24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule F)

Schedule E)	FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
MI Planned Parenthood Votes	C C00568931
Check if X 24-hour report 48-hour report New report X Amends report file	ed on 10 19 2020
Full Name of Payee The New Media Firm	Date of Public Distribution/Dissemination
Mailing Address 1730 Rhode Island NW	10 19 2020
Suite 213	Amount
City State Zip Code	4666.66
Washington DC 20036	Transaction ID : SE.4310 Date of Disbursement or Obligation
Purpose of Expenditure Digital Ad Category/ Type	10 12 2020
Name of Federal Candidate Support Office	ce Sought: House District: 06
UPTON, FREDERICK STEPHEN, , ,	President Senate State: MA
Calendar Year-To-Date Per Election for Office Sought Dist 202	oursement For: Primary X General Other (specify) ▶
Full Name of Payee	Date of Public Distribution/Dissemination
The New Media Firm	10 19 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1730 Rhode Island NW	Amount
Suite 213	Amount
City State Zip Code	4666.66
Washington DC 20036	Transaction ID : SE.4313 Date of Disbursement or Obligation
Purpose of Expenditure Digital Ad Category/ Type 004	10 12 / 2020
Name of Federal Candidate Support Offi	ce Sought:
JUNGE, PAUL, , ,	President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought Disl 28224.27	bursement For: Primary
(a) SUBTOTAL of Itemized Independent Expenditures	9333.32
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not newth, or at the request or suggestion of, any candidate or authorized committee or agent of eith party committee) any political party committee or its agent.	•
Keserich, John, Thomas, , [Electronically Filed] Date	01 22 2021
Signature	

Schedule E)	NOCINI EXI END			PAGE 2 OF 5 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC	IDENTIFICATION NUMBER ▼
MI Planned Parenthood Votes			C	C00568931
Check if 24-hour report 48-hour re	port New rep	ort X Amends repo	ort filed on 10	19 2020
Full Name of Payee The New Media Firm			Date of Pub	lic Distribution/Dissemination
Mailing Address 1730 Rhode Island NW			Amount	10 2020
Suite 213				
City Washington	State DC	Zip Code 20036		4666.66 ID: SE.4316 bursement or Obligation
Purpose of Expenditure Digital Ad		Category/ Type 004	10 Date of Disk	/ D D / Y Y Y Y Y Y 12 2020
Name of Federal Candidate		Support	Office Sought:	✗ House District: 11
ESSHAKI, ERIC, , ,		X Oppose	President	Senate State: MI
Calendar Year-To-Date Per Election for Office Sought	,	66936.97	Disbursement For: 2020 Other (s	Primary X General specify) ▶
Full Name of Payee			Date of Pub	olic Distribution/Dissemination
The New Media Firm			10	19 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1730 Rhode Island NW			Amount	
Suite 213				
City Washington	State DC	Zip Code 20036	Transaction	
Purpose of Expenditure Say - Digital Ad		Category/ Type 004	Date of Dist	bursement or Obligation / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate		Support	Office Sought:	House District:
TRUMP, DONALD J., , ,		x Oppose	✗ President	Senate State: MI
Calendar Year-To-Date Per Election for Office Sought		346342.10	Disbursement For: 2020 Other (s	Primary X General specify) ▶
(a) SUBTOTAL of Itemized Independent Ex	penditures		· •	30166.66
(b) SUBTOTAL of Unitemized Independent	Expenditures			
(c) TOTAL Independent Expenditures			>	4 4
Under penalty of perjury I certify that the in with, or at the request or suggestion of, any party committee) any political party committee	candidate or authorized			
Keserich, John, Thomas, , Signature	[Electron	ically Filed] Date	9 01 22	2021

Schedule E)	PAGE 3 OF 5 FOR SE OF FORM 24/48
IAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
MI Planned Parenthood Votes	C C00568931
check if X 24-hour report 48-hour report New report X Amends report filed or	10 19 2020
Full Name of Payee The New Media Firm	Date of Public Distribution/Dissemination
	Amount
Suite 213	
	25500.00 Fransaction ID : SE.4329 Date of Disbursement or Obligation
Purpose of Expenditure Biden Digital Ad Category/ Type 004	10 12 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate Name of Federal Candidate Support Office S	Sought: House District:
BIDEN JOSEPH R JR	resident Senate State: MI
Calendar Year-To-Date Per Election for Office Sought Disburse 2020	ement For: Primary General Other (specify)
Full Name of Payee The New Media Firm	Date of Public Distribution/Dissemination
Mailing Address 1730 Rhode Island NW	
Suite 213	Amount
City State Zip Code	69500.00
	ransaction ID : SE.4331 Date of Disbursement or Obligation
Purpose of Expenditure Monstrosity Digtal Ad Category/ Type O04	10 / 12 / 2020
Name of Federal Candidate Support Office S	Sought: House District:
JAMES, JOHN, , ,	resident Senate State: MI
Calendar Year-To-Date Per Election for Office Sought Disburs: 2020	ement For: Primary ✓ General Other (specify) ✓
(a) SUBTOTAL of Itemized Independent Expenditures	95000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not made with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or party committee) any political party committee or its agent.	
Keserich, John, Thomas, , [Electronically Filed] Date Of Signature	/ 22 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y

Schedule E)	ones	PAGE 4 OF 5 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
MI Planned Parenthood Votes		C C00568931
Check if 24-hour report 48-hour report New re	port X Amends report file	ed on 10 19 2020
Full Name of Payee The Pivot Group		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1100 15th St. NW		Amount
4th Floor		
City State Washington DC	Zip Code 20036	26667.60 Transaction ID : SE.4318
Purpose of Expenditure Mailer	Category/ Type 004	Date of Disbursement or Obligation 10 12 2020
Name of Federal Candidate	Support Off	fice Sought: House District:
TRUMP, DONALD J., , ,		President Senate State: MI MI
Calendar Year-To-Date Per Election for Office Sought	294174.50 Dis 202	sbursement For: Primary General Other (specify) Other
Full Name of Payee The Pivot Group		Date of Public Distribution/Dissemination
Mailing Address 1100 15th St. NW		Amount
4th Floor		
City State Washington DC	Zip Code 20036	26667.60 Transaction ID : SE.4320
Purpose of Expenditure Mailer	Category/ Type 004	Date of Disbursement or Obligation 10 12 2020
Name of Federal Candidate	✗ Support Off	fice Sought: House District:
BIDEN, JOSEPH R JR, , ,		▼ President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought		sbursement For: Primary ✓ General Other (specify) ✓
(a) SUBTOTAL of Itemized Independent Expenditures	·····	53335.20
(b) SUBTOTAL of Unitemized Independent Expenditures	·····	
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditure with, or at the request or suggestion of, any candidate or authorize party committee) any political party committee or its agent.		
Keserich, John, Thomas, , [Electro	onically Filed] Date	01 / 22 / 2021

Schedule E)				PAGE 5 OF 5 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
MI Planned Parenthood Votes				C C00568931
Check if 24-hour report 48-hour report	New rep	ort X Amends repo		10 19 2020
Full Name of Payee The Pivot Group				of Public Distribution/Dissemination
Mailing Address 1100 15th St. NW			Amou	
4th Floor				
City Washington	State DC	Zip Code 20036		26667.60 saction ID : SE.4322
Purpose of Expenditure Mailer		Category/ Type 004		of Disbursement or Obligation 10 12 2020
Name of Federal Candidate		Support	Office Sough	ht: House District:
JAMES, JOHN, , ,		X Oppose	Presid	
Calendar Year-To-Date Per Election for Office Sought	7 7	349344.13	Disbursemer 2020	nt For:
Full Name of Payee The Pivot Group	_			of Public Distribution/Dissemination
Mailing Address 1100 15th St. NW			Amou	
4th Floor				
City Washington	State DC	Zip Code 20036		26667.60 action ID : SE.4325
Purpose of Expenditure Mailer		Category/ Type 004		of Disbursement or Obligation 10 12 2020
Name of Federal Candidate		✗ Support	Office Soug	ht: House District:
PETERS, GARY, , ,		Oppose	Presid	MI
Calendar Year-To-Date Per Election for Office Sought	7 1 1 7	376011.73	Disbursement 2020	nt For:
(a) SUBTOTAL of Itemized Independent Expenditure	es			53335.20
(b) SUBTOTAL of Unitemized Independent Expendi	itures		· • [
(c) TOTAL Independent Expenditures			· -	241170.38
Under penalty of perjury I certify that the independ with, or at the request or suggestion of, any candid- party committee) any political party committee or its	ate or authorized			
Keserich, John, Thomas, , Signature	[Electron	ically Filed] Date	e 01	22 / 2021