24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
Priorities USA Action

FEC IDENTIFICATION NUMBER ▼
C C00495861

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee
Struble Eichenbaum Communications

Date: 07 / 25 / 2012

Mailing Address 700 7th Street, SE

Amount: 14370.46

City: Washington State: DC Zip Code: 20003

Transaction ID : D404836

Purpose of Expenditure
Media Digital Advertising Production Costs

Category/Type

Office Sought: ☐ House ☐ Senate ☒ President State: District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:
Mitt Romney

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought: 15379632.59

Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date: MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/Type

Office Sought: ☐ House ☐ Senate ☐ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 14370.46

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 14370.46

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Greg Speed ***[Electronically Filed]***
Signature

Date 07 / 27 / 2012