



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

March 20, 2018

CHRISTOPHER OSWALD, TREASURER
DIRECT VOICE, THE POLITICAL ACTION
COMMITTEE OF THE DIRECT MARKETING
ASSOCIATION
225 REINEKERS LANE SUITE 325
ALEXANDRIA, VA 22314

Response Due Date
04/24/2018

IDENTIFICATION NUMBER: C00235309

REFERENCE: NOVEMBER MONTHLY REPORT (10/01/2017 - 10/31/2017)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in enforcement action.** Additional information is needed for the following 2 item(s):

1. The beginning cash balance of this report does not equal the ending balance of your Amended October Monthly Report (9/1/17-9/30/17), received 1/26/18. Please correct this discrepancy and amend all subsequent report(s) that may be affected by the correction. (52 U.S.C. §30104(b) (formerly 2 U.S.C. § 434(b) (1)))
2. The totals listed on Line(s) 7, 23, 31, and 32, Column B of the Summary and Detailed Summary Page(s) appear to be incorrect. Column B figures for the Summary and Detailed Summary Pages should equal the sum of the Column B figures on your previous report and the Column A figures on this report. Please file an amendment to your report to correct the Column B discrepancies for this report and all subsequent report(s) which may be affected by this correction. Note that Column B should reflect only the Calendar Year-to-Date totals. (52 U.S.C. §30104(b) (formerly 2 U.S.C. § 434(b)))

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Page 2 of 2

taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. For additional information about the report review process or specific filing information for your committee type, please visit the Reports Analysis Division's Frequently Asked Questions on the FEC website. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1393.

Sincerely,

A handwritten signature in cursive script that reads "Sean Krieger".

Sean Krieger
Campaign Finance Analyst
Reports Analysis Division