

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Highway 31
FEC IDENTIFICATION NUMBER C C00659896
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Online Advertising & Media Production Costs - Estimate
Category/Type

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 277700.12
Transaction ID : VN7GBA9EHB4
Date of Disbursement or Obligation

Name of Federal Candidate Jones, Doug, ,
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Office Sought: House Senate AL
Disbursement For: Primary General 2017 Other (specify) Special General

Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Media Production Costs - Estimate
Category/Type

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 2535.00
Transaction ID : VN7GBA9EHC2
Date of Disbursement or Obligation

Name of Federal Candidate Jones, Doug, ,
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Office Sought: House Senate AL
Disbursement For: Primary General 2017 Other (specify) Special General

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 280235.12

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Still, Edward, , [Electronically Filed] Date 11 / 24 / 2017

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Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Media Production Costs - Estimate
Category/Type

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 1690.00
Transaction ID : VN7GBA9EHD9
Date of Disbursement or Obligation

Name of Federal Candidate Moore, Roy, ,
Support Oppose
Office Sought: House Senate State: AL

Disbursement For: Primary General 2017
Other (specify) Special General

Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Online Advertising & Media Production Costs - Estimate
Category/Type

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 151800.08
Transaction ID : VN7GBA9EHE7
Date of Disbursement or Obligation

Name of Federal Candidate Moore, Roy, ,
Support Oppose
Office Sought: House Senate State: AL

Disbursement For: Primary General 2017
Other (specify) Special General

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 153490.08

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Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Online Advertising & Media Production Costs - Estimate
Category/Type

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 125000.00
Transaction ID : VN7GBA9EHP1
Date of Disbursement or Obligation

Name of Federal Candidate Moore, Roy, ,
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Office Sought: House Senate
Disbursement For: Primary General Other (specify) Special General

Full Name of Payee Denise Nelson Voiceovers
Mailing Address 7878 N Main St Apt 1L
City Jonesboro State GA Zip Code 30236-2229
Purpose of Expenditure Media Production Costs - Estimate
Category/Type

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 1755.00
Transaction ID : VN7GBA9EHK7
Date of Disbursement or Obligation

Name of Federal Candidate Jones, Doug, ,
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Office Sought: House Senate
Disbursement For: Primary General Other (specify) Special General

(a) SUBTOTAL of Itemized Independent Expenditures 126755.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Denise Nelson Voiceovers
Mailing Address 7878 N Main St Apt 1L
City Jonesboro State GA Zip Code 30236-2229
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Moore, Roy, , Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 1170.00
Transaction ID : VN7GBA9EHM5
Date of Disbursement or Obligation
Disbursement For: Other (specify) Special General

Full Name of Payee Nutt Labs
Mailing Address 2107 Carlisle Rd
City Greensboro State NC Zip Code 27408-5013
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Jones, Doug, , Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 3522.00
Transaction ID : VN7GBA9EHF5
Date of Disbursement or Obligation
Disbursement For: Other (specify) Special General

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 4692.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Nutt Labs
Mailing Address 2107 Carlisle Rd
City Greensboro State NC Zip Code 27408-5013
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Moore, Roy, , Support Oppose

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 2348.00
Transaction ID : VN7GBA9EHG3
Date of Disbursement or Obligation
Disbursement For: Other (specify) Special General

Full Name of Payee Putnam Partners
Mailing Address 1100 Vermont Ave NW Ste 1200
City Washington State DC Zip Code 20005-6334
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Jones, Doug, , Support Oppose

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 29716.78
Transaction ID : VN7GBA9EH98
Date of Disbursement or Obligation
Disbursement For: Other (specify) Special General

(a) SUBTOTAL of Itemized Independent Expenditures 32064.78
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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NAME OF COMMITTEE (In Full) Highway 31
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Full Name of Payee Putnam Partners
Mailing Address 1100 Vermont Ave NW Ste 1200
City Washington State DC Zip Code 20005-6334
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Jones, Doug, , Support
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Date of Public Distribution/Dissemination 11 / 23 / 2017
Amount 3650.00
Transaction ID : VN7GBA9EHA6
Date of Disbursement or Obligation
Disbursement For: Other (specify) Special General

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Jones, Doug, , Support
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 399600.00
Transaction ID : VN7GBA9E7F4
Date of Disbursement or Obligation
Disbursement For: Other (specify) Special General

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 403250.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

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NAME OF COMMITTEE (In Full) Highway 31
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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Jones, Doug, , Support
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Date of Public Distribution/Dissemination 11 / 23 / 2017
Amount 99623.00
Transaction ID : VN7GBA9E7G2
Date of Disbursement or Obligation
Disbursement For: Other (specify) Special General

Full Name of Payee ZUUR
Mailing Address 1999 Masthope Plank Road
City Lackawaxen State PA Zip Code 18435
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Jones, Doug, , Support
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 3240.00
Transaction ID : VN7GBA9EHH1
Date of Disbursement or Obligation
Disbursement For: Other (specify) Special General

(a) SUBTOTAL of Itemized Independent Expenditures 102863.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee ZUUR
Mailing Address 1999 Masthope Plank Road
City Lackawaxen State PA Zip Code 18435
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Moore, Roy, , , Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1347647.60

Date of Public Distribution/Dissemination 11 / 22 / 2017
Amount 2160.00
Transaction ID : VN7GBA9EHJ9
Date of Disbursement or Obligation
Disbursement For: Other (specify) Special General

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure
Name of Federal Candidate Support Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: House Senate State:
Disbursement For: Primary General Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 2160.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 1105509.98

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Signature