24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
REPUBLICAN NATIONAL COMMITTEE

FEC IDENTIFICATION NUMBER ▼
C C00003418

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee
National Media Research, Planning & Placement LLC

Date MM 07 / DD 14 / YYYY 2012

Mailing Address 815 Slaters Ln

Amount 5130816.32

City Alexandria State VA Zip Code 22314

Transaction ID : WFT20126161412-1

Purpose of Expenditure
Focus groups, Media Production and Media Placement

Category/ Type

Office Sought: ☐ House ☐ Senate ☒ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:
Obama Barack

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought 2012

Disbursement For: ☐ Primary ☒ General ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/ Type

Office Sought: ☐ House ☐ Senate ☐ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 5130816.32

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 5130816.32

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Voldness Jennifer
[Electronically Filed]
Signature

Date MM 07 / DD 16 / YYYY 2012