

A-G79 @G B9CI G'H9LH'fl 97 : cfa ' - - L

March 23, 2012

Christopher Whyrick
Senior Campaign Finance Analyst
Reports Analysis Division

Re: FEC Form 5, Received 10/25/2010

This letter responds to your request for additional information dated December 28, 2011, regarding a 24-hour independent expenditure report filed by GOProud, Inc. on October 25, 2010. The television advertisement referenced in the October 25, 2010 report was publicly disseminated on October 25, 2010, the same day. In addition, on October 21, 2010, GOProud posted the same video on YouTube. The dates reported on the Form 5 reflect the dates of the vendor payments for the associated expenditures, rather than the date of public dissemination. The report filed on October 25, 2010 should have listed the public dissemination date for each reported expenditure.

In addition, your letter explains that these expenditures should also be disclosed on a Form 5 quarterly report. We have filed this Form 5 quarterly report today.

Respectfully submitted,

Jimmy LaSalvia
GOProud, Inc.
