24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
Senate Majority PAC

FEC IDENTIFICATION NUMBER ▼
C C00484642

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee
Waterfront Strategies

Date: 11 / 16 / 2013

Mailing Address 3050 K St NW
Ste 100

Amount: 195300.00

City: Washington State: DC Zip Code: 20007-5108

Transaction ID : VN7GB9NDRY8

Purpose of Expenditure: Media Buy

Category/Type:

Office Sought: ☐ House ☒ Senate ☐ President State: NC District:

Name of Federal Candidate Supported or Opposed by Expenditure:
Kay Hagan

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought: 654104.28

Disbursement For: ☒ Primary ☐ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date: MM / DD / YYYY

Mailing Address

Amount:

City State Zip Code

Purpose of Expenditure

Category/Type:

Office Sought: ☐ House ☐ Senate ☐ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought:

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 195300.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 195300.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Rebecca Lambe
[Electronically Filed]
Signature

Date 11 / 18 / 2013