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FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

3. IS THIS REPORT (N) OR AMENDED (A) 4. TYPE OF REPORT (Choose One) (a) Quarterly Reports: April 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3) January 31 Year-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) Report (Non-electi		For Other Than All Aut	thorized Committee	Office Use Only
ADDRESS (number and street) Check if different than previously reported. (ACC) 2. FEC IDENTIFICATION NUMBER C C C00228309 3. IS THIS REPORT (Choose One) (a) Quarterly Reports: April 15 Quarterly Report (Q1) Quarterly Report (Q1) Quarterly Report (Q2) Quarterly Report (Q2) Quarterly Report (Q3) January 31 Year-End Report (Q3) January 31 Year-End Report (Q3) Quarterly Report (Q4) Quarterly Report (Q5) Quarterly Report (Q6) Seport (Q6) Quarterly Report (Q7) Quarterly Report (Q8) Quarterly Report (Q8) Quarterly Report (Q9) Quarterly Report (TYPE OR PRINT ▼		12FE4M5
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5. Covering Period 10 01 2017 through 10 31 2017 I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete. Oswald, Christopher, , , Oswald, Christopher,			on on	
Oswald, Christopher, , , Type or Print Name of Treasurer Oswald, Christopher,	5. Covering Period			
Type or Print Name of Treasurer Oswald, Christopher	I certify that I have examin	led this Report and to the best of	f my knowledge and belief it is t	rue, correct and complete.
	Type or Print Name of Trea			
	Signature of Treasurer	Oswald, Christopher, , ,	[Electronically Filed]	
NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 52 U.S.C. § 3010	NOTE: Submission of false,	erroneous, or incomplete informatic	on may subject the person signing	this Report to the penalties of 52 U.S.C. § 30109
Office Use FEC FORM 3X Rev. 05/2016				

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 05/2016) Page 2

Write or Type Committee Name

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
(a) Cash on Hand January 1, 2017		15994.68
(b) Cash on Hand at Beginning of Reporting Period	29333.87	
(c) Total Receipts (from Line 19)	4700.00	42875.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	34033.87	58869.68
Total Disbursements (from Line 31)	5059.80	29895.61
Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	28974.07	28974.07
Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

R		0 01 2017 To:	10 31 2017						
	I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date						
11.	Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees								
	(i) Itemized (use Schedule A)	4500.00	31000.00						
	(ii) Unitemized	200.00	1875.00						
	(iii) TOTAL (add Lines 11(a)(i) and (ii)▶	4700.00	32875.00						
	(b) Political Party Committees	0.00	0.00						
	(c) Other Political Committees (such as PACs)	0.00	10000.00						
	(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	4700.00	42875.00						
12.	Transfers From Affiliated/Other Party Committees	0.00	0.00						
13.	All Loans Received	0.00	0.00						
	Loan Repayments Received Offsets To Operating Expenditures	0.00	0.00						
16.	(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) Refunds of Contributions Made	0.00	0.00						
47	to Federal Candidates and Other Political Committees	0.00	0.00						
	Other Federal Receipts (Dividends, Interest, etc.) Transfers from Non-Federal and Levin Funds	0.00	0.00						
	(a) Non-Federal Account (from Schedule H3)	0.00	0.00						
	(b) Levin Funds (from Schedule H5)	0.00	0.00						
	(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00						
19.	Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))▶	4700.00	42875.00						
20.	Total Federal Receipts (subtract Line 18(c) from Line 19)▶	4700.00	42875.00						

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 05/2016)

Page 4

	II. Disbursements	COLUMN A Total This Period	Column B				
	Operating Expenditures:	iotai iiiis Feliou	Calendar Year-to-Date				
(Allocated Federal/Non-Federal Activity (from Schedule H4)						
	(i) Federal Share	0.00	0.00				
			0.00				
,	(ii) Non-Federal Share	0.00	0.00				
(b) Other Federal Operating	59.80	645.61				
(Expenditures c) Total Operating Expenditures	35.00	040.01				
((add 21(a)(i), (a)(ii), and (b))▶	59.80	645.61				
. 1	Fransfers to Affiliated/Other Party	7 7 7					
(Committees	0.00	0.00				
	Contributions to Federal Candidates/Committees	7 7 7					
а	and Other Political Committees	5000.00	29250.00				
	ndependent Expenditures	222					
(use Schedule E) Coordinated Party Expenditures	0.00	0.00				
(52 U.S.C. § 30116(d)) use Schedule F)	0.00	2.22				
(uso soriedule i j	0.00	0.00				
L	oan Repayments Made	0.00	0.00				
			3.00				
Ļ	oans Made	0.00	0.00				
	Refunds of Contributions To: a) Individuals/Persons Other	4	4 4				
`	Than Political Committees	0.00	0.00				
`.	b) Political Party Committees	0.00	0.00				
(c) Other Political Committees	000	0.00				
,	(such as PACs)	0.00	0.00				
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))						
	(add Lines 20(a), (b), and (c))	0.00	0.00				
	Other Disbursements (Including						
	Non-Federal Donations)	0.00	0.00				
	, in the second second	4 4					
	Federal Election Activity (52 U.S.C. § 30101(2	0))					
(a) Allocated Federal Election Activity						
	(from Schedule H6) (i) Federal Share	2.22					
	(1) 1 606101 311016	0.00	0.00				
	(ii) "Levin" Share	0.00	0.00				
(b) Federal Election Activity Paid	4	5.00				
`	Entirely With Federal Funds	0.00	0.00				
(c) Total Federal Election Activity (add	4 4					
	Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00				
		7 7					
	Total Disbursements (add Lines 21(c), 22,						
2	23, 24, 25, 26, 27, 28(d), 29 and 30(c))	5059.80	29895.61				
_	Total Fadaval Dishuraam areta	4	45 45 45				
	Fotal Federal Disbursements						
	subtract Line 21(a)(ii) and Line 30(a)(ii) rom Line 31)						
1	IOIII LIIIG OTJ	5059.80	29895.61				

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 05/2016)

	1 20 1 01111 0X (110V. 00/2010)		i ago o
	III. Net Contributions/ Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33.	Total Contributions (other than loans) (from Line 11(d), page 3)	4700.00	42875.00
34.	Total Contribution Refunds (from Line 28(d))	0.00	0.00
	Net Contributions (other than loans) (subtract Line 34 from Line 33)	4700.00	42875.00
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	59.80	645.61
37.	Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
38.	Net Operating Expenditures (subtract Line 37 from Line 36)	59.80	645.61

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the

FOR LINE NUMBER:					PAGE	=	6	OF	9	
(0	(check only one)									
	X	11a		11b		11c		12	2	
		13		14		15		16	6	17

Detailed Summary Page Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION Full Name of Individual (Last, First, Middle Initial) or Full Organization Name Bogucki, Mary, , , Date of Receipt Mailing Address 9 Centennial Dr 13 2017 City State Zip Code Transaction ID: SA11AI.10104 Peabody MA 01960 Amount of Each Receipt this Period FEC ID number of contributing C 250.00 federal political committee. Name of Employer (for Individual) Memo Item Occupation (for Individual) Senior Vice President Amergent Receipt For: Aggregate Year-to-Date ▼ Primary General 250.00 Other (specify) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name **B.** Frawley, Andrew, , , Date of Receipt Mailing Address 68 Pinckney Street 10 10 2017 City State Zip Code Transaction ID: SA11AI.10101 MA **Boston** 02114 Amount of Each Receipt this Period FEC ID number of contributing 2500.00 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) Cybba, Inc. President Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 2500.00 Full Name of Individual (Last, First, Middle Initial) or Full Organization Name c. Krausz, Keira, , , Date of Receipt Mailing Address 600 Office Center Drive 30 2017 City State Zip Code Transaction ID: SA11AI.10107 PΑ Port Washington 19034 Amount of Each Receipt this Period FEC ID number of contributing C 500.00 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) Nutrisystem, Inc. **Chief Marketing Officer** Receipt For: Aggregate Year-to-Date ▼ Primary General 500.00 Other (specify) 3250.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only).....

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page

F	OR	LINE	NU	MBER	:	PAGE	7	OF	9	
(check only one)										
	X	11a		11b		11c	12	2		
		13		14		15	16	;	17	

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION Full Name of Individual (Last, First, Middle Initial) or Full Organization Name McCool, Judy, , , Date of Receipt Mailing Address 1100 Avenue of the Americas 10 2017 City Zip Code State Transaction ID: SA11AI.10102 NY New York 10036 Amount of Each Receipt this Period FEC ID number of contributing C 500.00 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) **HBO** Senior Vice President Receipt For: Aggregate Year-to-Date ▼ Primary General 500.00 Other (specify) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name **B.** Oswald, Christopher, , , Date of Receipt Mailing Address 225 Reinekers Lane 10 2017 Suite 325 City State Zip Code Transaction ID: SA11AI.10103 VA Alexandria 22314 Amount of Each Receipt this Period FEC ID number of contributing 500.00 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) **Direct Marketing Association** Vice President Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 500.00 Full Name of Individual (Last, First, Middle Initial) or Full Organization Name c. Parmiter, Ian, , , Date of Receipt Mailing Address 280 Winton Road 10 23 2017 City Zip Code State Transaction ID: SA11AI.10105 CT Fairfield 06824 Amount of Each Receipt this Period FEC ID number of contributing C 250.00 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) Data & Marketing Association Senior Vice President Receipt For: Aggregate Year-to-Date ▼ Primary General 250.00 Other (specify) 1250.00 SUBTOTAL of Receipts This Page (optional)..... 4500.00 TOTAL This Period (last page this line number only).....

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	EMIZED DISBURSEMENTS	Use sepa		heck	only	nly one)										
	-		category of the Summary Page			21b	22		23		26		27			
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	NAME OF COMMITTEE (In Full)	ON OOM	NAITTEE <u>^</u> = T		יחו	-c-	MADIA		NO.	۸ ۵ ۵	00'	۸ - ۱ - ۲	201			
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	Purpose of Disbursement															
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SCHEDULE B (FEC Form 3X)			FOR LINE I							
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		Summary Page	21b 28a		23 26 27 28c 29 30b					
Any information copied from such Reports and Staten	nents may n	ot be sold or used	d by any perso	n for the purpo	ose of soliciting contributions					
or for commercial purposes, other than using the name										
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTION	ON COMI	MITTEE OF TH	HE DIRECT	MARKETIN	IG ASSOCIATION					
Full Name (Last, First, Middle Initial) A. PETERS FOR MICHIGAN				Date of Disbursement						
Mailing Address PO BOX 226				10	19 2017					
BLOOMFIELD HILLS	State MI	Zip Code 48303		FEC Identific	cation Number					
Purpose of Disbursement Political Contribution			011	9	37889 tion ID : SB23.10110					
Candidate Name PETERS, GARY, , ,			Category/ Type		ach Disbursement this Period					
x Senate	nent For: 2 Primary Other (spec	General		2500.00						
State: MI District: 00	оше (орос	,, •		Memo It	em					
Full Name (Last, First, Middle Initial) 3. THOM TILLIS COMMITTEE Mailing Address DO DOV 07200		Date of Disbursement Mark								
	ailing Address PO BOX 97396									
RALEIGH	State NC	Zip Code 27624		FEC Identification Number						
Purpose of Disbursement Political Contribution			011	9	45772 tion ID : SB23.10108					
Candidate Name TILLIS, THOM R, , ,		,	Category/ Type		ach Disbursement this Period					
Office Sought: House Disbursen	nent For: 2 Primary	020 General			2500.00					
State: NC District: 00	Other (spec	ify)		Memo It	em					
Full Name (Last, First, Middle Initial)				Date of Disb	pursement					
Mailing Address				M = M / D = D / Y = Y = Y						
City	State	Zip Code		FEC Identific	cation Number					
Purpose of Disbursement		C								
Candidate Name			Category/ Type	Amount of E	ach Disbursement this Period					
	nent For: Primary Other (spec	General								
State: District:	. (51-30	·/ ·		Memo It	em					
SUBTOTAL of Disbursements This Page (optional)					5000.00					
TOTAL This Period (last page this line number only)					5000.00					