# FEC FORM 5

## **REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation Planned Parenthood Action Fund Inc.						
(b) Address (number and street) check if different than previou 123 William St, 10th Floor	sly reported					
(c) City, State and ZIP Code		3. FEC Identification Number				
New York	VY 10038					
2. Occupation and Name of Employer (for Individual Filers Only)		C C90005471				
January 31 Year-End Report	24-Hour Report 48-Hour Report , it amends the report filed on					
<ol> <li>TOTAL CONTRIBUTIONS</li> <li>TOTAL INDEPENDENT EXPENDITURES</li> </ol>		0.00				
Under penalty of perjury I certify that the independent expenditures reported herein we of, any candidate or authorized committee or agent of either, or any political party co		n, or concert with, or at the request or suggestion				
TYPE OR PRINT NAME OF PERSON COMPLETING FORM		DATE lectronically Filed]				
Deirdre Schifeling	Deirdre Schifeling Deirdre Schifeling 09/26/2016					
NOTE: Submission of false, erroneous or incomplete information may	subject the person signing this report	to the penalties of 2 U.S.C. §437g.				

For further information, contact: Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

NAME OF FILER (In Full) Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee		Date of Public Distribution/Dissemination				
Analyst Institute LLC						
Mailing Address 815 16th Street, NW		09 24 2016				
		Amount				
City State	Zip Code	11625.00				
Washington DC	20006	Transaction ID : 57627969				
Purpose of Expenditure Message Testing	Category/ Type 003	Office Sought: House State: PA				
		Senate District:				
Name of Federal Candidate Supported or Opposed by Exp Katie McGinty	penditure:	Check One: Support Oppose				
		Check One: Support Oppose				
Calendar Year-To-Date Per Election for Office Sought	48666.68	Disbursement For: Primary General				
		Other (specify)				
Full Name (Last, First, Middle Initial) of Payee		Date of Public Distribution/Dissemination				
Analyst Institute LLC		09 / 24 2016				
Mailing Address 815 16th Street, NW						
City State	Zip Code	Amount				
Washington DC	20006	3875.00				
Purpose of Expenditure		Transaction ID : 57627970           Office Sought:         House         State         PA				
Message Testing	Category/ Type 003	Senate				
Name of Federal Candidate Supported or Opposed by Exp	penditure:	District: President				
Pat Toomey		Check One: Support X Oppose				
Calendar Year-To-Date Per Election for Office Sought	48666.68	Disbursement For: Primary General				
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination					
Analyst Institute LLC		M = M / D = D / Y = Y = Y				
Mailing Address 815 16th Street, NW	09 24 2016					
		Amount				
City State	Zip Code	3875.00				
Washington   DC	20006	Transaction ID : 57627979				
Purpose of Expenditure Message Testing	Category/ Time 003	Office Sought: House State: NC				
	Туре	Senate District:				
Name of Federal Candidate Supported or Opposed by Exp Richard Burr	penditure:	President				
		Check One: Support X Oppose				
Calendar Year-To-Date Per Election	20500.00	Disbursement For: Primary X General				
for Office Sought	2000.00	Other (specify)				
(a) SUBTOTAL of Itemized Independent Expenditures		19375.00				
(b) SUBTOTAL of Unitamized Independent Expanditures						
(b) SUBTOTAL of Unitemized Independent Expenditures						
(c) TOTAL Independent Expenditures						
(carry total from last page forward to Line 7)						

NAME OF FILER (In Full) Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee				Date of Public Distribution/Dissemination				
Analyst Institute LLC					M M	/ D	24 /	2016
Mailing Address 815 16th Street, NW					09		24	2010
					Amount			
City	State	Zip Code	•					11625.00
Washington	DC	20006			Transacti	on ID :	5762798	1
Purpose of Expenditure Message Testing		Category/ Type	003	Office	Sought:		ouse	State: NC
				-			enate	District:
Name of Federal Candidate Supported or O Deborah Ross	pposed by Expend	iture:		Chaol	( One:		esident upport	000000
								Oppose
Calendar Year-To-Date Per Election		205	00.00	Disbursement For: Primary General 2016 Other (specify)				
for Office Sought		, 200	00.00					
Full Name (Last, First, Middle Initial) of Paye	ee				Date of Pu	blic Dis	tribution/	Dissemination
The Pivot Group					м м 09	/ D	24 /	2016
Mailing Address 1720 I Street NW Suite 550	0				00		24	2010
					Amount			
City	State	Zip Code	)					3750.00
Washington	DC	20006			Transactio	on ID :	57627984	
Purpose of Expenditure Message Testing		Category/ Type	003	Office	Sought:		ouse	State: PA
	··· - ··			-			enate resident	District:
Name of Federal Candidate Supported or O Katie McGinty	pposed by Expend	iture:		Chec	k One:		upport	Oppose
Calendar Year-To-Date Per Election for Office Sought		486	66.68	Disbu	rsement Fo 2016 Other (		Primary	<b>x</b> General
Full Name (Last, First, Middle Initial) of Paye	ee				Date of Pu	blic Dis	tribution/	Dissemination
The Pivot Group					M	/ D	D /	YYYYY
Mailing Address 1720 I Street NW Suite 550				09	J L	24	2016	
					Amount			
City	State	Zip Code	)		<b></b>			3750.00
Washington	DC	20006			Transacti	on ID :	5762798	
Purpose of Expenditure Message Testing		Category/	003	Office	Sought:		ouse	State: NC
		Туре	000				enate	District:
Name of Federal Candidate Supported or O Deborah Ross	pposed by Expend	iture:			_		esident	
				Check	One:	× Su	ipport	Oppose
Calendar Year-To-Date Per Election		205	00.00	Disbu	rsement Fo 2016	or: F	Primary	<b>x</b> General
for Office Sought		200	50.00	[	Other	(specify)	)▶	
(a) SUBTOTAL of Itemized Independent Exp	enditures			····· ►	,		. ,	19125.00
(b) SUBTOTAL of Unitediand Independents	wheelitures			F				
(b) SUBTOTAL of Unitemized Independent E	.xpenultures			••••• ►				
(c) TOTAL Independent Expenditures				. Г				
(carry total from last page forward t				•••••			,	

NAME OF FILER (In Full) Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Pay	/ee				Date of Pu	blic Distribution/	Dissemination
The Pivot Group					M		2016
Mailing Address 1720 I Street NW Suite 5	50				09	24	2016
					Amount		
City	State	Zip Cod	e				1250.00
Washington	DC	20006			Transacti	on ID : 5762798	7
Purpose of Expenditure		Category/	003	Offic	e Sought:	House	State: NC
Message Testing		Туре	000			× Senate	District:
Name of Federal Candidate Supported or ( Richard Burr	Opposed by Expendi	ture:				President	
				Cheo	ck One:	Support	× Oppose
Calendar Year-To-Date Per Election				Disbu	ursement Fo 2016		¥ General
for Office Sought		205	500.00		Other	(specify)	
Full Name (Last, First, Middle Initial) of Pay	yee				Date of Pu	blic Distribution/	Dissemination
The Pivot Group					M M	/ D D /	YYYYY
Mailing Address 1720   Street NW Suite 5	50				09	24	2016
					Amount		
City	State	Zip Cod	e		<b></b>		1250.00
Washington	DC	20006			Transacti	on ID : 5762798	
Purpose of Expenditure		Category/		Offic	e Sought:	House	State: PA
Message Testing		Туре	003			× Senate	District:
Name of Federal Candidate Supported or 0	Opposed by Expendi	iture:		1		President	
Pat Toomey				Cheo	ck One:	Support	× Oppose
Calendar Year-To-Date Per Election	· · · · · ·			Disbu	ursement Fo		K General
for Office Sought		48	666.68		2016 Other	(specify)	
Full Name (Last, First, Middle Initial) of Payee					Date of Pu	Iblic Distribution/	Dissemination
Terris, Barnes, Walters					M M	/ D D /	YYYYY
Mailing Address 400 Montgomery Street,	Suito 700				08	09	2016
400 Monigomery Street,	Sulle 700				Amount		
City	State	Zip Cod	e				1 100 50
San Francisco	CA	94104			Transacti	on ID : 5762795	1483.50
Purpose of Expenditure		Category/		Office	e Sought:	House	State: PA
Printing and postage of mail piece		Туре	003			× Senate	District:
Name of Federal Candidate Supported or (	Opposed by Expendi	iture:				President	
Katie McGinty				Chec	k One:	× Support	Oppose
Calendar Year-To-Date Per Election				Disbu	ursement Fo	or: Primary	🗙 General
for Office Sought		486	66.68		2016 Other	(specify)	
						F	
(a) SUBTOTAL of Itemized Independent Ex	penditures			🕨			3983.50
						,	
(b) SUBTOTAL of Unitemized Independent	Expenditures			····· <b>&gt;</b>			
(c) TOTAL Independent Expenditures (carry total from last page forward				····· ►			

NAME OF FILER (In Full) Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee				Date of Publi	c Distribution/	Dissemination
Terris, Barnes, Walters				М М 08	/ D D / 18	2016
Mailing Address 400 Montgomery Street, Suite 700	0			Amount		
City	State	Zip Code		_		
San Francisco	CA	94104		Transaction	ID : 5762795	866.33 <b>3</b>
Purpose of Expenditure Printing and postage of mail piece		Category/ Type 003	Offic	e Sought:	House Senate	State: PA
Name of Federal Candidate Supported or Opposed Katie McGinty	d by Expend	liture:	Che	ck One:	<ul><li>President</li><li>Support</li></ul>	Oppose
Calendar Year-To-Date Per Election for Office Sought		48666.68	Disb	ursement For: 2016 Other (sp	Primary	<b>x</b> General
Full Name (Last, First, Middle Initial) of Payee				Date of Publi	c Distribution/	Dissemination
Terris, Barnes, Walters				M		Y Y Y Y Y
Mailing Address 400 Montgomery Street, Suite 700	0			08	18	2016
				Amount		
City	State	Zip Code				866.33
San Francisco	CA	94104		Transaction	ID : 5762795	6
Purpose of Expenditure Printing and postage of mail piece		Category/ Type 003	Offic	ce Sought:	House Senate	State: PA
Name of Federal Candidate Supported or Opposed Pat Toomey	d by Expend	liture:	Che	ck One:	President Support	District:
Calendar Year-To-Date Per Election for Office Sought		48666.68	Disb	ursement For: 2016 Other (sp	Primary	K General
Full Name (Last, First, Middle Initial) of Payee				Date of Publi	c Distribution/	Dissemination
76 Words				M M 08	/ D D /	2016
Mailing Address 1806 Vernon St, NW #100				Amount		
City	State	Zip Code		_		
Washington	DC	20009		Transaction	ID - 5700700	4739.10
Purpose of Expenditure		Category/	Offic	e Sought:	ID : 5762796 House	
Mail piece production		Type 003		-	<ul> <li>Senate</li> </ul>	
Name of Federal Candidate Supported or Opposed	d by Expend	liture:	_		President	District:
Katie McGinty			Che	ck One:	Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		48666.68	Disb	ursement For: 2016 Other (sp	Primary	K General
(a) SUBTOTAL of Itemized Independent Expenditure	es		••••••			6471.76
(b) SUBTOTAL of Unitemized Independent Expendi	itures		••••••	,		
(c) TOTAL Independent Expenditures			••••••	,		

NAME OF FILER (In Full) Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee		Date of Public Distribution/Dissemination		
M+R Strategic Services				
Mailing Address 1901 L Street, NW #800		08 24 2016		
		Amount		
City State	Zip Code	421.40		
Washington DC	20036	Transaction ID : 57627967		
Purpose of Expenditure Email copywriting	Category/ Type 003	Office Sought: House State: PA Senate District:		
Name of Federal Candidate Supported or Opposed by Exp	penditure:	President		
Pat Toomey		Check One: Support X Oppose		
Calendar Year-To-Date Per Election for Office Sought	40000 00			
Full Name (Last, First, Middle Initial) of Payee		Date of Public Distribution/Dissemination		
		M M / D D / Y Y Y Y		
Mailing Address				
		Amount		
City State	Zip Code			
Purpose of Expenditure	Category/	Office Sought: House State:		
	Туре	Senate District:		
Name of Federal Candidate Supported or Opposed by Exp	Check One: Support Oppose			
		Disbursement For: Primary General		
Calendar Year-To-Date Per Election for Office Sought	Other (specify)			
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination			
		M M / D D / Y Y Y Y		
Mailing Address				
	7	Amount		
City State	Zip Code			
Purpose of Expenditure	Category/ Type	Office Sought: House State:		
Name of Federal Candidate Supported or Opposed by Exp		Senate District:		
Name of Federal Candidate Supported of Opposed by Exp		Check One: Support Oppose		
Calendar Year-To-Date Per Election		Disbursement For: Primary General		
for Office Sought	Other (specify)			
(a) SUBTOTAL of Itemized Independent Expenditures		421.40		
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures		49376.66		