

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 10/29/2008
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002
FEC ID No. C00042366

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/13
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date M M / D D / Y Y Y Y 10 / 27 / 2008
Mailing Address PO Box 7777	Amount 980437.60

City Philadelphia	State PA	Zip Code 19175-0081	Office Sought: <input type="checkbox"/> House State: KY <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/ Type		

Name of Federal Candidate supported or Opposed by expenditure: Mitch McConnell	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):
	Transaction ID: SE-54857 Disseminated 10/28/08

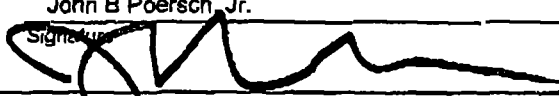
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date M M / D D / Y Y Y Y 10 / 28 / 2008
Mailing Address PO Box 7777	Amount 14008.85

City Philadelphia	State PA	Zip Code 19175-0081	Office Sought: <input type="checkbox"/> House State: NC <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy Radio	Category/ Type		

Name of Federal Candidate supported or Opposed by expenditure: Elizabeth Dole	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):
	Transaction ID: SE-54936

(a) SUBTOTAL of Itemized Independent Expenditures	994446.45
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature: 

Date: M M / D D / Y Y Y Y
10 / 29 / 2008

28039910128

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	Date MM / DD / YYYY 10 / 28 / 2008
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Amount 1274389.70

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>NC</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/ Type		

Name of Federal Candidate supported or Opposed by expenditure: Elizabeth Dole	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 11582967.99	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify): _____
Transaction ID: SE-54937	


Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date MM / DD / YYYY 10 / 27 / 2008
Mailing Address PO Box 7777	Amount 882037.14

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>MN</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/ Type		

Name of Federal Candidate supported or Opposed by expenditure: Norm Coleman	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 6574039.83	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify): _____
Transaction ID: SE-54919 Disseminated 10/28/08	

(a) SUBTOTAL of Itemized Independent Expenditures	2156426.84
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature 

Date
MM / DD / YYYY
10 / 29 / 2008

FEC Schedule E (Form 3X) (Revised 02/2003)

28039910129

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	Date M M / D D / Y Y Y Y 10 / 27 / 2008
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Amount 84536.75

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential	State: MN District: 00
Purpose of Expenditure Media Buy Radio	Category/ Type	Name of Federal Candidate supported or Opposed by expenditure: Norm Coleman	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):
Calendar Year-To-Date Per Election for Office Sought	6574039.83	Transaction ID: SE-54920 Disseminated 10/28/08.		

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date M M / D D / Y Y Y Y 10 / 28 / 2008			
Mailing Address PO Box 7777	Amount 865501.20			
City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential	State: MN District: 00
Purpose of Expenditure Media Buy TV	Category/ Type	Name of Federal Candidate supported or Opposed by expenditure: Norm Coleman	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):
Calendar Year-To-Date Per Election for Office Sought	7459091.03	Transaction ID: SE-54939		

(a) SUBTOTAL of Itemized Independent Expenditures	950037.95
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature: John B. Poersch, Jr. Date: 10 / 28 / 2008

02101665002

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 27 / 2008

Amount

87861.75

Mailing Address
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: GA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Radio Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Saxby Chambliss

Check One: Support Oppose

Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought 3976122.02

Transaction ID: SE-54923
Disseminated 10/28/08.

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 27 / 2008

Amount

893225.70

Mailing Address
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: GA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Saxby Chambliss

Check One: Support Oppose

Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought 3976122.02

Transaction ID: SE-54924
Disseminated 10/28/08.

(a) SUBTOTAL of Itemized Independent Expenditures 981087.45

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poerck, Jr.

Signature

10 / 29 / 2008

28039910131

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	Date MM / DD / YYYY 10 / 28 / 2008
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Amount 57948.30

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>GA</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy Radio	Category/ Type		

Name of Federal Candidate supported or Opposed by expenditure: Saxby Chambliss	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):
4958885.12	Transaction ID: SE-54942

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date MM / DD / YYYY 10 / 28 / 2008
Mailing Address PO Box 7777	Amount 924814.80

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>GA</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/ Type		

Name of Federal Candidate supported or Opposed by expenditure: Saxby Chambliss	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):
4958885.12	Transaction ID: SE-54943

(a) SUBTOTAL of Itemized Independent Expenditures	982763.10
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

Date
MM / DD / YYYY
10 / 29 / 2008

28039910132

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee
FEC IDENTIFICATION NUMBER C C00042366
Check if X 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee Z Creative
Date 10/28/2008
Amount 21241.00
Mailing Address 110 Duane Street, PH 1

City New York State NY Zip Code 10007
Office Sought: X Senate State: NH District: 00
Purpose of Expenditure Media Production Estimate
Category/Type
Check One: X Oppose

Name of Federal Candidate supported or Opposed by expenditure: John Sununu
Calendar Year-To-Date Per Election for Office Sought 9037672.58
Disbursement For: X General 2008
Transaction ID: SE-54944

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB
Date 10/28/2008
Amount 946261.65
Mailing Address PO Box 7777

City Philadelphia State PA Zip Code 19175-0061
Office Sought: X Senate State: NH District: 00
Purpose of Expenditure Media Buy TV
Category/Type
Check One: X Oppose

Name of Federal Candidate supported or Opposed by expenditure: John Sununu
Calendar Year-To-Date Per Election for Office Sought 9037672.58
Disbursement For: X General 2008
Transaction ID: SE-54946

(a) SUBTOTAL of Itemized Independent Expenditures 967502.65
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
John B Poersch, Jr.
Signature
Date 10/29/2008

FEC Schedule E (Form 24) (Revised 1/2003)

28039910133

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No. 24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 7/13 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee
FEC IDENTIFICATION NUMBER C, C00042366

Check If [X] 24-hour notice [] 48-hour notice
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB
Mailing Address PO Box 7777
Date 10/28/2008
Amount 103838.40

City Philadelphia State PA Zip Code 19175-0061
Office Sought: [X] Senate District: 00
Purpose of Expenditure Media Buy Radio Category/Type
Check One: [] Support [X] Oppose

Name of Federal Candidate supported or Opposed by expenditure: Roger Wicker
Disbursement For: [] Primary [X] General 2008
Calendar Year-To-Date Per Election for Office Sought 7516952.92
Transaction ID: SE-54948

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB
Mailing Address PO Box 7777
Date 10/28/2008
Amount 671727.60

City Philadelphia State PA Zip Code 19175-0061
Office Sought: [X] Senate District: 00
Purpose of Expenditure Media Buy TV Category/Type
Check One: [] Support [X] Oppose

Name of Federal Candidate supported or Opposed by expenditure: Roger Wicker
Disbursement For: [] Primary [X] General 2008
Calendar Year-To-Date Per Election for Office Sought 7516952.92
Transaction ID: SE-54949

(a) SUBTOTAL of Itemized Independent Expenditures 775566.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

10/29/2008

28039910134

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check If 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 28 / 2008

Amount

13041.90

Mailing Address
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: MS
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Internet

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Roger Wicker

Check One: Support Oppose

Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 7516952.92

Transaction ID: SE-54950

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date

10 / 28 / 2008

Amount

35955.66

Mailing Address
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: MS
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Radio

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Roger Wicker

Check One: Support Oppose

Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 7516952.92

Transaction ID: SE-54977

(a) SUBTOTAL of Itemized Independent Expenditures

48997.56

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

10 / 29 / 2008

28039910135

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 9/13
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	Date MM/DD/YYYY 10/28/2008
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Amount 345204.00

City Philadelphia State PA Zip Code 19175-0061	Office Sought: <input checked="" type="checkbox"/> House State: MS <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/Type

Name of Federal Candidate supported or Opposed by expenditure: Roger Wicker	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 7516952.92	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify): Transaction ID: SE-54978

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date MM/DD/YYYY 10/28/2008
Mailing Address PO Box 7777	Amount 39969.00

City Philadelphia State PA Zip Code 19175-0061	Office Sought: <input checked="" type="checkbox"/> House State: ME <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/Type

Name of Federal Candidate supported or Opposed by expenditure: Susan Collins	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1173281.30	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify): Transaction ID: SE-54952

(a) SUBTOTAL of Itemized Independent Expenditures	385173.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature: John B. Poersch, Jr. Date: 10/29/2008

28039910136

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

74-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 10 / 13 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
10 / 28 / 2008

Mailing Address
PO Box 7777

Amount
195644.59

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>OR</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy Radio	Category/Type		

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Check One: Support Oppose

Calendar Year-To-Data Per Election for Office Sought
11538502.56

Disbursement For: Primary General 2008
 Other (specify):

Transaction ID: SE-54964

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
10 / 28 / 2008

Mailing Address
PO Box 7777

Amount
750653.89

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>OR</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/Type		

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Check One: Support Oppose

Calendar Year-To-Data Per Election for Office Sought
11538502.56

Disbursement For: Primary General 2008
 Other (specify):

Transaction ID: SE-54965

(a) SUBTOTAL of Itemized Independent Expenditures	946298.48
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John R Poersch, Jr.
Signature

Date
10 / 29 / 2008

FEC Schedule E (Form 3X) Instructions 02/2003

28039910137

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee
FEC IDENTIFICATION NUMBER C C00042366

Check if X 24-hour notice 48-hour notice
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB
Date 10/28/2008

Mailing Address PO Box 7777
Amount 9053.88

City Philadelphia State PA Zip Code 19175-0061
Office Sought: X Senate District: 00 State: OR

Purpose of Expenditure Media Buy Internet Category/ Type
Check One: X Oppose

Name of Federal Candidate supported or Opposed by expenditure: Gordon Smith
Disbursement For: X General 2008

Calendar Year-To-Date Per Election for Office Sought 11538502.56
Transaction ID: SE-54966

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB
Date 10/28/2008

Mailing Address PO Box 7777
Amount 41176.55

City Philadelphia State PA Zip Code 19175-0061
Office Sought: X Senate District: 00 State: AK

Purpose of Expenditure Media Buy Radio Category/ Type
Check One: X Oppose

Name of Federal Candidate supported or Opposed by expenditure: Ted Stevens
Disbursement For: X General 2008

Calendar Year-To-Date Per Election for Office Sought 2780175.83
Transaction ID: SE-54968

(a) SUBTOTAL of Itemized Independent Expenditures 50230.43
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature
Date 10/29/2008

28039910138

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
10 / 28 / 2008

Mailing Address
PO Box 7777

Amount
456189.90

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: AK
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Ted Stevens

Disbursement For: Primary General 2008

Calendar Year-To-Date Per Election for Office Sought
2780175.83

Other (specify):
Transaction ID: SE-54969

Full Name (Last, First, Middle, Initial) of Payee
SquierKnappDunn Communications

Date
10 / 28 / 2008

Mailing Address
1818 N Street NW Ste 450

Amount
9333.33

City Washington State DC Zip Code 20036

Office Sought: House State: AK
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Ted Stevens

Disbursement For: Primary General 2008

Calendar Year-To-Date Per Election for Office Sought
2780175.83

Other (specify):
Transaction ID: SE-54980

(a) SUBTOTAL of Itemized Independent Expenditures	465523.23
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

10 / 29 / 2008

28039910139

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 13/13
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (in Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if: 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

SquiorKnappDunn Communications

Date

10 / 28 / 2008

Mailing Address

1818 N Street NW Ste 450

Amount

4000.00

City

Washington

State

DC

Zip Code

20036

Office Sought:

House

State: AK

Senate

District: 00

Presidential

Purpose of Expenditure

Media Production Estimate

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Ted Stevens

Check One:

Support

Oppose

Disbursement For:

Primary

General 2008

Other (specify):

Calendar Year-To-Date Per Election
for Office Sought

2780175.83

Transaction ID: SE-54981

(a) SUBTOTAL of Itemized Independent Expenditures

4000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

9708053.14

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

10 / 29 / 2008

28039910140

Federal Election Commission
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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
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