

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Media
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Office Sought: [X] President [] Senate State: MA
Calendar Year-To-Date Per Election for Office Sought 974569.35
Disbursement For: [X] Primary [] General 2016

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Media
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Office Sought: [X] President [] Senate State: VT
Calendar Year-To-Date Per Election for Office Sought 130581.70
Disbursement For: [X] Primary [] General 2016

(a) SUBTOTAL of Itemized Independent Expenditures 30000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature J. Matthew Yuskewich [Electronically Filed] Date 02/25/2016

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FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Advertising
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 5000.00

Date of Public Distribution/Dissemination 02 / 24 / 2016
Amount 5000.00
Transaction ID : SE.6017
Date of Disbursement or Obligation 02 / 25 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: VA
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 921160.35

Date of Public Distribution/Dissemination 02 / 24 / 2016
Amount 75125.40
Transaction ID : SE.6019
Date of Disbursement or Obligation 02 / 24 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: MA
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 80125.40
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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J. Matthew Yuskewich [Electronically Filed] Date 02 / 25 / 2016
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy Category/Type
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 115581.70

Date of Public Distribution/Dissemination 02 / 24 / 2016
Amount 52721.70
Transaction ID : SE.6020
Date of Disbursement or Obligation 02 / 24 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: VT
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy Category/Type
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 959569.35

Date of Public Distribution/Dissemination 02 / 24 / 2016
Amount 38409.00
Transaction ID : SE.6018
Date of Disbursement or Obligation 02 / 25 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: MA
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 91130.70, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 201256.10

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature J. Matthew Yuskewich [Electronically Filed] Date 02 / 25 / 2016