

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee King Strategic Communications, Inc.
Mailing Address 750 Cross Pointe Blvd
City Gahanna State OH Zip Code 43230
Purpose of Expenditure MAIL
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 1231717.98

Date of Public Distribution/Dissemination 01 / 28 / 2016
Amount 7780.93
Transaction ID : SE.5230
Date of Disbursement or Obligation 01 / 29 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: NH
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Full Name of Payee King Strategic Communications, Inc.
Mailing Address 750 Cross Pointe Blvd
City Gahanna State OH Zip Code 43230
Purpose of Expenditure MAIL
Name of Federal Candidate RAFAEL EDWARD 'TED' CRUZ [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 1238466.47

Date of Public Distribution/Dissemination 01 / 28 / 2016
Amount 6748.49
Transaction ID : SE.5231
Date of Disbursement or Obligation 01 / 29 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: NH
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 14529.42, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich [Electronically Filed] Date 01 / 29 / 2016
Signature