

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full)
Priorities USA Action
FEC IDENTIFICATION NUMBER
C C00495861
Check if 24-hour report 48-hour report New report Amends report filed on 07/07/2016

Full Name of Payee: GPS Impact
Mailing Address: 100 E Grand Ave Ste 380, Des Moines IA 50309-1801
Purpose of Expenditure: Digital Ad Buy (Estimate)
Category/Type:
Name of Federal Candidate: DONALD J TRUMP
Office Sought: President
Disbursement For: General
Amount: 80000.00
Transaction ID: VNTYH9T4H36
Date of Disbursement or Obligation: 07/05/2016

Full Name of Payee: Shorr Johnson Magnus
Mailing Address: 100 N 20th St Ste 201, Philadelphia PA 19103-1454
Purpose of Expenditure: Video Production (Estimate)
Category/Type:
Name of Federal Candidate: DONALD J TRUMP
Office Sought: President
Disbursement For: General
Amount: 10588.90
Transaction ID: VNTYH9T4ZT7
Date of Disbursement or Obligation: 07/05/2016

(a) SUBTOTAL of Itemized Independent Expenditures: 90588.90
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Greg Speed
[Electronically Filed]
Date: 07/07/2016

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Full Name of Payee Targeted Platform Media LLC
Mailing Address 1291 Hollywood Ave
City Annapolis State MD Zip Code 21403-4909
Purpose of Expenditure TV Ad Buy (Estimate) Category/Type

Date of Public Distribution/Dissemination 07/05/2016
Amount 4679155.65
Transaction ID : VNTYH9T33M2
Date of Disbursement or Obligation 07/05/2016

Name of Federal Candidate DONALD J TRUMP
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 26361575.03

Office Sought: President
House Senate
Disbursement For: General

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation

Name of Federal Candidate
Support Oppose
Calendar Year-To-Date Per Election for Office Sought

Office Sought:
House Senate
Disbursement For:
Primary General
Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 4679155.65, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 4769744.55

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Greg Speed [Electronically Filed] Date 07/07/2016