24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼
C C00495028

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee
Waterfront Strategies

Date: 08 / 16 / 2012

Mailing Address 3050 K Street, NW
Suite 100

City: Washington State: DC Zip Code: 20007

Amount: 57954.31

Transaction ID : D635967

Purpose of Expenditure
Television Advertising

Category/ Type

Office Sought: ☒ House ☐ Senate ☐ President State: IA District: 04

Name of Federal Candidate Supported or Opposed by Expenditure:
Steve King

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought 181714.96

Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date: M M / D D / Y Y Y Y

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/ Type

Office Sought: ☐ House ☐ Senate ☐ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 57954.31

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 57954.31

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche
[Electronically Filed]
Signature

Date 08 / 17 / 2012