24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
Crossroads Generation

FEC IDENTIFICATION NUMBER ▼
C C00521146

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee
Graph Effect

Date 06 / 19 / 2012

Mailing Address 1447 Cloverfield Blvd.
Suite 101

Amount 44000.00

City Santa Monica State CA Zip Code 90404

Transaction ID : SE.4112

Purpose of Expenditure
Online advertising

Category/ Type

Office Sought: ☐ House ☐ Senate ☒ President State: District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:
BARACK OBAMA

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought 44000.00

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/ Type

Office Sought: ☐ House ☐ Senate ☐ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 44000.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 44000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Margee Clancy
[Electronically Filed]
Signature

Date 06 / 20 / 2012