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May 19, 1997

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Federal Election Commission
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Washington, D.C. 20463

**RE: DIRECT MARKETING ASSOCIATION POLITICAL ACTION
COMMITTEE: FEC ID #C00235309**

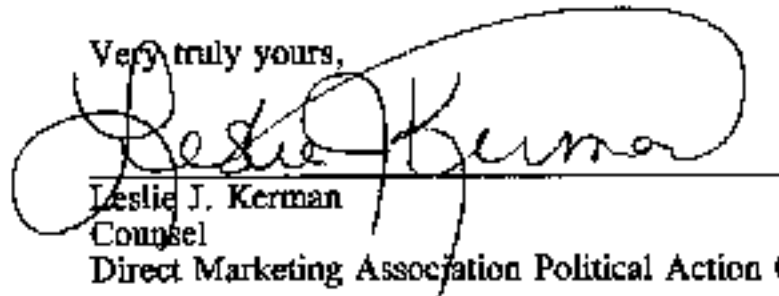
Dear Sir/Madam:

Enclosed please find an amended Detailed Summary Page to the April 20th Monthly Report of the Direct Marketing Association Political Action Committee ("the Committee") covering activity from March 1, 1997 through March 31, 1997.

Specifically, the amended Detailed Summary Page corrects Line 21(c), Columns A and B.

If you have any questions regarding this matter, please do not hesitate to contact me at 202/861-1877.

Very truly yours,



Leslie J. Kerman
Counsel

Direct Marketing Association Political Action Committee

Enclosure

**DETAILED SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS
PAGE 2, FEC FORM 3X**

(revised 1/1/91)

NAME OF COMMITTEE		REPORT COVERING PERIOD		
Direct Marketing Association Political Action Committee		FROM	TO	
		03/01/97	03/31/97	
		COLUMN A	COLUMN B	
		Total This Period	Calendar Year	
I. Receipts				
11.	Contributions (other than loans) From:			
a.	Individual/Persons Other Than Political Committees			
i.	Itemized (use Schedule A)	3,500.00	5,500.00	11(a)(i)
ii.	Unitemized	0.00	925.00	11(a)(ii)
iii.	Total (add i and ii) >	3,500.00	6,425.00	11(a)(iii)
b.	Political Party Committees	0.00	0.00	11(b)
c.	Other Political Committees (such as PACs)	0.00	0.00	11(c)
d.	Total Contributions (add a ii, b and c) >	3,500.00	6,425.00	11(d)
12.	Transfers From Affiliated/Other Party Committees	0.00	0.00	12
13.	All Loans Received	0.00	0.00	13
14.	Loan Repayments Received	0.00	0.00	14
15.	Offsets To Operating Expenditures (Refunds, Rebates, etc.)	0.00	0.00	15
16.	Refunds of Contributions Made to Federal Candidates and Other Political Committees	0.00	0.00	16
17.	Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00	17
18.	Transfers from Nonfederal Account for Joint Activity	0.00	0.00	18
19.	Total Receipts (add 11d, 12, 13, 14, 15, 16, 17, and 18) >	3,500.00	6,425.00	19
20.	Total Federal Receipts (subtract line 18 from line 19) >	3,500.00	6,425.00	20
II. Disbursements				
21.	Operating Expenditures:			
a.	Shared Federal/Non-Federal Activity (from Schedule H4)			
i.	Federal Share	0.00	0.00	21(a)(i)
ii.	Non-Federal Share	0.00	0.00	21(a)(ii)
b.	Other Federal Operating Expenditures	25.00	25.00	21(b)
c.	Total Operating Expenditures (add a i, a ii, and b) >	25.00	25.00	21(c)
22.	Transfers to Affiliated/Other Party Committees	0.00	0.00	22
23.	Contributions to Federal Candidates/Committees and Other Political Committees	7,000.00	12,000.00	23
24.	Independent Expenditures (use Schedule E)	0.00	0.00	24
25.	Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F)	0.00	0.00	25
26.	Loan Repayments Made	0.00	0.00	26
27.	Loans Made	0.00	0.00	27
28.	Refunds of Contributions To:			
a.	Individuals/Persons Other Than Political Committees	0.00	0.00	28(a)
b.	Political Party Committees	0.00	0.00	28(b)
c.	Other Political Committees (such as PACs)	0.00	0.00	28(c)
d.	Total Contribution Refunds (add a, b and c) >	0.00	0.00	28(d)
29.	Other Disbursements	0.00	0.00	29
30.	Total Disbursements (add 21c, 22, 23, 24, 25, 26, 27, 28d, and 29) >	7,025.00	12,025.00	30
31.	Total Federal Disbursements (subtract line 21 a ii from line 30) >	7,025.00	12,025.00	31
III. Net Contributions/Operating Expenditures				
32.	Total Contributions (other than loans) from (line 11d)	3,500.00	6,425.00	32
33.	Total Contribution Refunds (from line 28d)	0.00	0.00	33
34.	Net Contributions (other than loans) (subtract line 33 from 32)	3,500.00	6,425.00	34
35.	Total Federal Operating Expenditures (add 21 a i and 21 b) >	25.00	25.00	35
36.	Offsets to Operating Expenditures (from line 15)	0.00	0.00	36
37.	Net Operating Expenditures (subtract line 36 from 35) >	25.00	25.00	37

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
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PREPARER

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