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July 11, 2012

ZEIN E. OBAGI, JR., TREASURER ZEIN OBAGI FOR CONGRESS 1250 SOUTH BEVERLY GLEN BLVD BEVERLY HILLS, CA 90024

IDENTIFICATION NUMBER: C00514414

Response Due Date 08/15/2012

REFERENCE: AMENDED 12 DAY PRE-PRIMARY REPORT (04/01/2012 - 05/16/2012), RECEIVED 05/23/2012

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. Failure to adequately respond by the response date noted above could result in an audit or enforcement action. Additional information is needed for the following 3 item(s):

- 1. The totals listed on Line(s) 6(a), 6(b), 6(c), 7(a), 7(c), 11(a)(iii), 11(e), 13(a), 13(c), 16, 17, 19(a), 19(c), 20(a), 20(d), and 22, Column B of the Summary and Detailed Summary Page(s) appear to be incorrect. Column B figures for the Summary and Detailed Summary Pages should equal the sum of the Column B figures on your previous report and the Column A figures on this report. Please file an amendment to your report to correct the Column B discrepancies for this report and all subsequent report(s) which may be affected by this correction. Note that Column B should reflect only the election cycle-to-date totals (11/3/10 through 11/6/12). (2 U.S.C. § 434(b) and 11 CFR § 104.3)
- 2. On Schedule B supporting Line 17 of your report, you have itemized disbursements for which you have failed to include the purpose. Please amend your report to include the missing information. (11 CFR § 104.3(b)(4))
- **3.** Itemized disbursements must include a brief statement or description of why each disbursement was made. Please amend Schedule B supporting Line 17 of your report to clarify the following description(s): "In-kind -." For further guidance regarding acceptable purposes of disbursement, please refer to 11 CFR 104.3(b)(4)(i)(A).

Additional clarification regarding inadequate purposes of disbursement

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published in the Federal Register can be found at http://www.fec.gov/law/policy/purposeofdisbursement/inadequate purpose list 3507.pdf.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. Requests for extensions of time in which to respond will not be considered.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended.

If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1166.

Sincerely,

Bradley Matheson

Senior Campaign Finance Analyst

Zodly Matheson

Reports Analysis Division