

AMERICA'S FAMILIES FIRST ACTION FUND

2715 M STREET NW
SUITE 100
WASHINGTON DC 20007

FEC ID No. C00487744

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
AMERICA'S FAMILIES FIRST ACTION FUND

FEC IDENTIFICATION NUMBER
C C00487744

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

The New Media Firm

Date

10 / 19 / 2010

Mailing Address

1730 Rhode Island Ave NW
Suite 410

Amount

250595.40

City State Zip Code
Washington DC 20036

Office Sought: House State: AZ
 Senate District: 07
 Presidential

Purpose of Expenditure
Media Buy TV & Cable

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Ruth McClung

Disbursement For: Primary General 2010

Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 250595.40

Transaction ID: SE.000001

(a) SUBTOTAL of Itemized Independent Expenditures	250595.40
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	250595.40

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

David Rudd
Signature

10 / 19 / 2010