

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Direct Selling Empowers Americans
FEC IDENTIFICATION NUMBER C C00564997
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Strategic Media Services
Mailing Address 1911 North Fort Myer Dr Suite 400
City Arlington State VA Zip Code 22209
Purpose of Expenditure Media buy Category/Type 004

Date of Public Distribution/Dissemination 10/05/2014
Amount 1834.35
Transaction ID : SE.4235
Date of Disbursement or Obligation 09/24/2014

Name of Federal Candidate Marsha Blackburn
Support Oppose
Office Sought: House
District: 07
State: TN

Disbursement For: Primary General
2014 Other (specify)

Calendar Year-To-Date Per Election for Office Sought 1834.35

Full Name of Payee The Tennessean
Mailing Address 1100 Broadway
City Nashville State TN Zip Code 37203
Purpose of Expenditure Media buy Category/Type 004

Date of Public Distribution/Dissemination 10/05/2014
Amount 10394.65
Transaction ID : SE.4234
Date of Disbursement or Obligation 09/24/2014

Name of Federal Candidate Marsha Blackburn
Support Oppose
Office Sought: House
District: 07
State: TN

Disbursement For: Primary General
2014 Other (specify)

Calendar Year-To-Date Per Election for Office Sought 12229.00

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 12229.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 12229.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Adolfo Franco [Electronically Filed] Date 10/06/2014