

ETEXT ATTACHMENT

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08/27/2004 10:11

Federal Election Commission
999 E Street, NW
Washington D.C. 20463

RE: July Quarterly Report (4/1/04-6/30/04)

Identification Number: C00340190

To Whom It May Concern:

We are in receipt of the letter from the Commission regarding the above referenced report. Please see below for our complete response. Please contact us if any further information is needed.

We have issued a refund for the excessive portion of Carol Macy Anderson's contributions. Our committee utilizes an out sourced direct mail vendor and, therefore, we discovered this excessive contribution later than we would have liked. We have instituted systems to avoid this situation in the future. This refund will be itemized on our next scheduled report. Also, I am mailing a copy of the refund check to complete the public record.

As mentioned above, we out source our direct mail program. For this reason, we pay a number of vendors to perform the different parts of the direct mail process. Our committee is the beneficiary of these direct mail efforts; they are not made on behalf of other candidates. We have tried to be more specific in our descriptions by adding more detail to the purpose of our disbursements. "Direct mail caging" is the processing of handling the incoming returns from a mailing. "Direct mail creatives" is either the writing of the copy or the design of the overall mail package. "Direct mail postage" is the postage used to mail the pieces. "Direct mail production" is the actual printing and assemblage of the mail pieces. In many cases, different vendors perform these different tasks. I hope this clarifies these descriptions.

Please contact our committee if more information is needed and please note that a copy of the refund check mentioned above has been mailed via USPS.

Bob Barr Leadership Fund