



**SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Write or Type Committee Name

Hallmark Cards PAC

Report Covering the Period: From:  /  /  To:  /  /

|  | COLUMN A<br>This Period | COLUMN B<br>Calendar Year-to-Date |
|--|-------------------------|-----------------------------------|
| 6. (a) Cash on Hand<br>January 1, <input type="text" value="2012"/>  |                         | 61181.48                          |
| (b) Cash on Hand at<br>Beginning of Reporting Period.....  | 65254.57                |                                   |
| (c) Total Receipts (from Line 19) .....  | 4515.20                 | 27088.29                          |
| (d) Subtotal (add Lines 6(b) and<br>6(c) for Column A and Lines<br>6(a) and 6(c) for Column B).....              | 69769.77                | 88269.77                          |
| 7. Total Disbursements (from Line 31).....   | 7000.00                 | 25500.00                          |
| 8. Cash on Hand at Close of<br>Reporting Period<br>(subtract Line 7 from Line 6(d)).....                         | 62769.77                | 62769.77                          |
| 9. Debts and Obligations Owed <b>TO</b><br>the Committee (Itemize all on<br>Schedule C and/or Schedule D) .....  | 0.00                    |                                   |
| 10. Debts and Obligations Owed <b>BY</b><br>the Committee (Itemize all on<br>Schedule C and/or Schedule D) ..... | 0.00                    |                                   |

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E Street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

**DETAILED SUMMARY PAGE**  
of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

**Hallmark Cards PAC**

Report Covering the Period: From:  /  /  To:  /  /

| I. Receipts   | COLUMN A<br>Total This Period | COLUMN B<br>Calendar Year-to-Date |
|---|-------------------------------|-----------------------------------|
| 11. Contributions (other than loans) From:  |                               |                                   |
| (a) Individuals/Persons Other Than Political Committees   |                               |                                   |
| (i) Itemized (use Schedule A).....  | 1410.00                       | 4040.00                           |
| (ii) Unitemized .....   | 3102.16                       | 23032.46                          |
| (iii) TOTAL (add Lines 11(a)(i) and (ii)..... ▶   | 4512.16                       | 27072.46                          |
| (b) Political Party Committees .....  | 0.00                          | 0.00                              |
| (c) Other Political Committees (such as PACs).....  | 0.00                          | 0.00                              |
| (d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) .....  | 4512.16                       | 27072.46                          |
| 12. Transfers From Affiliated/Other Party Committees.....   | 0.00                          | 0.00                              |
| 13. All Loans Received .....  | 0.00                          | 0.00                              |
| 14. Loan Repayments Received.....   | 0.00                          | 0.00                              |
| 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)..... | 0.00                          | 0.00                              |
| 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....           | 0.00                          | 0.00                              |
| 17. Other Federal Receipts (Dividends, Interest, etc.).....   | 3.04                          | 15.83                             |
| 18. Transfers from Non-Federal and Levin Funds  |                               |                                   |
| (a) Non-Federal Account (from Schedule H3).....   | 0.00                          | 0.00                              |
| (b) Levin Funds (from Schedule H5) .....  | 0.00                          | 0.00                              |
| (c) Total Transfers (add 18(a) and 18(b))..   | 0.00                          | 0.00                              |
| 19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))..... ▶                        | 4515.20                       | 27088.29                          |
| 20. Total Federal Receipts (subtract Line 18(c) from Line 19)..... ▶                                  | 4515.20                       | 27088.29                          |

**DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

| II. Disbursements  | COLUMN A<br>Total This Period | COLUMN B<br>Calendar Year-to-Date |
|--|-------------------------------|-----------------------------------|
| 21. Operating Expenditures:  |                               |                                   |
| (a) Allocated Federal/Non-Federal Activity (from Schedule H4)                                  |                               |                                   |
| (i) Federal Share .....  | 0.00                          | 0.00                              |
| (ii) Non-Federal Share.....  | 0.00                          | 0.00                              |
| (b) Other Federal Operating Expenditures .....   | 0.00                          | 0.00                              |
| (c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b)) .....                        | 0.00                          | 0.00                              |
| 22. Transfers to Affiliated/Other Party Committees.....  | 0.00                          | 0.00                              |
| 23. Contributions to Federal Candidates/Committees and Other Political Committees.....         | 7000.00                       | 25500.00                          |
| 24. Independent Expenditures (use Schedule E) .....  | 0.00                          | 0.00                              |
| 25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....                   | 0.00                          | 0.00                              |
| 26. Loan Repayments Made.....  | 0.00                          | 0.00                              |
| 27. Loans Made.....  | 0.00                          | 0.00                              |
| 28. Refunds of Contributions To:   |                               |                                   |
| (a) Individuals/Persons Other Than Political Committees .....                                  | 0.00                          | 0.00                              |
| (b) Political Party Committees .....   | 0.00                          | 0.00                              |
| (c) Other Political Committees (such as PACs).....   | 0.00                          | 0.00                              |
| (d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....                            | 0.00                          | 0.00                              |
| 29. Other Disbursements .....  | 0.00                          | 0.00                              |
| 30. Federal Election Activity (2 U.S.C. §431(20))  |                               |                                   |
| (a) Allocated Federal Election Activity (from Schedule H6)                                     |                               |                                   |
| (i) Federal Share .....  | 0.00                          | 0.00                              |
| (ii) "Levin" Share.....  | 0.00                          | 0.00                              |
| (b) Federal Election Activity Paid Entirely With Federal Funds .....                           | 0.00                          | 0.00                              |
| (c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....           | 0.00                          | 0.00                              |
| 31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..      | 7000.00                       | 25500.00                          |
| 32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31)..... | 7000.00                       | 25500.00                          |

**DETAILED SUMMARY PAGE**  
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

| III. Net Contributions/Operating Expenditures  | COLUMN A<br>Total This Period | COLUMN B<br>Calendar Year-to-Date |
|--|-------------------------------|-----------------------------------|
| 33. Total Contributions (other than loans)<br>(from Line 11(d), page 3) .....        | 4512.16                       | 27072.46                          |
| 34. Total Contribution Refunds<br>(from Line 28(d)) .....                            | 0.00                          | 0.00                              |
| 35. Net Contributions (other than loans)<br>(subtract Line 34 from Line 33) .....    | 4512.16                       | 27072.46                          |
| 36. Total Federal Operating Expenditures<br>(add Line 21(a)(i) and Line 21(b)) ..... | 0.00                          | 0.00                              |
| 37. Offsets to Operating Expenditures<br>(from Line 15, page 3).....                 | 0.00                          | 0.00                              |
| 38. Net Operating Expenditures<br>(subtract Line 37 from Line 36) .....              | 0.00                          | 0.00                              |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |   |              |
|---|---|--------------|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)   | PAGE 6 OF 15 |
|   | <input checked="" type="checkbox"/> 11a<br><input type="checkbox"/> 11b<br><input type="checkbox"/> 11c<br><input type="checkbox"/> 12<br><input type="checkbox"/> 13<br><input type="checkbox"/> 14<br><input type="checkbox"/> 15<br><input type="checkbox"/> 16<br><input type="checkbox"/> 17 |              |

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

**A. Mr. Donald J. Hall**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 5801 Oakwood Rd  
 NULL  
 City Mission Hills State KS Zip Code 66208  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Hallmark Cards, Inc. Occupation Chairman Of Board  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 600.00

Date of Receipt 06 / 30 / 2012  
**Transaction ID : PR10681155827**  
 Amount of Each Receipt this Period 100.00  
 P/R Deduction (\$100.00 Monthly)

**B. Mrs. Barbara H. Marshall**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 400 W 49th Ter Unit 2106  
 NULL  
 City Kansas City State MO Zip Code 64112  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Hallmark Cards, Inc. Occupation General & Admintn No Title  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 450.00

Date of Receipt 06 / 30 / 2012  
**Transaction ID : PR10687665827**  
 Amount of Each Receipt this Period 75.00  
 P/R Deduction (\$75.00 Monthly)

**C. Timothy Griffith**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 8116 Parkview Dr  
 NULL  
 City Parkville State MO Zip Code 64152  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Hallmark Cards, Inc. Occupation Executive VP Chief Fin Officer  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 300.00

Date of Receipt 06 / 30 / 2012  
**Transaction ID : PR10692185827**  
 Amount of Each Receipt this Period 50.00  
 P/R Deduction (\$50.00 Monthly)

|  |        |
|--|--------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....▶           | 225.00 |
| <b>TOTAL</b> This Period (last page this line number only).....▶ |        |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |   |                              |
|---|---|------------------------------|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)       | PAGE 7 OF 15                 |
|   | <input checked="" type="checkbox"/> 11a | <input type="checkbox"/> 11b |
|   | <input type="checkbox"/> 13             | <input type="checkbox"/> 14  |
|   | <input type="checkbox"/> 11c            | <input type="checkbox"/> 12  |
|   | <input type="checkbox"/> 15             | <input type="checkbox"/> 16  |
|   | <input type="checkbox"/> 17             |                              |

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

**A. Stephen Douglas Doyal**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 800 W 60th Ter  
 NULL  
 City Kansas City State MO Zip Code 64113  
 FEC ID number of contributing federal political committee. C  
 Name of Employer Hallmark Cards, Inc. Occupation Sr VP Public Affrs & Comm  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 600.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 06 / 30 / 2012  
**Transaction ID : PR10692685827**  
 Amount of Each Receipt this Period  
 100.00  
 P/R Deduction (\$100.00 Monthly)

**B. Robert Charles Bloss**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 16679 S Country Club Dr  
 NULL  
 City Village Of Loch Lloyd State MO Zip Code 64012  
 FEC ID number of contributing federal political committee. C  
 Name of Employer Hallmark Cards, Inc. Occupation Sr VP Human Resources  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 600.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 06 / 30 / 2012  
**Transaction ID : PR10700095827**  
 Amount of Each Receipt this Period  
 100.00  
 P/R Deduction (\$100.00 Monthly)

**C. Leroy Burney**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 8632 N Eastern Ave  
 NULL  
 City Kansas City State MO Zip Code 64157  
 FEC ID number of contributing federal political committee. C  
 Name of Employer Hallmark Cards, Inc. Occupation Sr VP - Supply Chain & Business Enable  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 300.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 06 / 30 / 2012  
**Transaction ID : PR10702605827**  
 Amount of Each Receipt this Period  
 50.00  
 P/R Deduction (\$50.00 Monthly)

|  |        |
|--|--------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....▶           | 250.00 |
| <b>TOTAL</b> This Period (last page this line number only).....▶ |        |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 8 OF 15  
(check only one)  
 11a     11b     11c     12  
 13     14     15     16     17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

**A. Jeanette R. Carter**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 4958 Westwood Rd  
 NULL  
 City State Zip Code  
 Kansas City MO 64112  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Occupation  
 Hallmark Cards, Inc. VP Integrated Consumer Marketing  
 Receipt For:  
 Primary     General  
 Other (specify) ▼  
 Aggregate Year-to-Date ▼  
 240.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 06 / 30 / 2012  
**Transaction ID : PR10703525827**  
 Amount of Each Receipt this Period  
 40.00  
 P/R Deduction (\$40.00 Monthly)

**B. Darrell Kent Dryer**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 1229 Wellington Way  
 NULL  
 City State Zip Code  
 Liberty MO 64068  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Occupation  
 Hallmark Cards, Inc. HR Dir Manufacturing  
 Receipt For:  
 Primary     General  
 Other (specify) ▼  
 Aggregate Year-to-Date ▼  
 210.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 06 / 30 / 2012  
**Transaction ID : PR10708345827**  
 Amount of Each Receipt this Period  
 35.00  
 P/R Deduction (\$35.00 Monthly)

**C. Tresa Ann Franklin**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 631 W 59th St  
 NULL  
 City State Zip Code  
 Kansas City MO 64113  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Occupation  
 Hallmark Cards, Inc. HR Director Total Rewards  
 Receipt For:  
 Primary     General  
 Other (specify) ▼  
 Aggregate Year-to-Date ▼  
 240.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 06 / 30 / 2012  
**Transaction ID : PR10711565827**  
 Amount of Each Receipt this Period  
 40.00  
 P/R Deduction (\$40.00 Monthly)

**SUBTOTAL** of Receipts This Page (optional).....▶ 115.00  
**TOTAL** This Period (last page this line number only).....▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |                              |                                   |                             |
|---|------------------------------|-----------------------------------|-----------------------------|
| Use separate schedule(s) for each category of the Detailed Summary Page |                              | FOR LINE NUMBER: (check only one) | PAGE 9 OF 15                |
| <input checked="" type="checkbox"/> 11a                                 | <input type="checkbox"/> 11b | <input type="checkbox"/> 11c      | <input type="checkbox"/> 12 |
| <input type="checkbox"/> 13   | <input type="checkbox"/> 14  | <input type="checkbox"/> 15       | <input type="checkbox"/> 16 |
|   |                              |                                   | <input type="checkbox"/> 17 |

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

|   |  |  |
|---|--|--|
| Full Name (Last, First, Middle Initial)<br><b>A. Michael Warren Goodwin</b>   |  | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR10713625827</b> |
| Mailing Address 13213 High Dr<br>NULL   |  | Amount of Each Receipt this Period<br>40.00  |
| City<br>Leawood   | State<br>KS                              | Zip Code<br>66209  |
| FEC ID number of contributing federal political committee.<br>C   | Name of Employer<br>Hallmark Cards, Inc. | Occupation<br>Sr VP Information Technology   |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>240.00       | P/R Deduction (\$40.00 Monthly)  |

|   |  |  |
|---|--|--|
| Full Name (Last, First, Middle Initial)<br><b>B. William Austin Hall</b>  |  | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR10715165827</b> |
| Mailing Address 2101 W 67th St<br>NULL  |  | Amount of Each Receipt this Period<br>50.00  |
| City<br>Mission Hills   | State<br>KS                              | Zip Code<br>66208  |
| FEC ID number of contributing federal political committee.<br>C   | Name of Employer<br>Hallmark Cards, Inc. | Occupation<br>Pres Hall Fm Fndtn Asst To Chr   |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>300.00       | P/R Deduction (\$50.00 Monthly)  |

|   |  |  |
|---|--|--|
| Full Name (Last, First, Middle Initial)<br><b>C. Steven Charles Hawn</b>  |  | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR10716295827</b> |
| Mailing Address 14547 Granada Circle<br>NULL  |  | Amount of Each Receipt this Period<br>75.00  |
| City<br>Leawood   | State<br>KS                              | Zip Code<br>66224  |
| FEC ID number of contributing federal political committee.<br>C   | Name of Employer<br>Hallmark Cards, Inc. | Occupation<br>Sr VP - NA Strategic Planning & Financ   |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>450.00       | P/R Deduction (\$75.00 Monthly)  |

|  |        |
|--|--------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....▶           | 165.00 |
| <b>TOTAL</b> This Period (last page this line number only).....▶ |        |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |  |   |
|---|--|---|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)                                      | PAGE 10 OF 15   |
|   | <input checked="" type="checkbox"/> 11a<br><input type="checkbox"/> 13 | <input type="checkbox"/> 11b<br><input type="checkbox"/> 14 |

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

**A. Ellen McKeever Junger**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 6557 High Dr  
 NULL  
 City Mission Hills State KS Zip Code 66208-1937  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Hallmark Cards, Inc. Occupation Sr VP - Consumer Solutions  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 300.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 06 / 30 / 2012  
**Transaction ID : PR10720485827**  
 Amount of Each Receipt this Period  
 50.00  
 P/R Deduction (\$50.00 Monthly)

**B. William P. Lucas**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 12784 Aberdeen Ct  
 NULL  
 City Leawood State KS Zip Code 66209  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Hallmark Cards, Inc. Occupation Pres CC Exec VP Real Estate  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 300.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 06 / 30 / 2012  
**Transaction ID : PR10725245827**  
 Amount of Each Receipt this Period  
 50.00  
 P/R Deduction (\$50.00 Monthly)

**C. James Braden Overman**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 4730 N Hickory Ct  
 NULL  
 City Kansas City State MO Zip Code 64116  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Hallmark Cards, Inc. Occupation Associate General Cnsl Corp  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 300.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 06 / 30 / 2012  
**Transaction ID : PR1073195827**  
 Amount of Each Receipt this Period  
 50.00  
 P/R Deduction (\$50.00 Monthly)

|  |        |
|--|--------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....▶           | 150.00 |
| <b>TOTAL</b> This Period (last page this line number only).....▶ |        |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |  |   |
|---|--|---|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)                                      | PAGE 11 OF 15   |
|   | <input checked="" type="checkbox"/> 11a<br><input type="checkbox"/> 13 | <input type="checkbox"/> 11b<br><input type="checkbox"/> 14 |

|                             |                             |                             |
|-----------------------------|-----------------------------|-----------------------------|
| <input type="checkbox"/> 12 | <input type="checkbox"/> 16 | <input type="checkbox"/> 17 |
|-----------------------------|-----------------------------|-----------------------------|

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

|   |  |  |
|---|--|--|
| Full Name (Last, First, Middle Initial)<br><b>A. David Earl Hall</b>  |  | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR10749115827</b> |
| Mailing Address 5830 Overhill Rd<br>NULL  |  | Amount of Each Receipt this Period<br>65.00  |
| City<br>Mission Hills   | State<br>KS                              | Zip Code<br>66208  |
| FEC ID number of contributing federal political committee.<br>C   | Name of Employer<br>Hallmark Cards, Inc. | Occupation<br>President - Peg  |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>390.00       | P/R Deduction (\$65.00 Monthly)  |

|   |  |  |
|---|--|--|
| Full Name (Last, First, Middle Initial)<br><b>B. Donald J. Hall Jr.</b>   |  | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR10749135827</b> |
| Mailing Address 5930 Overhill Rd<br>NULL  |  | Amount of Each Receipt this Period<br>100.00   |
| City<br>Mission Hills   | State<br>KS                              | Zip Code<br>66208  |
| FEC ID number of contributing federal political committee.<br>C   | Name of Employer<br>Hallmark Cards, Inc. | Occupation<br>President & Ceo/Vice Chairman  |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>600.00       | P/R Deduction (\$100.00 Monthly)   |

|   |                                    |  |
|---|------------------------------------|--|
| Full Name (Last, First, Middle Initial)<br><b>C. Bonnie Hall</b>  |                                    | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR10749345827</b> |
| Mailing Address 1100 Church Ln.   |                                    | Amount of Each Receipt this Period<br>50.00  |
| City<br>Easton  | State<br>PA                        | Zip Code<br>18040-6638   |
| FEC ID number of contributing federal political committee.<br>C   | Name of Employer<br>Crayola LLC    | Occupation<br>Director, International Innovation   |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>325.00 | P/R Deduction (\$25.00 Bi-Weekly)  |

|  |        |
|--|--------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....▶           | 215.00 |
| <b>TOTAL</b> This Period (last page this line number only).....▶ |        |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |   |                              |
|---|---|------------------------------|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)       | PAGE 12 OF 15                |
|   | <input checked="" type="checkbox"/> 11a | <input type="checkbox"/> 11b |
|   | <input type="checkbox"/> 13             | <input type="checkbox"/> 14  |
|   | <input type="checkbox"/> 11c            | <input type="checkbox"/> 12  |
|   | <input type="checkbox"/> 15             | <input type="checkbox"/> 16  |
|   | <input type="checkbox"/> 17             |                              |

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

|   |  |   |
|---|--|---|
| Full Name (Last, First, Middle Initial)<br><b>A. Brian E. Gardner</b>   |  | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR1075765827</b> |
| Mailing Address 14116 Nicklaus Dr<br>NULL   |  | Amount of Each Receipt this Period<br>50.00   |
| City Overland Park  | State KS                                     | Zip Code 66223  |
| FEC ID number of contributing federal political committee.  | C  |   |
| Name of Employer<br>Hallmark Cards, Inc.  | Occupation<br>Executive VP General Cnsl Secy |   |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>300.00           |   |
|   |  | P/R Deduction (\$50.00 Monthly)   |

|   |   |  |
|---|---|--|
| Full Name (Last, First, Middle Initial)<br><b>B. Keith A. Fenhaus</b>   |   | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR10757865827</b> |
| Mailing Address 10745 54th Ave N<br>NULL  |   | Amount of Each Receipt this Period<br>50.00  |
| City Plymouth   | State MN  | Zip Code 55442   |
| FEC ID number of contributing federal political committee.  | C   |  |
| Name of Employer<br>Hallmark Management Services, Inc.  | Occupation<br>President Hallmark Business Solutions |  |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>300.00                  |  |
|   |   | P/R Deduction (\$50.00 Monthly)  |

|   |                                     |  |
|---|-------------------------------------|--|
| Full Name (Last, First, Middle Initial)<br><b>C. Nancy Frazee</b>   |                                     | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR33686665827</b> |
| Mailing Address 5802 Trailridge Dr<br>NULL  |                                     | Amount of Each Receipt this Period<br>40.00  |
| City Parkville  | State MO                            | Zip Code 64152   |
| FEC ID number of contributing federal political committee.  | C                                   |  |
| Name of Employer<br>Hallmark Cards, Inc.  | Occupation<br>Dir Of Internal Audit |  |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>240.00  |  |
|   |                                     | P/R Deduction (\$40.00 Monthly)  |

|  |        |
|--|--------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....▶           | 140.00 |
| <b>TOTAL</b> This Period (last page this line number only).....▶ |        |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |  |   |
|---|--|---|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)                                      | PAGE 13 OF 15   |
|   | <input checked="" type="checkbox"/> 11a<br><input type="checkbox"/> 13 | <input type="checkbox"/> 11b<br><input type="checkbox"/> 14 |

|                             |                             |                             |
|-----------------------------|-----------------------------|-----------------------------|
| <input type="checkbox"/> 12 | <input type="checkbox"/> 16 | <input type="checkbox"/> 17 |
|-----------------------------|-----------------------------|-----------------------------|

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

|   |                                      |  |
|---|--------------------------------------|--|
| Full Name (Last, First, Middle Initial)<br><b>A. Dean Erlandson</b>   |                                      | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR36168915827</b> |
| Mailing Address 9 Shady Mill Ln<br>NULL   |                                      | Amount of Each Receipt this Period<br>50.00  |
| City Milford  | State NJ                             | Zip Code 08848-1529  |
| FEC ID number of contributing federal political committee.<br>C   |                                      | P/R Deduction (\$50.00 Monthly)  |
| Name of Employer<br>Hallmark Marketing Corporation  | Occupation<br>Sr VP - Mass Customers |  |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>300.00   |  |

|   |   |  |
|---|---|--|
| Full Name (Last, First, Middle Initial)<br><b>B. Jack Moore</b>   |   | Date of Receipt<br>MM / DD / YYYY<br>06 / 30 / 2012<br><b>Transaction ID : PR36183905827</b> |
| Mailing Address 3148 West 138 Terrace<br>NULL   |   | Amount of Each Receipt this Period<br>100.00   |
| City Leawood  | State KS                                      | Zip Code 66224   |
| FEC ID number of contributing federal political committee.<br>C   |   | P/R Deduction (\$100.00 Monthly)   |
| Name of Employer<br>Hallmark Cards, Inc.  | Occupation<br>President - Hallmark Gold Crown |  |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼<br>600.00            |  |

|   |                          |                                    |
|---|--------------------------|------------------------------------|
| Full Name (Last, First, Middle Initial)<br><b>C.</b>  |                          | Date of Receipt<br>MM / DD / YYYY  |
| Mailing Address   |                          | Amount of Each Receipt this Period |
| City  | State                    | Zip Code                           |
| FEC ID number of contributing federal political committee.<br>C   |                          |                                    |
| Name of Employer  | Occupation               |                                    |
| Receipt For:<br><input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▼ | Aggregate Year-to-Date ▼ |                                    |

|  |         |
|--|---------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....▶           | 150.00  |
| <b>TOTAL</b> This Period (last page this line number only).....▶ | 1410.00 |

**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

|                              |                              |  |                              |                             |                              |
|------------------------------|------------------------------|--|------------------------------|-----------------------------|------------------------------|
| <input type="checkbox"/> 21b | <input type="checkbox"/> 22  | <input checked="" type="checkbox"/> 23 | <input type="checkbox"/> 24  | <input type="checkbox"/> 25 | <input type="checkbox"/> 26  |
| <input type="checkbox"/> 27  | <input type="checkbox"/> 28a | <input type="checkbox"/> 28b           | <input type="checkbox"/> 28c | <input type="checkbox"/> 29 | <input type="checkbox"/> 30b |

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

Full Name (Last, First, Middle Initial)

**A. Bill Nelson for US Senate**

Mailing Address 500 Red Sail Way

City State Zip Code  
Satellite Beach FL 32937

Purpose of Disbursement

011

Category/  
Type

Candidate Name

**Bill Nelson**

Office Sought:  House  
 Senate  
 President

Disbursement For: 2012  
 Primary  General  
 Other (specify) ▼

State: FL District:

Date of Disbursement

MM / DD / YYYY  
06 / 25 / 2012

**Transaction ID : 10922404**

Amount of Each Disbursement this Period

2500.00

Full Name (Last, First, Middle Initial)

**B. Angus King For Us Senate Campaign**

Mailing Address 135 Maine Street  
PO Box 368

City State Zip Code  
Brunswick ME 04011

Purpose of Disbursement

011

Category/  
Type

Candidate Name

**Mr. Angus King**

Office Sought:  House  
 Senate  
 President

Disbursement For: 2012  
 Primary  General  
 Other (specify) ▼

State: ME District:

Date of Disbursement

MM / DD / YYYY  
06 / 25 / 2012

**Transaction ID : 10922405**

Amount of Each Disbursement this Period

2500.00

Full Name (Last, First, Middle Initial)

**C. Friends Of Dennis Ross**

Mailing Address PO Box 7310

City State Zip Code  
Lakeland FL 33807

Purpose of Disbursement

011

Category/  
Type

Candidate Name

**Rep. Dennis Ross**

Office Sought:  House  
 Senate  
 President

Disbursement For: 2012  
 Primary  General  
 Other (specify) ▼

State: FL District: 12

Date of Disbursement

MM / DD / YYYY  
06 / 25 / 2012

**Transaction ID : 10922408**

Amount of Each Disbursement this Period

1000.00

**SUBTOTAL** of Disbursements This Page (optional)..... ▶

**TOTAL** This Period (last page this line number only)..... ▶

6000.00

# SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

|                              |                              |  |                              |                             |                              |
|------------------------------|------------------------------|--|------------------------------|-----------------------------|------------------------------|
| <input type="checkbox"/> 21b | <input type="checkbox"/> 22  | <input checked="" type="checkbox"/> 23 | <input type="checkbox"/> 24  | <input type="checkbox"/> 25 | <input type="checkbox"/> 26  |
| <input type="checkbox"/> 27  | <input type="checkbox"/> 28a | <input type="checkbox"/> 28b           | <input type="checkbox"/> 28c | <input type="checkbox"/> 29 | <input type="checkbox"/> 30b |

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**Hallmark Cards PAC**

Full Name (Last, First, Middle Initial)

### A. Marc Veasey Congressional Campaign Committee

Mailing Address PO Box 50084

City State Zip Code  
Fort Worth TX 76105

Purpose of Disbursement

011

Category/  
Type

Candidate Name

**Mr. Marc Veasey**

Office Sought:  House  
 Senate  
 President

Disbursement For: 2012  
 Primary  General  
 Other (specify) ▼

State: TX District: 33

Runoff2012

Date of Disbursement

|       |   |       |   |             |
|-------|---|-------|---|-------------|
| M M M | / | D D D | / | Y Y Y Y Y Y |
| 06    | / | 26    | / | 2012        |

Transaction ID : 10922792

Amount of Each Disbursement this Period

|         |
|---------|
| 1000.00 |
|---------|

### B.

Full Name (Last, First, Middle Initial)

Mailing Address

City State Zip Code

Purpose of Disbursement

Category/  
Type

Candidate Name

Office Sought:  House  
 Senate  
 President

Disbursement For:  
 Primary  General  
 Other (specify) ▼

State: District:

Date of Disbursement

|       |   |       |   |             |
|-------|---|-------|---|-------------|
| M M M | / | D D D | / | Y Y Y Y Y Y |
|-------|---|-------|---|-------------|

Amount of Each Disbursement this Period

|  |
|--|
|  |
|--|

### C.

Full Name (Last, First, Middle Initial)

Mailing Address

City State Zip Code

Purpose of Disbursement

Category/  
Type

Candidate Name

Office Sought:  House  
 Senate  
 President

Disbursement For:  
 Primary  General  
 Other (specify) ▼

State: District:

Date of Disbursement

|       |   |       |   |             |
|-------|---|-------|---|-------------|
| M M M | / | D D D | / | Y Y Y Y Y Y |
|-------|---|-------|---|-------------|

Amount of Each Disbursement this Period

|  |
|--|
|  |
|--|

**SUBTOTAL** of Disbursements This Page (optional)..... ▶

|         |
|---------|
| 1000.00 |
|---------|

**TOTAL** This Period (last page this line number only)..... ▶

|         |
|---------|
| 7000.00 |
|---------|