

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation GOPROUD INC.		3. FEC Identification Number C C90012154
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 426 C STREET NE		
(c) City, State and ZIP Code WASHINGTON DC 20002		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

(a) April 15 Quarterly Report
 July 15 Quarterly Report
 October 15 Quarterly Report
 January 31 Year-End Report
 24-Hour Report
 48-Hour Report

b) Is this Report an amendment? Yes No

5. COVERING PERIOD: FROM

M M	/	D D	/	Y Y Y Y
10	/	01	/	2010

THROUGH

M M	/	D D	/	Y Y Y Y
12	/	31	/	2010

6. TOTAL CONTRIBUTIONS **0.00**

7. TOTAL INDEPENDENT EXPENDITURES **37358.05**

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE	DATE
James LaSalvia	<i>James LaSalvia</i>	03/23/2012

[Electronically Filed]

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:
Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
GOPROUD INC.

Full Name (Last, First, Middle Initial) of Payee Interface Media Group		Date MM / DD / YYYY 10 / 25 / 2010
Mailing Address 1233 20th Street, NW		Amount 3174.00 Transaction ID : F57.4108
City Washington	State DC	
Zip Code 20036	Purpose of Expenditure Production Costs - Housewives Ad, Ad aired 10/25/2010.	Category/Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: CHARLES DJOU		Office Sought: <input checked="" type="checkbox"/> House State: HI <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 13461.55		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Interface Media Group		Date MM / DD / YYYY 10 / 25 / 2010
Mailing Address 1233 20th Street, NW		Amount 1728.00 Transaction ID : F57.4111
City Washington	State DC	
Zip Code 20036	Purpose of Expenditure Production Costs - Housewives Ad, Ad aired 10/25/2010.	Category/Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: BARNEY FRANK		Office Sought: <input checked="" type="checkbox"/> House State: MA <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 7385.60		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Interface Media Group		Date MM / DD / YYYY 10 / 25 / 2010
Mailing Address 1233 20th Street, NW		Amount 373.00 Transaction ID : F57.4113
City Washington	State DC	
Zip Code 20036	Purpose of Expenditure Production Costs - Housewives Ad, Ad aired 10/25/2010.	Category/Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD HANNA		Office Sought: <input checked="" type="checkbox"/> House State: NY <input type="checkbox"/> Senate District: 24 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 1599.55		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	5275.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
GOPROUD INC.

Full Name (Last, First, Middle Initial) of Payee Interface Media Group		Date MM / DD / YYYY 10 / 25 / 2010
Mailing Address 1233 20th Street, NW		Amount 2679.00 Transaction ID : F57.4115
City Washington	State DC	
Zip Code 20036	Purpose of Expenditure Production Costs - Housewives Ad, Ad aired 10/25/2010.	
Category/Type 004	Office Sought: <input type="checkbox"/> House State: CA <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: BARBARA BOXER		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 11453.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee National Cable Communications		Date MM / DD / YYYY 10 / 22 / 2010
Mailing Address 405 Lexington Avenue		Amount 1226.55 Transaction ID : F57.4109
City New York	State NY	
Zip Code 10174	Purpose of Expenditure Airtime Costs - Housewives Ad, Ad aired 10/25/2010.	
Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House State: NY <input type="checkbox"/> Senate District: 24 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD HANNA		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1226.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee National Cable Communications		Date MM / DD / YYYY 10 / 22 / 2010
Mailing Address 405 Lexington Avenue		Amount 10287.55 Transaction ID : F57.4120
City New York	State NY	
Zip Code 10174	Purpose of Expenditure Airtime Costs - Housewives Ad, Ad aired 10/25/2010.	
Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House State: HI <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: CHARLES DJOU		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 10287.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures.....	14193.10
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
GOPROUD INC.

Full Name (Last, First, Middle Initial) of Payee National Cable Communications		Date MM / DD / YYYY 10 / 22 / 2010
Mailing Address 405 Lexington Avenue		Amount 5657.60 Transaction ID : F57.4121
City New York	State NY	
Zip Code 10174	Purpose of Expenditure Airtime Costs - Housewives Ad, Ad aired 10/25/2010.	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: BARNEY FRANK		Office Sought: <input checked="" type="checkbox"/> House State: MA <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 5657.60		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee National Cable Communications		Date MM / DD / YYYY 10 / 22 / 2010
Mailing Address 405 Lexington Avenue		Amount 8774.55 Transaction ID : F57.4122
City New York	State NY	
Zip Code 10174	Purpose of Expenditure Airtime Costs - Housewives Ad, Ad aired 10/25/2010.	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: BARBARA BOXER		Office Sought: <input type="checkbox"/> House State: CA <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 8774.55		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee National Cable Communications		Date MM / DD / YYYY 10 / 29 / 2010
Mailing Address 405 Lexington Avenue		Amount 3457.80 Transaction ID : F57.4123
City New York	State NY	
Zip Code 10174	Purpose of Expenditure Airtime Costs - Housewives TV Ad, Ad aired 10/29/2010.	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: BARNEY FRANK		Office Sought: <input checked="" type="checkbox"/> House State: MA <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 10843.40		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	▶	17889.95
(b) SUBTOTAL of Unitemized Independent Expenditures.....	▶	
(c) TOTAL Independent Expenditures	▶	37358.05
(carry total from last page forward to Line 7)		