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24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 09/04/2008 Democratic Senatorial Campaign Committee

120 Marvland Avenue, NE

120 Maryland Ave	nue, NE		· ·			
Weshington FEC ID No.	C00042386	DC 20	0002			24-Hour Notice 🔀 48-Hour Notice
SCHEDULE E (FEC Form 3X) PENDENT EXPENDIT	URES				PAGE OF 1/9 FOR LINE 24 OF FORM 3X
NAME OF COM Democratic S	MITTEE (In Full) Senatorial Campaign (Committee				
Check if Full Name (Last,	24-hour notice X	48-hour notice se			Date	C C00042366
Great American i	Media-GMMB				Mo.	
Mailing Address PO Box 7777						9139.00
City Philadelphia		State PA	Zip Coc 19175		Office	Sought: House State: OR X Senate District: 00
Purpose of Expendence Media Buy Ra			Category/ Type			Presidential
Name of Federal Gordon Smith	Candidate supported or O	pposed by expe	nditure:		Check	
					[aement For: PrimaryX General 2008
Calendar Yea for Office Sou	r-To-Date Per Election	~~ ¹ ~~~1,	3207990.8	7	ł –	ction ID: SE-53166
	· .				ļ	
Fuil Name (Lest, Great American i	First, Middle, Initial) of Pay Media-GMMB	ee			Date	
Mailing Address PO Box 7777					<u>Amcu</u>	
City Philadelphia		Støte PA	Zip Cod 19175-		Office S	
Purpose of Expendence Media Buy TV			Category/ Type			X Senale District: 00 Presidential
Name of Federal Gordon Smith	Candidate supported or O	posed by expe	nditure:		Chacl, (
			`			ement For: Primary X General 2008
Calendar Yea for Office Sou	r-To-Date Par Election	سرید در بر معمور میشود برمان این ا	3207990.8	7		Other (specify) : ction ID: SE-53167
(s) SUBTOTAL of	Itemized Independent Expend	litu res				331434.97
(b) SUBTOTAL of	Unitemized Independent Expe	nditures				
(c) TOTAL Indepen	ndent Expenditures					
or at the request of		or authorized cor				eration, consultation, or concert with. Ing entity is not a political party
John B Pou	045		<u> </u>	M M /	04	' <u>2008</u>
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24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.		24-Hour Nolice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 2/9 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER
Check If 24-hour notice X 48-hour notice		
Full Name (Last. First, Middle. Initial) of Payee		Date
Great American Media-GMMB		
Mailing Address PO Box 7777		Amount 13654,58
City State Philadelphia PA	Zip Code 19175-0061	Office Sought: House State: OR
Purpose of Expenditure	Colored	X Senate District: 00
Media Buy Internet	Category/ Type	Presidential
Name of Federal Candidate supported or Opposed by expen	diture:	Check One: Support X Oppose
Gordon Smith		Disbu sement For: Primary X General 2008
Calendar Year-To-Date Per Election		Other (specify) :
for Office Sought	3207990.87	Transaction ID: SE-53168
Full Name (Last, First, Middle, Initial) of Payee	-)	Date
Great American Media-GMMB		
Mailing Address PO Box 7777	·	Amc.unt 399971.08
City State Philadelphia PA	Zip Code 19175-0061	Office Sought: House State: MS
Purpose of Expenditure	Category/	X Senata District: 00
Media Buy TV		
Name of Federal Candidate supported or Opposed by expension	diture:	Ched: One: Support X: Oppose
Roger Wicker		Disbursement For: Primary X General 2008
Calendar Year-To-Date Per Election	1168719.36	Clher (specify) :
for Office Sought	فسيبده ميدميس فيبيدك والمسال	Transaction ID: SE-53170
(a) SUBTOTAL of Itemized Independent Expenditures	······	413625.66
(b) SUBTOTAL of Uniternized Independent Expenditures		·
(c) TOTAL Independent Expenditures		
Under ponalty of perjury I certify that the Independent expenditures or at the request or suggestion of, any candidate or authorized com committee) any political party committee or its agent,		
Joke B Poersch, Jr. Signatur		
FEC Schedulg/E Form 24) (Revised 02/2003)	- <u></u>	J

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FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X)	PAGE OF 3/9
ITEMIZED INDEPENDENT EXPENDITURES	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER
Check If 24-hour notice X 48-hour notice	[C] C00042366
Full Name (Last, First, Middle, Initial) of Payee	Date
Great American Media-GMMB	
Mailing Address PO Box 7777	Amo unt 169895.84
City State Zip Code Philadelphia PA 19175-0061	Office Sought: House State: <u>NH</u>
Purpose of Expenditure	X Senate District: 00
Media Buy TV Category	Presidentla!
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support X Oppose
John Sununu	Disbuisement For: Primary X General 2008
Calendar Year-To-Date Per Election	L I Other (specify) :
for Office Soughl	Transiction ID: SE-53172
Full Name (Last, First, Middle, Initial) of Payee	Date
Great American Media-GMMB	
Mailing Address	Amcunt
PO Box 7777	1999978.76
City State Zlp Code	Office Sought: House State: NH
Philadelphia PA 19175-0061	Office Sought: House State: <u>NH</u>
Purpose of Expenditure Category/ Category/	Presidentia)
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support X Oppose
John Sununu	Disbu sement For: Primary X General 2008
Calendar Year-To-Date Per Election	C. Other (specify) :
for Office Sought	Transaction ID: SE-53175
(a) SUBTOTAL of Itemized Independent Expenditures	2169874.60
(b) SUBTOTAL of Uniternized Indopendent Expanditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not mad or at the request or suggestion of, any candidate or authorized committee or egent of either, or (if committee) any political party committee or its agent.	
John B Poersch, Jr.	
FEC Schedule (Form 24) (Revised 02/2003)	l

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24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.		24-Hour Notice	48-Hour Notice
SCHEDULE E (FEC Form 3X) TEMIZED INDEPENDENT EXPENDITURES			OF 4/9
NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FECIDENTIFICA	
Check if 24-hour notice		[C C00042:	
Full Name (Last, First, Middle, Initial) of Payee		Date	
Great American Media-GMMB			2008
Mailing Address PO Box 7777		Amcunt 419	891.36
City State	Zip Code		
Philadelphia PA	19175-0061	Office Sought: House	
	egory/ Type	Presid	
Name of Federal Candidate supported or Opposed by expenditure	e:	Checi: One: 🛛 Suppo	rt X Oppose
Elizabeth Dole		and a second	Imary X General 2008
Calendar Year-To-Data Per Election 200 for Office Sought	06112.32	L Other (specify) : _ Transaction ID: SE-531	
Full Name (Last, First, Middle, InItIal) of Payee		Date	,,,,
Great American Media-GMMB			20.08
Malling Address PO Box 7777		Amriuni 15	062.20
City State Philadelphia PA	Zip Code 19175-0061	Office Sought House	
	egory/	X Senete Preside	
Name of Federal Candidate supported or Opposed by expenditure		Check One: Support	1 X Oppose
Elizabeth Dole	-	<u> </u>	mary S General 2008
		Other (specify) : _	
Calendar Year-To-Date Per Election 200 for Office Sought	6112.32	Transaction ID: SE-5317	
(a) SUBTOTAL of Itemized Independent Expenditures			434953.56
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures			
Under penalty of perjury I certify that the Independent expenditures repo or at the request or suggestion of, any candidate or authorized committee committee) any political party committee or its agent.			
John B Poersch, Jr. Signature	M M /]
FEC Schedyle E (Form 24) (Revised 02/2003)			

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24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

EC ID No.	24-Hour Notice 148-Hour Notice
CHEDULE E (FEC Form 3X) EMIZED INDEPENDENT EXPENDITURES	PAGE OF 5/9 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER
Check If 24-hour notice X 48-hour notice	C C00042366
Full Name (Last, First, Middle, Initial) of Payee	Date
Great American Media-GMMB	
Vailing Address PO Box 7777	Ama Jnt 364780.44
•	Zip Code 19175-0061 Office Sought: House State: CO
Philadelphia PA	19175-0061 Office Sought: House State: CO X Senate District: 00
Purpose of Expenditure Categoria Buy TV	
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support Dopose
Bob Schaffer	Disbuisement For: Primary X General 2008
Calendar Year-To-Date Per Election 987 for Office Sought	7552.17 Transaction ID: SE-53180
Full Name (Last. First, MIddle, Initial) of Payse	
Great American Media-GMMB	
Mailing Address	Amcunt
PO Box 7777	74533.11
•	Zip Code 19175-0061 Office Sought: House State: ME
Philadelphia PA Purpose of Expanditure	19175-0061 Office Sought: House State: ME X Senate District: 00
Media Buy TV	gory/ Presidential
Name of Federal Candidate supported or Opposed by expenditure:	Check One: X Support Oppose
Tom Allen	Disbursement For: Primary X General 2008
	Other (specify) :
Calendar Year-To-Date Per Election 94 for Office Sought	1491.11 Transaction ID: SE-53182
······································	439313.55
(a) SUBTOTAL of Remized Independent Expenditures	
(b) SUBTOTAL of Uniternized Independent Expenditures	
(c) TOTAL independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reports or at the request or suggestion of, any candidate or authorized committee committee) any political party committee or its agent.	
🔨 John B Poersch, Jr.	
Signature	
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FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 6 / 9 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER
Check if 24-hour notice X 48-hour notice Full Name (Last, First, Middle, Initial) of Payee	Date
Great American Media-GMMB	
Mailing Address PO Box 7777	Amount 349492.92
CityStateZip CodePhiladelphiaPA19175-0061	Office Sought: House State: MN
Purpose of Expenditure Category Type	X Senate District: 00 Presidential
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support X Oppose
Norm Coleman	Disbu sement For: Primary X General 2008
Calendar Year-To-Date Par Election 377564.22	Other (specify) : Transaction ID: SE-53184
Full Name (Last, First, Middle, Initial) of Payee	Date
Great American Media-GMMB	
Mailing Address PO Box 7777	Amcunt 10812.91
City State Zip Code Philadelphia PA 19175-0061	Office Sought: 1 House State: MN
Purpose of Expenditure Media Production Category/ Type	X Senate District: 00 Presidential
Name of Faderal Candidate supported or Opposed by expenditure: Norm Coleman	Checl: One: Support X Oppose
	Disbursement For: Primary X General 2008
Calendar Year-To-Date Per Election 377564.22	Cher (specify) : Transaction ID: SE-53219
(a) SUBTOTAL of Ilemized Independent Expenditures	360305.83
(b) SUBTOTAL of Unitermized Independent Expenditures	
(c) TOTAL independent Expenditures	
Under penalty of perjury I certify that the indepandent expanditures reported herein wore not ma or at the request or suggestion of, any candidate or authorized committee or sgent of either, or (committee) any political party committee or its agant.	
John B Poersch, Jr.	

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FEC ID No.	· · ·	24-Hour Notice 48-Hour Natice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDIT	URES	PAGE OF 7 / 9 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign (Committee	FEC IDENTIFICATION NUMBER
	48-hour notice	
Full Name (Lest, First, Middle, Initial) of Pay	ee	
Great American Media-GMMB	· · ·	
Mailing Address PO Box 7777		Amcunt 17258.39
City Philadelphla	State Zip Code PA 19175-0081	Office Sought: House State: <u>MN</u>
Purpose of Expenditure Media Production Est- imate	Category/ Type	X Senate District: 00 Presidential
Name of Federal Candidate supported or O	pposed by expenditure:	Checl: One: Support X Oppose
Norm Coleman	· ·	Disbursement For: Primary X General 2008
		Other (specify)
Calendar Year-To-Date Per Election for Office Sought	377564.22	Transaction ID: SE-53220
Full Name (Last, First, Middle, Initial) of Pay	ee	Date
Bright Idea Creative, Inc.		
Mailing Address 1824 Swann Street, NW		Amriunt 19145.00
City Washington	State Zip Code DC 20009	Office Sought: House State: CO
Purpose of Expenditure Media Production	Category/	Xi Senale District: 00
Name of Federal Candidate supported or O	pposed by expenditure:	Check One: Support X Oppose
Bob Schaffer		Disbursement For: Primary X General 2008
Calendar Year-To-Date Per Election	987552.17	Cher (specify) :
for Office Sought		Transaction ID: SE-53222
(s) SUBTOTAL of liamized independent Expend	ditures	36403.39
(b) SUBTOTAL of Uniternized Independent Expe	enditures	
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the indepe or at the request or suggestion of, any candidato committee) any political party committee or its ap	or authorized committee or agent of either, o	made in cooperation, consultation, or concert with, r (if the reporting entity is not a political party
John B Poersch, Jr. Signature	Mo g	
FEC Schedule E (Form 247 (Rev/sed 02/2003)		
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24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X)	
ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF B/9
	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER
Democratic Senatorial Campaign Committee	
Check if 24-hour notice X 48-hour notice	C C00042366
Full Name (Last, First, Middle, Initial) of Payee	
Great American Media-GMMB	
Malling Address	Amount
PO Box 7777	
	19958.00
City State Zip Code	· · · · · · · · · · · · · · · · · · ·
Philadelphia PA 19175-0061	Office Sought: House State: ME
	X Senate District: 00
Purpose of Expenditure Category	Presidential
Media Production Est-	
Name of Federal Candidate supported or Opposed by expenditure:	Checl: One: X Support Oppose
Tom Allen	
	Disbursement For: Primary X General 2008
	Other (specify) :
Calendar Year-To-Date Per Election 94491.11	Transaction ID: SE-53224
for Office Sought	
	<u> </u>
Full Name (Last, First, Middle, Initial) of Payee	Date
Bright Idea Creative, Inc.	
Mailing Address	Amount
1824 Swann Street, NW	12000.00
	hand any marker parale
City State Zip Code	Office Sought: House State: NH
Washington DC 20009	Designed in the second s
Purpose of Expenditure Category	X Senate District: 00
Media Production Type	
	Check One: Support X Oppose
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support X Oppose
John Sununu	Disbursement For: Primary X General 2008
	Other (specify) :
Calendar Year-To-Date Per Election 2188074.60	
for Office Sought	Transaction ID: SE-53281
	31958.00
(a) SUBTOTAL of Itemized Independent Expenditures	الم
(b) SUBTOTAL of Uniternized Independent Expenditures	
(c) TOTAL Independent Expanditures	
Under penalty of perjury I certify that the Independent expenditures reported herein were not made	
or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if committee) any political party committee or its agent.	ine reporting entry is not a political party
processing .	
Jahn B Poersch, Jr.	04 2008
Signature	
FEC Schodule E (Form 24) (Revised 02/2003)	

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FEC ID No.	·	24-Hour Notice 148-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF g/g FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		
Check if 24-hour notice X 48-hour notice Full Name (Last, First, Middle, Initial) of Payee)	
Bright Idea Creative, Inc. Mailing Address 1824 Swann Street, NW		0,3 0,2 20.0.8] Amcunt 6200.00]
City State Washington DC	· · · · · · · · · · · · · · · · · · ·	Office Sought: House State: <u>NH</u>
Purpose of Expenditure Media Production	Category/ Type	X Senate District: 00 Presidential
Name of Federal Candidate supported or Opposed by exp John Sununu	penditure:	Checl: One: Support X Oppose Disbursement For: Primary X General 2008
Calendar Year-To-Date Per Election for Office Sought	2188074.60	Cher (specify) : Transaction ID: SE-53282

(a) SUBTOTAL of Itemized Independent Expenditures	6200.00
b) SUBTOTAL of Unitemized Independent Expenditures	······································
(c) TOTAL Independent Expenditures	4224069.56
· · · · · · · · · · · · · · · · · · ·	
Under panalty of perjury I certify that the independent expenditures reported herein or at the request or suggestion of, any candidate or authorized committee or egent committee) any political party committee or its agent.	were not made in co sperallon, consultation, or concert with,

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Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS The FEC added this page to the end of this filing to indicate h	
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USPS Registered/Certified	Postmarked (R/C)
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Delivery Confirma	ation [™] Label
USPS Express Mail	Postmarked
Postmark Illegible	
No Postmark	
Overnight Delivery Service (Specify):	Shipping Date
Received from House Records & Registration Office	Date of Receipt
Received from Senate Public Records Office	Date of Receipt
Received from Electronic Filing Office	Date of Receipt
Date of Re Other (Specify):	eceipt or Postmarked
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N/A PREPARER (5/2004)	N/A DATE PREPARED

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