

March 10, 2011
VIA FACSIMILE

Rosa Lewis
Reports Analysis Division
Federal Elections Commission
999 E St. N.W.
Washington, DC 20463

RE: Protecting Choice in California 2010 (ID# C00488502) - October Quarterly Report (7/01/2010 - 9/30/2010)

Dear Ms. Lewis:

We are in receipt of your letter dated February 4, 2011 regarding the October Quarterly Report filed by our client, Protecting Choice in California 2010. Below are responses to each of the issues raised in your letter.

1. In your letter, you state that Schedule E of your report indicates that your committee may have failed to timely file one or more of the required 48 hour notices for independent expenditures (see attached). The attachment included with your letter referenced payment to Planned Parenthood Affiliates of California made on September 30, 2010.

The committee filed 48- hour notices and 24-hour notices of its independent expenditures activities. In your comment, you are referring to a payment incurred by the committee s sponsor as of September 30, 2010. This payment was identified during the preparation of the Quarterly Report, and the 48-Hour notice which had been filed on October 1, 2010 was amended to add the additional expenditure on October 14, 2010. The disclosure of the expenditure was thus made well before the election. The late filing was due to an inadvertent oversight between the committee sponsor and our office which administered the committee account and prepared the reports.

2. Your letter also stated that [I]temized independent expenditures must include a brief statement or description of why the expenditures were made. Please amend Schedule E of your report to clarify the following description(s): Consulting & Polling for Voter Contact.

An amendment to this report will be filed to update this description to Campaign Consulting & Polling for Voter Contact pursuant to your request no later than March 11, 2011.

Please let us know if you have any questions concerning these responses to your letter.

Very truly yours,
OLSON HAGEL & FISHBURN LLP
DIANE M. FISHBURN
DMF:LEK