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February 12, 2015

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Senior Campaign Finance Analyst
Reports Analysis Division
Federal Election Commission
999 E Street, NW
Washington, DC 20463

Reference: C00473918
12 DAY PRE-GENERAL REPORT (10/01/2014-10/15/2014)
Your Letter: February 10, 2015

Women Vote! uses ?best efforts? to obtain, maintain and submit the employer/occupation information required by the Federal Election Campaign Act.

First, Women Vote! includes a clear and conspicuous request for the contributor information in all of our solicitations. Women Vote! also informs the contributor that federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and name of employer for individuals whose contributions exceed \$200 in a calendar year.

Second, when Women Vote! receives a contribution from a contributor that, when aggregated with other contributions from that donor, exceeds \$200 in a calendar year and that contributor has not provided the requested information, Women Vote! makes a follow-up request for that information within 30 days. This request clearly asks for the missing information without soliciting a contribution, informs the contributor of the requirements of federal law, and includes a pre-addressed postcard or return envelope.

Finally, Women Vote! will file with its next regularly scheduled report and each report thereafter an amended memo Schedule A disclosing all contributions for which the contributor information was received after the original report was filed.

If you require further information or clarification, please contact us.

Sincerely,

Caroline C. Fines
Assistant Treasurer
