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REPORT OF COMMUNICATION COSTS BY CORPORATIONS AND MEMBERSHIP ORGANIZATIONS

1. (a) NAME OF ORGANIZATION: National Education Association

(b) ADDRESS (Number and Street): 1201 16th St., NW Ste. 421

(c) CITY, STATE AND ZIP CODE: Washington, DC 20036

2004 OCT 2 PM 3:13

IDENTIFICATION NUMBER (Assigned by FEC): C70000492

3. TYPE OF ORGANIZATION (Check Appropriate Box)
- ☐ Corporation
- ☒ Labor Organization
- ☐ Membership Organization
- ☐ Trade Association
- ☐ Cooperative
- ☐ Corporation without capital stock

4. TYPE OF REPORT (Check One):

(a) ☐ April 15 Quarterly Report ☐ July 15 Quarterly Report ☐ October 15 Quarterly Report

☒ 12 Day Pre-General Election Report held on 11/2/04 (date) in the State of GENERAL

☐ January 31 Year End Report

(b) Is this Report an Amendment? ☐ YES ☒ NO

5. THIS REPORT COVERS THE PERIOD 10/1/04 THROUGH 10/13/04

SUMMARY OF COMMUNICATION COSTS

Type of Communication	Class or Category Communicated With	Date(s) of Communication	Check One: Support	Check One: Oppose	Identify Candidate, Office Sought, District and State, and Whether for Primary or General Election	Cost of Communication (Per Candidate)
☐ Direct Mail ☐ Telephone ☐ Telegram ☐ Other (Specify)	☐ Executive/Administrative Personnel ☐ Stockholders ☐ Members	PLEASE SEE ATTACHED SCHEDULE				
☐ Direct Mail ☐ Telephone ☐ Telegram ☐ Other (Specify)	☐ Executive/Administrative Personnel ☐ Stockholders ☐ Members					

(NOTE: For additional communications, attach separate sheets containing the same information as above.)

TOTAL COMMUNICATION COSTS FOR THIS PERIOD $ 485,210.29

I certify that I have examined this report and, to the best of my knowledge and belief, it is true, correct and complete.

VJ Krishna — Type or Print Name

[signature] Assistant Treasurer — Signature and Title of Person Designated to Sign This Report

10/21/04 — Date

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this report to penalties of 2 U.S.C. §437g.

WHERE TO FILE:
Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

FOR FURTHER INFORMATION CONTACT:
Federal Election Commission
Toll Free: 800-424-9530
Local: 202-694-1100

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$427,786.84

Type of Communication	Class or Category Communication With	Date	Support	Candidate	Race	Amount
Direct Mail Printing and Postage	Members	10/01/04	Support	John Kerry	U.S. President General	$13,776.84
Live Phone Calls	Members	10/05/04	Support	John Kerry	U.S. President General	$7,587.15
Direct Mail Printing and Postage	Members	10/05/04	Support	John Kerry	U.S. President General	$69,535.00
Direct Mail Printing and Postage	Members	10/06/04	Support	John Kerry	U.S. President General	$16,228.14
Direct Mail Printing and Postage	Members	10/06/04	Support	John Kerry	U.S. President General	$7,994.16
Direct Mail Printing and Postage	Members	10/06/04	Support	Dennis Moore	KS-3 Congress General	$1,780.45
Direct Mail Printing and Postage	Members	10/06/04	Support	Stephanie Herseth	ND Congress General	$2,034.74
Direct Mail Printing and Postage	Members	10/08/04	Support	Tom Daschle	US. Senate SD General	$2,034.74
Direct Mail Printing and Postage	Members	10/07/04	Support	John Kerry	U.S. President General	$53,714.02
Direct Mail Printing and Postage	Members	10/07/04	Support	John Kerry	U.S. President General	$10,070.26
Direct Mail Printing and Postage	Members	10/07/04	Support	John Kerry	U.S. President General	$34,196.55
Direct Mail Printing and Postage	Members	10/07/04	Support	Earl Pomeroy	ND Congress General	$2,702.74
Direct Mail Printing and Postage	Members	10/07/04	Support	Dan Boren	OK-2 Congress General	$9,030.00
Direct Mail Printing and Postage	Members	10/07/04	Support	Erskine Bowles	US. Senate NC General	$1,385.45
Direct Mail Printing and Postage	Members	10/07/04	Support	Erskine Bowles	US. Senate NC General	$2,719.22
Direct Mail Printing and Postage	Members	10/07/04	Support	Harry Reid	US. Senate NV General	$4,712.13
Direct Mail Printing and Postage	Members	10/07/04	Support	Harry Reid	US. Senate NV General	-$5,936.40
Direct Mail Printing and Postage	Members	10/07/04	Support	Brad Carson	US. Senate OK General	-$1,615.37
Direct Mail Printing and Postage	Members	10/07/04	Support	Inez Tenenbaum	US. Senate SC General	$2,608.17
Direct Mail Printing and Postage	Members	10/07/04	Support	Tony Knowles	US. Senate AK General	$10,474.79
Direct Mail Printing and Postage	Members	10/07/04	Support	Tony Knowles	US. Senate AK General	$10,474.79
Direct Mail Printing and Postage	Members	10/08/04	Support	John Kerry	U.S. President General	$3,452.00
Direct Mail Printing and Postage	Members	10/08/04	Support	Leonard Boswell	IA-3 Congress General	$2,862.31
Direct Mail Printing and Postage	Members	10/13/04	Support	John Kerry	U.S. President General	$14,472.64
Direct Mail Printing and Postage	Members	10/13/04	Support	John Kerry	U.S. President General	$15,863.44
Direct Mail Printing and Postage	Members	10/13/04	Support	John Kerry	U.S. President General	$13,849.56
Direct Mail Printing and Postage	Members	10/13/04	Support	John Kerry	U.S. President General	$37,279.20
Direct Mail Printing and Postage	Members	10/13/04	Support	John Kerry	U.S. President General	$16,575.11
Direct Mail Printing and Postage	Members	10/13/04	Support	John Kerry	U.S. President General	$10,211.45
Direct Mail Printing and Postage	Members	10/13/04	Support	John Kerry	U.S. President General	$57,913.56

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$50,445.77

Type of Communication	Class or Category Communication With	Date	Support	Candidate	Race	Amount
Other-Membership Bus Tour	Members	10-4 to 10-9-04	yes	John Kerry	President	$15,250.81
Other-Membership Bus Tour	Members	10-17to10-30-04	yes	John Kerry	President	$35,194.96

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Partisan Communications 6,977.68

Type	Class or Category Communicated With	Date	Race	Candidate	Support	Oppose	Amount
Consultant	members	10/1-10/13	President -- General	Kerry	X		1,594.97
	members	10/1-10/13	President - General	Kerry	X		600.00
Consultant	members	10/1-10/13	President - General	Kerry	X		1,724.21
Consultant	members	10/1-10/13	President - General	Kerry	X		2,646.00
Consultant	members	10/1-10/13	President - General	Kerry	X		300.00
Consultant	members	10/1-10/13	CD-1 Arizona	Babbitt	X		112.50
Consultant							
Consultant							

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Federal Election Commission

ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS

The FEC added this page to the end of this filing to indicate how it was received.

☑ Hand Delivered	Date of Receipt 10-21-04
☐ USPS First Class Mail	Postmarked
☐ USPS Registered/Certified	Postmarked (R/C)
☐ USPS Priority Mail	Postmarked Delivery Confirmation ™ Label ☐
☐ USPS Express Mail	Postmarked
☐ Postmark Illegible	
☐ No Postmark	
☐ Overnight Delivery Service (Specify):	Shipping Date
☐ Received from House Records & Registration Office	Date of Receipt
☐ Received from Senate Public Records Office	Date of Receipt
☐ Received from Electronic Filing Office	Date of Receipt
☐ Other (Specify):	Date of Receipt or Postmarked

PREPARER

10-21-04
DATE PREPARED

(5/2004)