

**FEC
FORM 3X**

**REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) **USE FEC MAILING LABEL OR TYPE OR PRINT** Example: If typing, type over the lines
 DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

ADDRESS (number and street) **1111 15TH STREET NW**
SUITE 1100
 Check if different than previously reported. (ACC) **WASHINGTON DC 20036**

2. **FEC IDENTIFICATION NUMBER** CITY STATE ZIP CODE

C00235309 3. IS THIS REPORT NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One)
 (a) Quarterly Reports:
 April 15 Quarterly Report(Q1) Feb 20 (M2) May 20 (M5) Aug 20 (M8) Nov 20 (M11) (Non-Election Year Only)
 July 15 Quarterly Report(Q2) Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M12) (Non-Election Year Only)
 October 15 Quarterly Report(Q3) Apr 20 (M4) Jul 20 (M7) Oct 20 (M10) Jan 31 (M13)
 X January 31 Quarterly Report(YE) Election on in the State of
 July 31 Mid-Year Report(Non-election Year Only) (MY) (c) 12-Day PRE-Election Report for the: Primary (12P) General (12G) Runoff (12R)
 Termination Report (TER) (d) 30-Day Post-Election Report for the: Convention (12C) Special (12S) General (30G) Runoff (30R) Special (30S)
 Election on in the State of

5. Covering Period 11 26 2002 through 12 31 2002

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Mark A. Miceli
 Signature of Treasurer Electronically Filed by Mark A. Miceli Date 01 27 2003

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Revised 1/2001)

Page 2

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From: ¹¹ ¹¹ ²⁶ ²⁰⁰² To: ¹² ³¹ ²⁰⁰²

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1 ²⁰⁰²		12328.77
(b) Cash on Hand at Beginning of Reporting Period	14557.03	
(c) Total Receipts (from Line 19)	9150.00	76040.00
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	23707.03	88368.77
7. Total Disbursements (from Line 30)	1502.16	66163.90
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	22204.87	22204.87
9. Debts and Obligations owed TO the committee (itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations owed BY the committee (itemize all on Schedule C and/or Schedule D)	0.00	

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

**DETAILED SUMMARY PAGE
OF RECEIPTS**

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Page 3

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From: ^{Month} 11 ^{Day} 26 ^{Year} 2002 To: ^{Month} 12 ^{Day} 31 ^{Year} 2002

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A)	8700.00	
(ii) Unitemized	450.00	
(iii) TOTAL (add Lines 11(a)(i) and (ii))	9150.00	72040.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	0.00	4000.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 32, page 4)	9150.00	76040.00
12. Transfers From Affiliated/Other Party Committees	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 36, page 4)	0.00	0.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00
18. Transfers from Nonfederal Account for Joint Activity	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18)	9150.00	76040.00
20. Total Federal Receipts (subtract Line 18 from Line 19)	9150.00	76040.00

DETAILED SUMMARY PAGE

of Disbursements

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II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	2.16	13.90
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	2.16	13.90
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	1500.00	66150.00
24. Independent Expenditure (use Schedule E).....	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	0.00	0.00
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ▶	0.00	0.00
29. Other Disbursements.....	0.00	0.00
30. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), and 29)..... ▶	1502.16	66163.90
31. Total Federal Disbursements (subtract Line 21(a)(ii) from Line 30)..... ▶	1502.16	66163.90
<hr/>		
III. Net Contributions/Operating Expenditures		
32. Total Contributions (other than loans) from Line 11(d), page 3).....	9150.00	76040.00
33. Total Contribution Refunds (from Line 28(d)).....	0.00	0.00
34. Net Contributions (other than loans) (subtract Line 33 from Line 32).....	9150.00	76040.00
35. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))..... ▶	2.16	13.90
36. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
37. Net Operating Expenditures (subtract Line 36 from Line 35)..... ▶	2.16	13.90

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)		PAGE 5 / 9	
	<input checked="" type="checkbox"/> 11a 13	<input type="checkbox"/> 11b 14	<input type="checkbox"/> 11c 15	<input type="checkbox"/> 12 16

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

A. Full Name (Last, First, Middle Initial)
 James R. Alexander

Mailing Address
 178 Water Street

City State Zip Code
 Stonington CT 06378

Date of Receipt
 N M / D E / Y Y Y Y
 12 / 11 / 2002

Amount of Each Receipt this Period
 250.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
 Alexander & Company, LLC President

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 250.00

Transaction ID: SA11A1.6326

B. Full Name (Last, First, Middle Initial)
 Ronald L. Biewas

Mailing Address
 401 North Michigan Avenue

City State Zip Code
 Chicago IL 60611

Date of Receipt
 N M / D E / Y Y Y Y
 12 / 04 / 2002

Amount of Each Receipt this Period
 500.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
 A. Eicoff & Co. President & CEO

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 500.00

Transaction ID: SA11A1.6326

C. Full Name (Last, First, Middle Initial)
 Gerald Cerasale

Mailing Address
 1111 19th Street, NW, Ste. 1100

City State Zip Code
 Washington DC 20036

Date of Receipt
 N M / D E / Y Y Y Y
 12 / 10 / 2002

Amount of Each Receipt this Period
 500.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
 Direct Marketing Association Sr. Vice President, Gov't Affairs

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 500.00

Earmarked Contribution:
 Lieberman

Transaction ID: SA11A1.6327

SUBTOTAL of Receipts This Page (optional) ▶ **1250.00**

TOTAL This Period (last page this line number only) ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)		PAGE 6 / 9	
	<input checked="" type="checkbox"/> 11a 13	<input type="checkbox"/> 11b 14	<input type="checkbox"/> 11c 15	<input type="checkbox"/> 12 16

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NAME OF COMMITTEE (In Full)
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

A. Full Name (Last, First, Middle Initial)
 Coy L. Clement
 Mailing Address
 25 Fox Run
 City State Zip Code
 East Greenwich RI 02818-1646
 Date of Receipt
 N M / D E / Y Y Y Y
 12 / 18 / 2002
 Amount of Each Receipt this Period
 1000.00
 Name of Employer Occupation
 Clement Direct President
 Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 2000.00
 Transaction ID: SA11A1.6333

B. Full Name (Last, First, Middle Initial)
 Gordon R. Cooke
 Mailing Address
 4 Batterymarch Park
 City State Zip Code
 Quincy MA 02169
 Date of Receipt
 N M / D E / Y Y Y Y
 12 / 17 / 2002
 Amount of Each Receipt this Period
 1000.00
 Name of Employer Occupation
 The J. Jill Group, Inc. President & CEO
 Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 1000.00
 Transaction ID: SA11A1.6331

C. Full Name (Last, First, Middle Initial)
 Michael W. Fogarty
 Mailing Address
 2109 White Oaks Drive
 City State Zip Code
 Alexandria VA 22306
 Date of Receipt
 N M / D E / Y Y Y Y
 12 / 27 / 2002
 Amount of Each Receipt this Period
 500.00
 Name of Employer Occupation
 Central Lewnah Paper Vice President
 Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 500.00
 Transaction ID: SA11A1.6339

SUBTOTAL of Receipts This Page (optional) ▶ **2500.00**
TOTAL This Period (last page this line number only) ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)		PAGE 7 / 9	
	<input checked="" type="checkbox"/> 11a 13	<input type="checkbox"/> 11b 14	<input type="checkbox"/> 11c 15	<input type="checkbox"/> 12 16

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NAME OF COMMITTEE (In Full)
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

A. Full Name (Last, First, Middle Initial)
 Richard Goldsmith
 Mailing Address
 4 Mid Place
 City State Zip Code
 Chappaqua NY 10514-3609
 Date of Receipt
 N M / D E / Y Y Y Y
 12 / 18 / 2002
 Amount of Each Receipt this Period
 150.00
 FEC ID number of contributing federal political committee.
 Name of Employer Occupation
 The Horah Group President
 Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 350.00
 Transaction ID: SA11A1.6336

B. Full Name (Last, First, Middle Initial)
 Wandy Rishes
 Mailing Address
 1875 Broadway
 City State Zip Code
 New York NY 10019
 Date of Receipt
 N M / D E / Y Y Y Y
 12 / 18 / 2002
 Amount of Each Receipt this Period
 500.00
 FEC ID number of contributing federal political committee.
 Name of Employer Occupation
 ARC, Inc. President
 Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 500.00
 Transaction ID: SA11A1.6330

C. Full Name (Last, First, Middle Initial)
 Jack E. Rosenfeld
 Mailing Address
 176 East 70th Street
 City State Zip Code
 New York NY 10021-5110
 Date of Receipt
 N M / D E / Y Y Y Y
 12 / 27 / 2002
 Amount of Each Receipt this Period
 300.00
 FEC ID number of contributing federal political committee.
 Name of Employer Occupation
 Potpourri Collections, Ltd. President
 Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 300.00
 Transaction ID: SA11A1.6338

SUBTOTAL of Receipts This Page (optional) ▶ **950.00**
TOTAL This Period (last page this line number only) ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER:		PAGE 8 / 9	
	(check only one)			
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12	<input type="checkbox"/> 17
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16	<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

A. Full Name (Last, First, Middle Initial)
Frederick J. Simon

Mailing Address
442 South 82nd Street

City State Zip Code
Omaha NE 68114

Date of Receipt
N M / D E / Y Y Y Y
12 / 18 / 2002

Amount of Each Receipt this Period
3000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
Omaha Steaks International President

Receipt For: Aggregate Year-to-Date ▼
Primary General
Other (specify) ▼ 3000.00

Transaction ID: SA11A1.6334

B. Full Name (Last, First, Middle Initial)
H. Robert Wienzen

Mailing Address
285 East 68th Street Apt. 30C

City State Zip Code
New York NY 10021

Date of Receipt
N M / D E / Y Y Y Y
12 / 23 / 2002

Amount of Each Receipt this Period
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
Direct Marketing Association President & CEO

Receipt For: Aggregate Year-to-Date ▼
Primary General
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.6337

C.

SUBTOTAL of Receipts This Page (optional)	▶	4000.00
TOTAL This Period (last page this line number only)	▶	8700.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 9 / 9

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25
<input type="checkbox"/> 26	<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c
<input type="checkbox"/> 29				

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NAME OF COMMITTEE (In Full)

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial) A. AMERICANS FOR RESPONSIBLE LEADERSHIP		Date of Disbursement 12 / 03 / 2002	
Mailing Address 607 14TH STREET NW SUITE 800 City State Zip Code WASHINGTON DC 20005		Amount of Each Disbursement this Period 1000.00	
Purpose of Disbursement Contribution		Category/ Type	
Candidate Name			
Office Sought: House Senate President	Disbursement For: 2002 Primary General X Other (specify) ▼ Other	Transaction ID: SB23.8322	
State: District:			

Full Name (Last, First, Middle Initial) B. FRIENDS OF JOE LIEBERMAN		Date of Disbursement 12 / 16 / 2002	
Mailing Address PO BOX 231284 City State Zip Code HARTFORD CT 06123		Amount of Each Disbursement this Period 500.00	
Purpose of Disbursement Earmarked Contribution: G. Cerasale		Category/ Type	
Candidate Name JOSEPH I LIEBERMAN			
Office Sought: House X Senate President	Disbursement For: 2006 X Primary General Other (specify) ▼	Transaction ID: SB23.8323	
State: CT District: 00			

C.

SUBTOTAL of Disbursements This Page (optional) ▶	1500.00
TOTAL This Period (last page this line number only) ▶	1500.00