

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Direct Selling Empowers Americans
FEC IDENTIFICATION NUMBER C C00564997
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Florida Times Union
Mailing Address PO Box 1949
City Jacksonville State FL Zip Code 32231
Purpose of Expenditure Media buy Category/Type 004
Name of Federal Candidate Ted Yoho Support Oppose
Calendar Year-To-Date Per Election for Office Sought 4170.58

Date of Public Distribution/Dissemination 10/05/2014
Amount 3544.99
Transaction ID : SE.4217
Date of Disbursement or Obligation 09/24/2014
Office Sought: House District: 03 State: FL
Disbursement For: General 2014

Full Name of Payee Strategic Media Services
Mailing Address 1911 North Fort Myer Dr Suite 400
City Arlington State VA Zip Code 22209
Purpose of Expenditure Media buy Category/Type 004
Name of Federal Candidate Ted Yoho Support Oppose
Calendar Year-To-Date Per Election for Office Sought 625.59

Date of Public Distribution/Dissemination 10/05/2014
Amount 625.59
Transaction ID : SE.4218
Date of Disbursement or Obligation 09/24/2014
Office Sought: House District: 03 State: FL
Disbursement For: General 2014

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 4170.58, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 4170.58

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Adolfo Franco [Electronically Filed] Date 10/06/2014