

MISCELLANEOUS TEXT (FEC Form 99)

NAME OF COMMITTEE (In Full)
THE PEOPLE'S LOBBY

FEC IDENTIFICATION NUMBER
C90015868

Mailing Address PO BOX 15123

City State ZIP Code
CHICAGO IL 60615

The Peoples Lobby
PO Box 15123
Chicago, IL 60615

Federal Election Commission
1050 First Street, NE
Washington, DC 20463

RE: C90015868

To whom it may concern:

This responds to the request for additional information dated September 12, 2022 (RFAI) regarding the July Quarterly Report for The Peoples Lobby (TPL).

TPL only recently became aware of this RFAI because to its knowledge no one at the organization received the letter. The staff person responsible for operations and compliance checked the FECs website for other reasons and noticed this request. In response to the questions presented:

1. The expenditure reported to Top Marks in the amount of \$30,000 was paid in advance for costs associated with a planned Facebook Ads campaign. June 14 was the date the campaign was initially launched; the 24-hour report was timely filed. However, the campaign was almost immediately paused, and well before the expenditures approached \$1,000 in ad spending. Because Facebook charges in lump amounts, and then refunds any amounts unused, according to our records TPL never spent in excess of \$1,000 until June 17 a day after the 24-hour report was filed.

While the ad was briefly live, our records indicate all of the money that we paid in advance for it was ultimately returned and no expenditures were actually spent until June 15.

2. With regard to the staff time that was listed on the Quarterly Report but not on the 24-hour report, we prepared a 24-hour report with these entries and the webform would not total the amounts. It is unclear why this happened other than the two individuals were performing largely management and administrative functions, and were categorized as such, so we were uncertain that they were correctly treated as part of the independent expenditure. When the FEC webform appeared to calculate the amounts and the total of the disbursements showed as \$0, we concluded that the report was not necessary. Nevertheless, we included the amounts on the Quarterly Report in an abundance of caution.

TPL continues to take steps to strengthen its reporting and compliance procedures through improving our compliance guide, reviewing issues with counsel, and reviewing FEC guidance online.

Sincerely,

Bryce Trzebiatowski
Operations Manager
The Peoples Lobby