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30-Day Post-General Report (10/16/2014 11/24/2014)

This is in response to a Request for Additional Information dated January 26, 2015 concerning Schedule E of the 30-Day Post General Report of MI Planned Parenthood Votes.

In regard to the \$231 paid to Ford Road Associates for rent, the \$4,546 paid to the Pivot Group for printing, the \$831.83 to Planned Parenthood Affiliates of Michigan for a list and the \$1,144.08 paid to Planned Parenthood Affiliates of Michigan for a list, none of those expenditures were for a communication to the public and 2 of them were below the \$1,000 reporting threshold for a 24-hour report.

In regard to the \$76,325.39 paid to Community Organizing Group for canvassing, this expenditure was not included in a 24-hour report because the activity does not meet the definition of publicly distributed or publicly disseminated.

The instructions for completing Schedule E do not require that all independent expenditures be disclosed in 24-hour reports, only those publicly distributed or otherwise publicly disseminated citing the Explanation and Justification for 11 CFR 104.4(f). The E and J defines those terms as communications made via the media, listing TV, radio, cable TV, satellite TV, newspapers, magazines and handbills as examples. Canvassing door to door uses no media it consists of talking to people at the doors.
