

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 08/21/2008
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366☐ 24-Hour Notice☒ 48-Hour Notice**SCHEDULE E (FEC Form 3X)****ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 1/5

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Bright Idea Creative, Inc.

Date

MM / DD / YYYY
08 / 19 / 2008

Amount

19110.00

Mailing Address

1824 Swann Street, NW

City

Washington

State

DC

Zip Code

20009

Purpose of Expenditure

Media Production

Category/
Type

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ Presidential

Check One:

☒ Support☐ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Bob Schaffer

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-52828

Calendar Year-To-Date Per Election
for Office Sought

403793.36

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
08 / 19 / 2008

Amount

384683.36

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Bob Schaffer

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-52791

Calendar Year-To-Date Per Election
for Office Sought

403793.36

(a) SUBTOTAL of Itemized Independent Expenditures

403793.36

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch Jr.

Signature

MM / DD / YYYY
08 / 21 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28039820220

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour NoticeSCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
08 / 19 / 2008

Amount

359913.45

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: NC
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-52793

Calendar Year-To-Date Per Election
for Office Sought 1164360.62

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
08 / 19 / 2008

Amount

15062.22

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy InternetCategory/
TypeOffice Sought: ☐ House State: NC
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Elizabeth DoleCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-52794

Calendar Year-To-Date Per Election
for Office Sought 1164360.62

(a) SUBTOTAL of Itemized Independent Expenditures

374975.67

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

MM / DD / YYYY
08 / 21 / 2008

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28039820221

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check If ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

08 / 19 / 2008

Amount

8864.83

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure
Media Buy Radio

Category/
Type

Office Sought: ☐ House State: OR
☒ Senate District: 00
☐ Presidential

Check One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Disbursement For: ☐ Primary ☒ General 2008
☐ Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 2425093.34

Transaction ID: SE-52798

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

08 / 19 / 2008

Amount

388286.87

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure
Media Buy TV

Category/
Type

Office Sought: ☐ House State: OR
☒ Senate District: 00
☐ Presidential

Check One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Disbursement For: ☐ Primary ☒ General 2008
☐ Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 2425093.34

Transaction ID: SE-52797

(a) SUBTOTAL of Itemized Independent Expenditures

397151.70

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

08 / 21 / 2008

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NAME OF COMMITTEE (In Full)
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FEC IDENTIFICATION NUMBER

C C00042366

Check If ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
08 / 19 / 2008

Amount

13654.58

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy InternetCategory/
TypeOffice Sought: ☐ House State: OR
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Gordon SmithCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-52798

Calendar Year-To-Date Per Election
for Office Sought

2425093.34

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
08 / 19 / 2008

Amount

172076.41

Mailing Address
PO Box 7777City State Zip Code
Philadelphia PA 19175-0061Purpose of Expenditure
Media Buy TVCategory/
TypeOffice Sought: ☐ House State: MS
☒ Senate District: 00
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:
Roger WickerCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-52800

Calendar Year-To-Date Per Election
for Office Sought

570045.03

(a) SUBTOTAL of Itemized Independent Expenditures

185730.99

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

MM / DD / YYYY
08 / 21 / 2008

280398202223

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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NAME OF COMMITTEE (In Full)

Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
08 / 19 / 2008

Mailing Address

PO Box 7777

Amount

13243.32

City

Philadelphia

State

PA

Zip Code

19175-0081

Office Sought:

☐ House

State: MS

☒ Senate

District: 00

☐ Presidential

Purpose of Expenditure

Media Buy Internet

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Roger Wicker

Check One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-52801

Calendar Year-To-Date Per Election

for Office Sought

570045.03

(a) SUBTOTAL of Itemized Independent Expenditures

13243.32

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

1372985.04

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

MM / DD / YYYY
08 / 21 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28039820224

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FOR INCOMING DOCUMENTS**

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