

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Unlocking Potential PAC
FEC IDENTIFICATION NUMBER C C00564534
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee NEW RIVER RESEARCH INSTITUTE
Mailing Address 2150 COUNTRY CLUB RD STE 221
City WINSTON-SALEM State NC Zip Code 27104
Purpose of Expenditure WEB SERVICE Category/Type
Name of Federal Candidate CORY GARDNER [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 107358.24

Date of Public Distribution/Dissemination 10 / 28 / 2014
Amount 1767.33
Transaction ID : SE24-999.012
Date of Disbursement or Obligation 10 / 29 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: CO
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee NEW RIVER RESEARCH INSTITUTE
Mailing Address 2150 COUNTRY CLUB RD STE 221
City WINSTON-SALEM State NC Zip Code 27104
Purpose of Expenditure WEB SERVICE Category/Type
Name of Federal Candidate JEANNE SHAHEEN [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 172324.16

Date of Public Distribution/Dissemination 10 / 28 / 2014
Amount 1767.34
Transaction ID : SE24-988
Date of Disbursement or Obligation 10 / 29 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: NH
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 3534.67
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Cabell Hobbs
Signature

[Electronically Filed]

Date 10 / 29 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Unlocking Potential PAC
FEC IDENTIFICATION NUMBER C C00564534
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee NEW RIVER RESEARCH INSTITUTE
Mailing Address 2150 COUNTRY CLUB RD STE 221
City WINSTON-SALEM State NC Zip Code 27104
Purpose of Expenditure WEB SERVICE Category/Type
Name of Federal Candidate JONI K ERNST [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 192220.05

Date of Public Distribution/Dissemination 10 / 28 / 2014
Amount 1767.33
Transaction ID : SE24.4015
Date of Disbursement or Obligation 10 / 29 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: IA
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type
Name of Federal Candidate [] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: [] House District: [] [] President [] Senate State: []
Disbursement For: [] Primary [] General [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 1767.33; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures 5302.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature Cabell Hobbs [Electronically Filed] Date 10 / 29 / 2014