06/16/2010 11:57

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FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

Office Use Only

1.			AILING LABEL	Example:If typ	ing, type	Office	, 030 01119
	, ,		•	over the lines		• • • • • •	
Ш	DIRECT VOICE, THE POLIT	ICAL ACTIO	ON COMMITTEE OF	THE DIRECT M	MARKETING ASSO	OCIATION	
Ш							
AD	DRESS (number and street)	1615 L S	TREET, NW				
	Check if different	SUITE 1	100				
L	than previously reported. (ACC)	WASHIN	GTON		L L	DC L	20036
2.	FEC IDENTIFICATION NUMBER	BER ₩	CITY	A	ST	ATE 🛋	ZIPCODE 🛕
	C00235309		3. IS T	THIS X	NEW (N) OR	AMENDE (A)	ED
4.	TYPE OF REPORT (Choose One)	(b) Mor Rep	, Fob 0	0 (M2)	May 20 (M5)	Aug 20 (Ma	Nov 20 (M11) (Non-Election Year Only)
	(a) Quarterly Reports:	Due	On: Mar 2	0 (M3)	Jun 20 (M6)	Sep 20 (Ms	Dec 20 (M12)
	April 15		Apr 20	0 (M4)	Jul 20 (M7)	Oct 20 (M1	
	Quarterly Report(Q1) July 15		12-Day	Primary (1	12P)	General (12G)	Runoff (12R)
	Quarterly Report(Q2)	PRE-Election Report for the:	Conventio	on (12C)	Special (12S)	
	October 15 Quarterly Report(Q3)					
	January 31 Quarterly Report(YE)	Election	on L			in the State of
	July 31 Mid-Year Report(Non-election Year Only) (MY)	(d)	30-Day Post -Election	General (3	30G)	Runoff (30R)	Special (30S)
	Termination Report		Report for the:				in the
	(TER)		Election	on			in the State of
5.	Covering Period 0 5	0 1	2010	through	h 05	31 20	1 0
l ce	ertify that I have examined this R	eport and to	the best of my know	/ledge and belief i	t is true, correct and	d complete.	
	be or Print Name of Treasurer	Linda W	-				
Sig	nature of Treasurer Electron	ically Filed b	y Linda Woolley		Date	e 06	16 2010
NO	TE : Submission of false, errone	eous, or inco	omplete information r	nay subject the pe	erson signing this F	Report to the penalt	ies of 2 U.S.C 437g.
	Office Use						EC FORM 3X (Rev. 12/2004)
FE6	Only Only SAN026						

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Write or Type Committee Name DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

D D 3 1 05 0 1 2010 0.5 2010 From: Report Covering the Period: To: **COLUMN A COLUMN B This Period** Calendar Year-to-Date (a) Cash on Hand 2010° 19956.09 January 1 (b) Cash on Hand at 16119.76 Begining of Reporting Period 1500.00 12250.00 (c) Total Receipts (from Line 19) (d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 17619.76 32206.09 6(a) and 6(c) for Column B) 1013.75 15600.08 Total Disbursements (from Line 31) Cash on Hand at Close of Reporting Period 16606.01 16606.01 (subtract Line 7 from Line 6(d)) 9. Debts and Obligations owed the committee (Itemize all on 0.00 Schedule C and/or Schedule D) 10. Debts and Obligations owed the committee (Itemize all on 0.00 Schedule C and/or Schedule D) X This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E street, NW Washington, DC 20463

> Toll Free 800-424-9530 Local 202-694-1100

FE6AN026

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DETAILED SUMMARY PAGE OF RECEIPTS

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^Y 2 0 1 0

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From:

M M M D D D 1 Y Y W Y 2 0 1 0 To:

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
Contributions (other than loans) From: (a) Individuals/Persons Other		
Than Political Committees (i) Itemized (use Schedule A)	500.00	5500.00
(ii) Unitemized	0.00	750.00
(iii) TOTAL (add Lines 11(a)(i) and (ii)	500.00	6250.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)(d) Total Contributions (add Lines	1000.00	6000.00
11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5)	1500.00	12250.00
2. Transfers From Affiliated/Other Party Committees	0.00	0.00
3. All Loans Received	0.00	0.00
Loan Repayments Received Offsets To Operating Expenditures	0.00	0.00
(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	0.00	0.00
to Federal candidates and Other Political Committees	0.00	0.00
'. Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00
. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b)).	0.00	0.00
7. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))	1500.00	12250.00
. Total Federal Receipts (subtract Line 18(c) from Line 19)	1500.00	12250.00

DETAILED SUMMARY PAGE

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of Disbursements

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	II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21.	Operating Expenditures: (a) Shared Federal/Non-Federal		
	Activity (from Schedule H4)	0.00	0.00
	(i) Federal Share		
	(ii) Non-Federal Share	0.00	0.00
	(b) Other Federal Operating	13.75	100.08
	Expenditures(c) Total Operating Expenditures	10.70	100.00
	(add 21(a)(i), (a)(ii) and (b))	13.75	100.08
:2.	Transfers to Affiliated/Other Party	0.00	0.00
:3.	Contributions to	0.00	0.00
	Federal Candidates/Committeesand Other Political Committees	1000.00	15500.00
4.	Independent Expenditure (use Schedule E)	0.00	0.00
5.	Coordinated Expenditures Made by Party		
	Committees (2 U.S.C. 441a(d)) (use Schedule F)	0.00	0.00
6.	Loan Repayments Made	0.00	0.00
	Loans Made	0.00	0.00
28.	Refunds of Contributions To: (a) Individuals/Persons Other	0.00	0.00
	Than Political Committees		
	(b) Political Party Committees	0.00	0.00
	(c) Other Political Committees (such as PACs)	0.00	0.00
	(d) Total Contribution Refunds		
	(add Lines 28(a), (b), and (c))	0.00	0.00
9.	Other Disbursements	0.00	0.00
0.	Federal Election Activity (2 U.S.C 431(20))		
	(a) Shared Federal Election Activity (from Schedule H6)		
	(i) Federal Share	0.00	0.00
	(°) III II Ob	0.00	0.00
	(ii) "Levin" Share(b) Federal Election Activity Paid Entirely	0.00	0.00
	With Federal Funds	0.00	0.00
	(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
31.	Total Disbursements (add Lines 21(c), 22,		
	23, 24, 25, 26, 27, 28(d), 29 and 30(c))	1013.75	15600.08
2.	Total Federal Disbursements		
	(subtract Line 21(a)(ii) and Line 30(a)(ii)	1013.75	15600.08
	from Line 31)	1013.73	13000.08

DETAILED SUMMARY PAGE

of Disbursements

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III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) from Line 11(d), page 3)	1500.00	12250.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
85. Net Contributions (other than loans) (subtract Line 34 from Line 33)	1500.00	12250.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	13.75	100.08
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)	13.75	100.08

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A.

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SCHEDULE A (FEC Form 3) TEMIZED RECEIPTS	Use separate schedule for each category of the Detailed Summary Pag	e í	FOR LINE NUMBER: PAGE 6 / 8 (check only one) X 11a 11b 11c 12 13 14 15 16 17	
Any information copied from such Reports ar or for commercial purposes, other than using				
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL A	ACTION COMM	MITTEE OF THE DIREC	CT MA	RKETING ASSOCIATION
Full Name (Last, First, Middle Initial) Mr. David Verklin				Date of Receipt
Mailing Address 1251 Avenue of the	Americas, 39th	n		05 28 2010
City	State	Zip Code		Transaction ID: SA11Al.8696
New York	NY	10020		Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C			500.00
Name of Employer Canoe Ventures	Occupation Chief Exe	n ecutive Officer		Contribution to Direct Voice
Receipt For: Primary General Other (specify)		Year-to-Date ▼	00	

SUBTOTAL of Receipts This Page (optional)	_	500.00
TOTAL This Period (last page this line number only)	<u> </u>	500.00

A.

SCHEDULE A (FEC Form 3 ITEMIZED RECEIPTS	X)	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 7/8 (check only one) 11a 11b X 11c 12 13 14 15 16 17
Any information copied from such Reports a or for commercial purposes, other than usin			
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL	ACTION COMM	IITTEE OF THE DIRECT MA	ARKETING ASSOCIATION
Full Name (Last, First, Middle Initial) INFOCISION MANAGEMENT CORPORAT Mailing Address 325 SPRINGSIDE			Date of Receipt
City	State	Zip Code	0 5 2 8 2 0 1 0 Transaction ID: SA11C.8700
AKRON FEC ID number of contributing federal political committee.	ОН	44333	Amount of Each Receipt this Period 1000.00
Name of Employer	Occupation	١	PAC to PAC Contribution
Receipt For: Primary General Other (specify) ▼	55 5	Year-to-Date ▼ 1000.00	

SUBTOTAL of Receipts This Page (optional)	>	1000.00
TOTAL This Period (last page this line number only)	•	1000.00

SCHEDULE B (FEC Form 3X)	Use separate schedule(s)	FOR LINE NUMBER: (check only one)	PAGE 8/8		
ITEMIZED DISBURSEMENTS	for each category of the Detailed Summary Page	21b 22 X 23 27 28a 28			
Any Information copied from such Reports and Statem or for commercial purposes, other than using the name					
NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTION	I COMMITTEE OF THE DIR	ECT MARKETING ASS	OCIATION		
Full Name (Last, First, Middle Initial) ROBERT J PORTMAN Mailing Address PO BOX 550		Transaction Date of Disb	ID: SB23.8703 ursement		
7	State Zip Code OH 45150	Amount of E	ach Disbursement this Period		
Contribution to Campaign Candidate Name ROBERT J PORTMAN		ategory/ Type			
Office Sought: X House Senate President State: OH District: 02	ment For: 2010 Primary X General Other (specify)				

SUBTOTAL of Disbursements This Page (optional)	•	1000.00
TOTAL This Period (last page this line number only)	•	1000.00