24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
National Rifle Association of America Political Victory Fund

FEC IDENTIFICATION NUMBER ▼
C C00053553

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee
OnMessage, Inc.

Date: 10 / 04 / 2012

Mailing Address 2130 Priest Bridge Drive, #11

Amount: 423759.42

City: Crofton State: MD Zip Code: 21114

Transaction ID : 48034126

Purpose of Expenditure
Online Advertising

Category/Type: 004

Office Sought: ☐ House ☐ Senate ☒ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:
Barack Obama

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought: 0.00

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date: MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/Type

Office Sought: ☐ House ☐ Senate ☐ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) **SUBTOTAL** of Itemized Independent Expenditures ▶ 423759.42

(b) **SUBTOTAL** of Unitemized Independent Expenditures ▶

(c) **TOTAL** Independent Expenditures ▶ 423759.42

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mary Rose Adkins
[Electronically Filed]
Signature

Date 10 / 06 / 2012