE B (FEC Form 3X)		FOR LINE	NUMBER: PAGE 8 OF 8
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	(check only 21b 27	
Any information copied from such Reports and Stater or for commercial purposes, other than using the name			
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTIV			
Full Name (Last, First, Middle Initial) A. ROBERT J PORTMAN			Date of Disbursement
Mailing Address PO BOX 550			05 13 2010
MILFORD	State Zip Code OH 45150		Transaction ID : SB23.8703
Purpose of Disbursement Contribution to Campaign			Amount of Each Disbursement this Period
Candidate Name ROBERT J PORTMAN		Category/ Type	1000.00
Senate President	nent For: 2010 Primary General Other (specify)		
State: OH District: 02 Full Name (Last, First, Middle Initial) B.			Date of Disbursement
Mailing Address			M = M / D = D / Y = Y = Y
	State Zip Code		
Purpose of Disbursement			
Candidate Name		Category/ Type	Amount of Each Disbursement this Period
Office Sought: House Senate President State: Disburser	nent For: Primary General Other (specify)	,,	
Full Name (Last, First, Middle Initial)			Date of Disbursement
Mailing Address			M M / D D / Y Y Y Y Y
City	State Zip Code		
Purpose of Disbursement			Amount of Each Disbursement this Period
Candidate Name		Category/ Type	
Office Sought: House Disburser	ment For: Primary General Other (specify)		
SUBTOTAL of Disbursements This Page (optional)			1000.00
JUDIVIAL OF DISDUISEMENTS THIS Page (ODTIONAL)			