

**24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/17/2008**  
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC 20002

FEC ID No. C00042366

☐ 24-Hour Notice ☒ 48-Hour Notice**SCHEDULE E (FEC Form 3X)**

PAGE OF 1 / 5

**ITEMIZED INDEPENDENT EXPENDITURES**

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Shorr Johnson Magnus

Date

M M / D D / Y Y Y Y  
10 / 15 / 2008

Mailing Address

1831 Chestnut Street, 8th FL

Amount

16781.50

City

Philadelphia

State

PA

Zip Code

19103

Purpose of Expenditure

Media Production

Category/  
Type

Office Sought:

☐ House

State: GA

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Saxby Chambliss

Disbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54590

Calendar Year-To-Date Per Election

991762.01

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y  
10 / 14 / 2008

Mailing Address

PO Box 7777

Amount

974980.51

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/  
Type

Office Sought:

☐ House

State: GA

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Saxby Chambliss

Disbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54540

Disseminated 10/15/08

Calendar Year-To-Date Per Election

974980.51

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures

991762.01

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

M M / D D / Y Y Y Y  
10 / 17 / 2008

FEC Schedule E (Form 3X) (Revised 02/2003)

## 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

## SCHEDULE E (FEC Form 3X)

## ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 2 / 5

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Shorr Johnson Magnus

Date

MM / DD / YYYY  
10 / 15 / 2008

Amount

16624.00

Mailing Address

1831 Chestnut Street, 6th FL

City

Philadelphia

State

PA

Zip Code

19103

Purpose of Expenditure

Media Production

Category/  
Type

Office Sought:

☐ House

State: OR

☒ Senate

District: 00

☐ Presidential

Check: One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54584

Name of Federal Candidate supported or Opposed by expenditure:

Gordon Smith

Calendar Year-To-Date Per Election

8558266.55

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY  
10 / 15 / 2008

Amount

366053.51

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/  
Type

Office Sought:

☐ House

State: MN

☒ Senate

District: 00

☐ Presidential

Check: One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-54580

Calendar Year-To-Date Per Election

3951577.76

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures

382677.51

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

MM / DD / YYYY  
10 / 17 / 2008

28039873307

## 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

## SCHEDULE E (FEC Form 3X)

## ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 3 / 5  
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)  
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y  
10 / 14 / 2008

Amount

485545.93

Mailing Address  
PO Box 7777City State Zip Code  
Philadelphia PA 19175-0061Purpose of Expenditure  
Media Buy TVCategory/  
TypeOffice Sought: ☐ House State: KY  
☒ Senate District: 00  
☐ PresidentialCheck One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Mitch McConnell

Disbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Calendar Year-To-Date Per Election

989107.08

for Office Sought

Transaction ID: SE-54539  
Disseminated 10/15/08

Full Name (Last, First, Middle, Initial) of Payee

William A. Carrick Consulting

Date

M M / D D / Y Y Y Y  
10 / 15 / 2008

Amount

2289.09

Mailing Address  
2866 Belden DriveCity State Zip Code  
Los Angeles CA 90068Purpose of Expenditure  
Media ProductionCategory/  
TypeOffice Sought: ☐ House State: MS  
☒ Senate District: 00  
☐ PresidentialCheck One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Roger Wicker

Disbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Calendar Year-To-Date Per Election

4976410.32

for Office Sought

Transaction ID: SE-54591

(a) SUBTOTAL of Itemized Independent Expenditures

487835.02

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

M M / D D / Y Y Y Y  
10 / 17 / 2008

28039873308

## 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

## SCHEDULE E (FEC Form 3X)

## ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 4 / 5

FOR LINE 21 OF FORM 3X

NAME OF COMMITTEE (In Full)  
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY  
10 / 14 / 2008Mailing Address  
PO Box 7777

Amount

262738.02

City State Zip Code  
Philadelphia PA 19175-0061Office Sought: ☐ House State: MS  
☒ Senate District: 00  
☐ PresidentialPurpose of Expenditure  
Media Buy TVCategory/  
TypeName of Federal Candidate supported or Opposed by expenditure:  
Roger WickerCheck: One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54542

Disseminated 10/15/08

Calendar Year-To-Date Per Election  
for Office Sought

4956709.57

Full Name (Last, First, Middle, Initial) of Payee  
William A. Carrick Consulting

Date

MM / DD / YYYY  
10 / 15 / 2008Mailing Address  
2866 Belden Drive

Amount

9450.00

City State Zip Code  
Los Angeles CA 90068Office Sought: ☐ House State: MS  
☒ Senate District: 00  
☐ PresidentialPurpose of Expenditure  
Media ProductionCategory/  
TypeName of Federal Candidate supported or Opposed by expenditure:  
Roger WickerCheck: One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54587

Calendar Year-To-Date Per Election  
for Office Sought

4976410.32

(a) SUBTOTAL of Itemized Independent Expenditures

272188.02

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in corporation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

MM / DD / YYYY  
10 / 17 / 2008

**24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :**

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice**SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES**PAGE OF 5/5  
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)  
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

**C** C00042366Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 0 8

Amount

1288724.12

Mailing Address  
PO Box 7777City State Zip Code  
Philadelphia PA 19175-0061Purpose of Expenditure  
Media Buy TVCategory/  
TypeOffice Sought: ☐ House State: OR  
☒ Senate District: 00  
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:  
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54622

Calendar Year-To-Date Per Election  
for Office Sought 8558266.55Full Name (Last, First, Middle, Initial) of Payee  
Great American Media-GMMB

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 0 8

Amount

76462.93

Mailing Address  
PO Box 7777City State Zip Code  
Philadelphia PA 19175-0061Purpose of Expenditure  
Media Buy RadioCategory/  
TypeOffice Sought: ☐ House State: OR  
☒ Senate District: 00  
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:  
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-54623

Calendar Year-To-Date Per Election  
for Office Sought 8558266.55

(a) SUBTOTAL of Itemized Independent Expenditures

1365187.05

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

3499649.61

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

M M / D D / Y Y Y Y  
1 0 / 1 7 / 2 0 0 8

28039873310

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE  
FOR INCOMING DOCUMENTS**

The FEC added this page to the end of this filing to indicate how it was received.

<input type="checkbox"/> Hand Delivered	Date of Receipt
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked Delivery Confirmation™ Label <input type="checkbox"/>
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
The document preceding this page was received by FAX at the FEC. The receiving FAX machine has printed at the bottom of each page the date and time of receipt, the phone number of the transmitting machine and the sequential page numbers.	
N/A PREPARER (5/2004)	N/A DATE PREPARED

28039873311