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12 OCT 17 PM 2:34

# FEC FORM 5

## REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

FILING FEC-814692

### 1. NRDC ACTION FUND INC.

40 WEST 20TH STREET 11TH FLOOR  
NEW YORK, NY 10011

### 2. Filer Information

This Filer IS a Qualified Nonprofit Corporation.

3. FEC Committee ID #: C90013269

4. (a) Type Of Report: OCT QUARTERLY  
(b) This Report Is NOT An Amendment

5. Covering Period: 01/01/2012 Through 09/30/2012

2012 NOV 13 PM 4:16

FEDERAL ELECTION  
COMMISSION  
PUBLIC DISCLOSURE  
DIVISION

### ITEMIZED CONTRIBUTIONS ITEMIZED INDEPENDENT EXPENDITURES

6. Total Contributions: 23500.00

7. Total Independent Expenditures: 286750.00

Completed By: Heather Taylor-Miesle  
Date Signed: 10/10/2012

12030952180

(End FEC FORM 5)



Generated Wed Oct 10 18:10:50 2012

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# SCHEDULE 5-A

## CONTRIBUTIONS

FILING FEC-814692

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**Committee: NRDC ACTION FUND INC.**

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**League of Conservation Voters**

1920 L Street NW Suite 800  
Washington, DC 20036  
Employer:  
Occupation:

**Date Contributed = 07/31/2012**  
**Amount Contributed = 23500.00**

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**Total Itemized Contributions = 23500.00**

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# SCHEDULE 5-E

## ITEMIZED INDEPENDENT EXPENDITURES

FILING FEC-814692

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**Committee: NRDC ACTION FUND INC.**

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### Mack Crouse Group LLC

2001 North Beauregard Street #420  
Alexandria, Virginia 22311

Expenditure Description: New Mexico mailer (Big Oil Polluters Con  
Date Expended = 07/23/2012  
In OPPOSITION to Heather Wilson

**Amount Expended = 37564.00**  
**Calendar YTD Per Election for Office Sought = 37564.00**

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### Mack Crouse Group LLC

2001 North Beauregard Street #420  
Alexandria, Virginia 22311

Expenditure Description: New Mexico mailer (Our Choice is Clear)  
Date Expended = 07/27/2012  
In OPPOSITION to Heather Wilson

**Amount Expended = 38645.00**  
**Calendar YTD Per Election for Office Sought = 76209.00**

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### Mack Crouse Group LLC

2001 North Beauregard Street #420  
Alexandria, Virginia 22311

Expenditure Description: New Mexico mailer (We've Decided We Can'  
Date Expended = 08/01/2012  
In OPPOSITION to Heather Wilson

**Amount Expended = 39800.00**  
**Calendar YTD Per Election for Office Sought = 116009.00**

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### Waterfront Strategies

3050 K Street NW Suite 100  
Washington, DC 20007

Expenditure Description: New Mexico tv commercials (Who's Wilson  
Date Expended = 08/06/2012  
In OPPOSITION to Heather Wilson

**Amount Expended = 94935.00**  
**Calendar YTD Per Election for Office Sought = 210944.00**

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### Bully Pulpit Interactive LLC

1750 K Street NW Suite 450  
Washington, DC 20006

Expenditure Description: New Mexico online ads (Who's Wilson With  
Date Expended = 08/06/2012  
In OPPOSITION to Heather Wilson

**Amount Expended = 35403.00**  
**Calendar YTD Per Election for Office Sought = 246347.00**

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### Bully Pulpit Interactive LLC

1750 K Street NW Suite 450  
Washington, DC 20006

Expenditure Description: New Mexico online ads (Big Oil is Trying  
Date Expended = 08/14/2012

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In OPPOSITION to Heather Wilson

Amount Expended = 0.00

Calendar YTD Per Election for Office Sought = 246347.00

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### Bully Pulpit Interactive LLC

1750 K Street NW Suite 450  
Washington, DC 20006

Expenditure Description: online ads (Who's Wilson With?/Big Oil i

Date Expended = 08/27/2012

In OPPOSITION to Heather Wilson

Amount Expended = 35403.00

Calendar YTD Per Election for Office Sought = 281750.00

### Robin Lilly

2170 Desert Circle  
Las Cruces, New Mexico 88001

Expenditure Description: plane flyover messages: Heather Wilson:

Date Expended = 09/22/2012

In OPPOSITION to Heather Wilson

Amount Expended = 5000.00

Calendar YTD Per Election for Office Sought = 286750.00

**Total of Itemized Independent Expenditures = 286750.00**




Generated Wed Oct 10 17:52:18 2012

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Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
 The FEC added this page to the end of this filing to indicate how it was received.

12030952186

<input type="checkbox"/> Hand Delivered	Date of Receipt
<input checked="" type="checkbox"/> USPS First Class Mail	Postmarked 10/11/12
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail Delivery Confirmation™ or Signature Confirmation™ Label <input type="checkbox"/>	Postmarked
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input checked="" type="checkbox"/> Received from Senate Public Records Office	Date of Receipt 11/13/12
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
 PREPARER	11/14/12 DATE PREPARED