



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-4

December 28, 2011

JIMMY LASALVIA, EXECUTIVE DIRECTOR
GOPROUD, INC.
426 C STREET, NE
WASHINGTON, DC 20002

Response Due Date
02/01/2012

IDENTIFICATION NUMBER: C90012154

REFERENCE: FEC FORM 5, RECEIVED 10/25/2010

Dear Filer:

This letter is prompted by the Commission's preliminary review of the Report of Independent Expenditures Made and Contributions Received (FEC Form 5) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **An adequate response must be received at the Commission by the response date noted above.** Additional information is needed for the following 1 item(s):

- It appears that the 24-hour report listed above was filed late. You are required to file 24-hour reports once your independent expenditures aggregate \$1,000 or more after the 20th day but more than 24 hours before 12:01 a.m. of the day of the election. The report must be received at the Commission by 11:59 p.m. Eastern Standard/Daylight Time of the day following the date on which the communication was publicly distributed or otherwise disseminated. In the report, you must include information for all independent expenditures that have not been previously reported. Each time you make subsequent independent expenditures relating to the same election that aggregate \$1,000 or more, you must file another 24-hour report disclosing these independent expenditures. (11 CFR § 109.10(d) and (e))

In addition, please be advised that you are required to disclose these independent expenditures, along with contribution and disbursement information, on Form 5 as a regularly scheduled quarterly report. (11 CFR § 109.10(b) and (e))

Please clarify the circumstances regarding the untimely disclosure of the independent expenditure(s) in question.

Please note, you will not receive an additional notice from the Commission on this matter. Requests for extensions of time in which to respond will not be

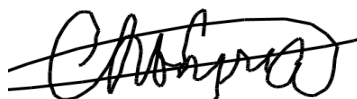
GOPROUD INC.

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considered. Failure to comply with the provisions of the Act may result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1161.

Sincerely,

A handwritten signature in black ink, appearing to read "C. Whyrick", with a horizontal line drawn through it.

Christopher Whyrick
Senior Campaign Finance Analyst
Reports Analysis Division