



FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

MS-O

February 8, 2008

Mark A. Micali, Treasurer  
Direct Voice The Political Action Committee of the  
Direct Marketing Association  
1615 L Street, Suite 1100  
Washington, DC 20036

Identification Number: C00235309

Reference: Change To Monthly Filer

Dear Mr. Micali:

The Commission has received notification of your 1/31/2008 request to change to a Monthly filer of receipts and disbursements. Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. A reporting schedule is provided below for the 2008 calendar year.

Report Type	Coverage Dates	Report Due For Filing
February Monthly Report	1/1/08-1/31/08	February 20, 2008
March Monthly Report	2/1/08-2/28/08	March 20, 2008
April Monthly Report	3/1/08-3/31/08	April 20, 2008
May Monthly Report	4/1/08-4/30/08	May 20, 2008
June Monthly Report	5/1/08-5/31/08	June 20, 2008
July Monthly Report	6/1/08-6/30/08	July 20, 2008
August Monthly Report	7/1/08-7/31/08	August 20, 2008
September Monthly Report	8/1/08-8/31/08	September 20, 2008
October Monthly Report	9/1/08-9/30/08	October 20, 2008
Pre-General Report	10/1/08-10/18/08	October 26, 2008
Post-General Report	10/19/08-11/27/08	December 7, 2008
Year End Report	11/28/08-12/31/08	January 31, 2009

If you have any questions, please contact Swapna Krishna in the Reports Analysis Division on the toll-free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division). Her local number is (202) 694-1138.

Sincerely,

Nataliya Zoffe  
Acting Compliance Branch Chief  
Reports Analysis Division

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