24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
Senate Majority PAC

FEC IDENTIFICATION NUMBER ▼
C C00484642

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee
Bully Pulpit Interactive

Date: 12 / 04 / 2013

Mailing Address 1140 Connecticut Ave NW
Ste 800

Amount: 2500.00

City: Washington State: DC Zip Code: 20036-4010

Transaction ID : VN7GB9P0ZH0

Purpose of Expenditure
Online Advertising - Estimate

Category/ Type

Office Sought: ☐ House ☒ Senate ☐ President State: NC District:

Name of Federal Candidate Supported or Opposed by Expenditure:
Kay Hagan

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought 2014: 1061056.20

Disbursement For: ☒ Primary ☐ General ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee
SKDKnickerbocker

Date: 12 / 04 / 2013

Mailing Address 1818 N St NW
Ste 450

Amount: 52951.92

City: Washington State: DC Zip Code: 20036-2473

Transaction ID : VN7GB9P0ZF4

Purpose of Expenditure
Media Production Costs - Estimate

Category/ Type

Office Sought: ☐ House ☒ Senate ☐ President State: NC District:

Name of Federal Candidate Supported or Opposed by Expenditure:
Kay Hagan

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought 2014: 1061056.20

Disbursement For: ☒ Primary ☐ General ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 55451.92

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Rebecca Lambe
[Electronically Filed]
Signature

Date 12 / 06 / 2013