

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on 10 / 20 / 2020

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Fundamental Digital Ad Category/Type 004
Name of Federal Candidate PETERS, GARY, , , [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 459072.14

Date of Public Distribution/Dissemination 10 / 20 / 2020
Amount 50000.00
Transaction ID : SE.4334
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: []
[] President [X] Senate State: MI
Disbursement For: [] Primary [X] General 2020 [] Other (specify) ▶

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Say Trump Ad Category/Type 004
Name of Federal Candidate TRUMP, DONALD J., , , [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 448442.16

Date of Public Distribution/Dissemination 10 / 20 / 2020
Amount 40160.47
Transaction ID : SE.4336
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: []
[X] President [] Senate State: MI
Disbursement For: [] Primary [X] General 2020 [] Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 90160.47
(b) SUBTOTAL of Unitemized Independent Expenditures▶
(c) TOTAL Independent Expenditures.....▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Keserich, John, Thomas, , [Electronically Filed] Date 10 / 20 / 2020
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931
Check if [x] 24-hour report [] 48-hour report [x] New report [] Amends report filed on 10 / 20 / 2020

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Biden Ad Category/Type 004
Date of Public Distribution/Dissemination 10 / 20 / 2020
Amount 40160.47
Transaction ID : SE.4338
Date of Disbursement or Obligation 10 / 12 / 2020
Name of Federal Candidate BIDEN, JOSEPH R JR, , [x] Support [] Oppose
Office Sought: [] House District: [] [x] President [] Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 488602.63
Disbursement For: [] Primary [x] General 2020 [] Other (specify) ▶

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type
Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Name of Federal Candidate [] Support [] Oppose
Office Sought: [] House District: [] [] President [] Senate State: []
Calendar Year-To-Date Per Election for Office Sought
Disbursement For: [] Primary [] General [] Other (specify) ▶

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 40160.47; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures 130320.94

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Keserich, John, Thomas, , [Electronically Filed] Date 10 / 20 / 2020
Signature