24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
ROCK THE RED POLITICAL ACTION COMMITTEE INC (ROCK THE RED)

FEC IDENTIFICATION NUMBER ▼
C C00522607

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee
Adams Outdoor Advertising of Charlotte NC

Date: 07 / 25 / 2012

Mailing Address 1134 N. Graham Street

Amount: 8000.00

City: Charlotte State: NC Zip Code: 28026

Transaction ID : SE.4183

Purpose of Expenditure: Billboards

Category/Type: 004

Office Sought: ☐ House ☐ Senate ☒ President State: NC District:

Name of Federal Candidate Supported or Opposed by Expenditure:
BARACK OBAMA

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought: 13500.00

Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date: M M / D D / Y Y Y Y

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/Type

Office Sought: ☐ House ☐ Senate ☐ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 8000.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Teresa Ann Hoefl
[Electronically Filed]
Signature

Date 07 / 25 / 2012