

## FEDERAL ELECTION COMMISSION

WASHINGTON, D.C. 20463.

Mark A. Micali, Treasurer
Direct Voice the Political Action
Committee of the Direct
Marketing Association
1111 19th Street, NW, Suite 1100
Washington, DC 20036

JUN 2 5 2001

Identification Number: C00235309

Reference: Change in Filing Frequency

Dear Mr. Micali:

The Commission has received notification of your change from a monthly filer to a quarterly filer of receipts and disbursements. Note that during years which have no scheduled federal election, quarterly filers are required only to file semi-annually. Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. A reporting schedule is provided below for the 2001 calendar year.

Report Type	Coverage Dates	Reports Due For Filing
Mid-Year Report	1/1/01-6/30/01	July 31, 2001
Year End Report	7/1/01-12/31/01	January 31, 2002

If the Commission can be of further assistance to you in this matter, please do not hesitate to write or call (202) 694-1130. Our toll-free number is (800) 424-9530 (at the prompt press 1, then press 2 to reach the Reports Analysis Division).

Sincerely,

Debbie Chauena

Debbie Chacona Chief, Party/Non-Party Branch Reports Analysis Division

