



FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

RQ-4

October 24, 2011

SIERRA CLUB  
85 SECOND ST. 2ND FLOOR  
SAN FRANCISCO, CA 94105

IDENTIFICATION NUMBER: C90011875

**Response Due Date**  
**11/28/2011**

REFERENCE: FEC FORM 5, RECEIVED 01/31/2011

Dear Filer:

This letter is prompted by the Commission's preliminary review of the Report of Independent Expenditures Made and Contributions Received (FEC Form 5) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **An adequate response must be received at the Commission by the response date noted above.** Additional information is needed for the following 1 item(s):

- Your quarterly report discloses independent expenditures that do not appear on 24- hour reports (see attached).

Commission regulations require that you file 24-hour reports once independent expenditures aggregate \$1,000 or more after the 20th day but more than 24 hours before 12:01 a.m. of the day of the election. The report must be received at the Commission by 11:59 p.m. Eastern Standard/Daylight Time of the day following the date on which the communication was publicly distributed or otherwise disseminated. In the report, you must include information for all independent expenditures that have not been previously reported. Each time you make subsequent independent expenditures relating to the same election that aggregate \$1,000 or more, you must file another 24-hour report disclosing these independent expenditures. (11 CFR § 109.10(d) and (e))

Please clarify the circumstances regarding the untimely disclosure of the independent expenditures in question.

In addition, there appear to be inconsistencies in the amounts reported on 24-hour notices and Year End reports for certain independent expenditures (see attached).

Please clarify the amounts in question in an amendments to these reports or provide an explanation for the difference in amounts.

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**Please note, you will not receive an additional notice from the Commission on this matter. Requests for extensions of time in which to respond will not be considered.** Failure to comply with the provisions of the Act may result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1132.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Jones", written in a cursive style.

Chris Jones  
Senior Campaign Finance Analyst  
Reports Analysis Division

**Missing 24-Hour Notices**  
**Sierra Club (C90011875)**

Name	Date	Amount	Purpose	Candidate
Sierra Club	10/31/2010	\$1,966.38	Staff Time	Dina Titus
Sierra Club	10/31/2010	\$1,654.62	Staff Time	Tom Perriello

**Amount Inconsistencies - 24 Hour Notices and Year End Report  
Sierra Club (C90011875)**

Name	Date	Amount on 24 Hour Report	Amount on Year End Report
The New Media Firm	10/22/2010	\$180,361.33	\$156,285.17
The New Media Firm	10/22/2010	\$253,567.23	\$273,013.33
The New Media Firm	10/22/2010	\$189,246.53	\$187,260.04
The New Media Firm	10/22/2010	\$275,591.35	\$251,218.21