

ETEXT ATTACHMENT

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January 5, 2005

Mr. Christopher Morse
Campaign Finance Analyst
Reports Analysis Division
Federal Election Commission
999 E St., NW
Washington, DC 20463

Identification Number: C00077354

Reference: October Quarterly Report (7/01/04 - 9/30/04)

Dear Mr. Morse,

Thank you for your recent inquiry regarding our October 2004 FEC Report. The answers to your two questions are as follows:

1. Clarification of all expenditures made for 'Direct Mail,' 'Postage,' 'Personalization & Mailshop' and 'Printing, Personalization & Mailshop' on Schedule(s) B. We communicate with the several thousand donors and supporters of our PAC through a 'direct mail' program. This involves the printing, mailing and sorting of tens of thousands of pieces of mail each year through the use of professional vendors for each of these functions. Most importantly for the purpose of your question, however, is that we conduct NO mailings (or contact of any kind) on behalf of ANY specific federal candidate.
2. Explanation of our 'best efforts' at collecting the full name, mailing address, occupation and name of employer for each contributor. We haven't noticed a drop in the number of our donors supplying their full name, mailing address, occupation and name of employer. But it's entirely possible that as our predominately elderly and retired donor base continues to age, our donors may begin to complete less of this information. I've discussed this matter again with our PAC administrator / consultant and we will see if stronger request language in our thank you letters might elicit better responses. Any additional information obtained will, of course, be added by amendment to any of our affected reports.

I hope these responses answer the concerns you wrote to us about on December 3. If I can be of further assistance to you, feel free to contact me at anytime. Thank you for your time and consideration.

Sincerely,
Paul Erickson
Chairman