

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 08/21/2008
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002

FEC ID No. C00042366

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/5
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative, Inc.

Mailing Address
1824 Swann Street, NW

Date
08 / 19 / 2008

Amount
19110.00

City Washington State DC Zip Code 20009

Purpose of Expenditure
Media Production

Category/Type

Office Sought: House State: CO
 Senate District: 00
 Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Bob Schaffer

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
403793.36

Disbursement For: Primary General 2008
 Other (specify):

Transaction ID: SE-52828

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

Date
09 / 19 / 2008

Amount
384683.36

City Philadelphia State PA Zip Code 19175-0061

Purpose of Expenditure
Media Buy TV

Category/Type

Office Sought: House State: CO
 Senate District: 00
 Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Bob Schaffer

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
403793.36

Disbursement For: Primary General 2008
 Other (specify):

Transaction ID: SE-52791

(a) SUBTOTAL of Itemized Independent Expenditures	403793.36
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

08 / 21 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28039820220

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
08 / 19 / 2008

Mailing Address
PO Box 7777

Amount
359913.45

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: NC
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Elizabeth Dole

Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
1164360.62

Transaction ID: SE-52793

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
08 / 19 / 2008

Mailing Address
PO Box 7777

Amount
15062.22

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: NC
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Internet Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Elizabeth Dole

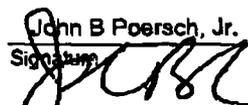
Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
1164360.62

Transaction ID: SE-52794

(a) SUBTOTAL of Itemized Independent Expenditures	374975.67
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
Signature 

Date
MM / DD / YYYY
08 / 21 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check If 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
08 / 19 / 2008

Mailing Address
PO Box 7777

Amount
8864.83

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: OR
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Radio

Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
2425093.34

Transaction ID: SE-52798

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
08 / 19 / 2008

Mailing Address
PO Box 7777

Amount
388286.87

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: OR
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

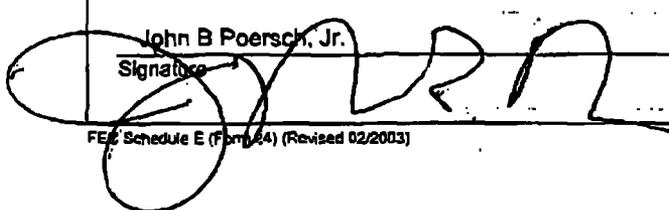
Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
2425093.34

Transaction ID: SE-52797

(a) SUBTOTAL of Itemized Independent Expenditures	397151.70
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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Signature 

Date
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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	Date MM / DD / YYYY 08 / 19 / 2008
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Amount 13654.58

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>OR</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy Internet	Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Name of Federal Candidate supported or Opposed by expenditure: Gordon Smith	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):		
Calendar Year-To-Date Per Election for Office Sought	2425093.34 Transaction ID: SE-52798		

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date MM / DD / YYYY 08 / 19 / 2008		
Mailing Address PO Box 7777	Amount 172076.41		
City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>MS</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Name of Federal Candidate supported or Opposed by expenditure: Roger Wicker	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):		
Calendar Year-To-Date Per Election for Office Sought	570045.03 Transaction ID: SE-52800		

(a) SUBTOTAL of Itemized Independent Expenditures	185730.99
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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Signature: John B Poersch, Jr. Date: MM / DD / YYYY
08 / 21 / 2008

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Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
08 / 19 / 2008

Mailing Address
PO Box 7777

Amount

13243.32

City State Zip Code
Philadelphia PA 19175-0081

Office Sought: House State: MS
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Internet

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Roger Wicker

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought

570045.03

Disbursement For: Primary General 2008

Other (specify):

Transaction ID: SE-52801

(a) SUBTOTAL of Itemized Independent Expenditures

13243.32

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

1372985.04

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

MM / DD / YYYY
08 / 21 / 2008

28039820224

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28039820225

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<input type="checkbox"/> No Postmark	
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