

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines.

12FE4M5

AMERICAN UNITY PAC INC

ADDRESS (number and street)

PO BOX 53454

☐ Check if different than previously reported. (ACC)

WASHINGTON

DC

20009

2. FEC IDENTIFICATION NUMBER ▼

CITY ▲

STATE ▲

ZIP CODE ▲

C C00523589

3. IS THIS REPORT

☒

NEW (N)

OR

☐

AMENDED (A)

4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

☐ April 15 Quarterly Report (Q1)☐ July 15 Quarterly Report (Q2)☐ October 15 Quarterly Report (Q3)☐ January 31 Year-End Report (YE)☐ July 31 Mid-Year Report (Non-election Year Only) (MY)☐ Termination Report (TER)

(b) Monthly Report Due On:

☐ Feb 20 (M2)☐ May 20 (M5)☐ Aug 20 (M8)☐ Nov 20 (M11) (Non-Election Year Only)☐ Mar 20 (M3)☐ Jun 20 (M6)☐ Sep 20 (M9)☐ Dec 20 (M12) (Non-Election Year Only)☐ Apr 20 (M4)☐ Jul 20 (M7)☐ Oct 20 (M10)☐ Jan 31 (YE)

(c) 12-Day

PRE-Election

Report for the:

☐ Primary (12P)☐ Convention (12C)☒ General (12G)☐ Special (12S)☐ Runoff (12R)

Election on

M M M / D D D / Y Y Y Y Y Y

11 06

2012

in the State of

(d) 30-Day

POST-Election

Report for the:

☐ General (30G)☐ Runoff (30R)☐ Special (30S)

Election on

M M M / D D D / Y Y Y Y Y Y

in the State of

5. Covering Period

M M M / D D D / Y Y Y Y Y Y

10 01

2012

through

M M M / D D D / Y Y Y Y Y Y

10 17

2012

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Samuel Ashner

Signature of Treasurer

Samuel Ashner

[Electronically Filed]

Date

M M M / D D D / Y Y Y Y Y Y

10 25

2012

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

Office
Use
Only

FEC FORM 3X

Rev. 12/2004

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

AMERICAN UNITY PAC INC

Report Covering the Period:

From:

M M	/	D D	/	Y Y Y Y Y
10		01		2012

To:

M M	/	D D	/	Y Y Y Y Y
10		17		2012

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, Y Y Y Y Y 2012		0.00
(b) Cash on Hand at Beginning of Reporting Period.....	1185510.03	
(c) Total Receipts (from Line 19)	193.73	1996855.22
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	1185703.76	1996855.22
7. Total Disbursements (from Line 31).....	765990.70	1577142.16
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	419713.06	419713.06
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	



This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE of Receipts

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

AMERICAN UNITY PAC INC

Report Covering the Period:

From:

M M M	/	D D D	/	Y Y Y Y Y Y
10		01		2012

To:

M M M	/	D D D	/	Y Y Y Y Y Y
10		17		2012

I. Receipts
COLUMN A
Total This Period

COLUMN B
Calendar Year-to-Date

11. Contributions (other than loans) From:

(a) Individuals/Persons Other

Than Political Committees

(i) Itemized (use Schedule A).....

0.00

1995961.49

(ii) Unitemized

193.73

893.73

(iii) TOTAL (add

Lines 11(a)(i) and (ii)..... ▶

193.73

1996855.22

(b) Political Party Committees

0.00

0.00

(c) Other Political Committees

(such as PACs).....

0.00

0.00

(d) Total Contributions (add Lines

11(a)(iii), (b), and (c)) (Carry

Totals to Line 33, page 5)

193.73

1996855.22

12. Transfers From Affiliated/Other

Party Committees.....

0.00

0.00

13. All Loans Received

0.00

0.00

14. Loan Repayments Received.....

0.00

0.00

15. Offsets To Operating Expenditures

(Refunds, Rebates, etc.)

(Carry Totals to Line 37, page 5).....

0.00

0.00

16. Refunds of Contributions Made

to Federal Candidates and Other

Political Committees.....

0.00

0.00

17. Other Federal Receipts

(Dividends, Interest, etc.).....

0.00

0.00

18. Transfers from Non-Federal and Levin Funds

(a) Non-Federal Account

(from Schedule H3)

0.00

0.00

(b) Levin Funds (from Schedule H5)

0.00

0.00

(c) Total Transfers (add 18(a) and 18(b))..

0.00

0.00

19. Total Receipts (add Lines 11(d),
12, 13, 14, 15, 16, 17, and 18(c))..... ▶

193.73

1996855.22

20. Total Federal Receipts

(subtract Line 18(c) from Line 19)

193.73

1996855.22

DETAILED SUMMARY PAGE of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	26673.16	319975.05
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	26673.16	319975.05
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	0.00
24. Independent Expenditures (use Schedule E)	739317.54	1257167.11
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements	0.00	0.00
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	765990.70	1577142.16
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	765990.70	1577142.16

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	193.73	1996855.22
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	193.73	1996855.22
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) ►	26673.16	319975.05
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36) ►	26673.16	319975.05

☒	21b	☐	22	☐	23	☐	24	☐	25	☐	26
☐	27	☐	28a	☐	28b	☐	28c	☐	29	☐	30b

NAME OF COMMITTEE (In Full)
AMERICAN UNITY PAC INC

A. Allegiance Strategies LLC

Mailing Address PO Box 53454

City	State	Zip Code
Washington	DC	20009

Purpose of Disbursement Strategic Consulting

Candidate Name

Office Sought:	☐	House
	☐	Senate
	☐	President

State: District:

Disbursement For:

☐ Primary ☐ General

☐ Other (specify) ▼

Date of Disbursement

Transaction ID : SB21B.4237

Amount of Each Disbursement this Period

20000.00

Full Name (Last, First, Middle Initial)

B. BB&T

Mailing Address 1909 K St., NW

City	State	Zip Code
Washington	DC	20006

Purpose of Disbursement	Merchant Fee

Candidate Name

Office Sought:	☐	House
	☐	Senate
	☐	President

State: District:

Disbursement For:

☐ Primary ☐ General

☐ Other (specify) ▼

Date of Disbursement

Transaction ID : SB21B.4233

Amount of Each Disbursement this Period

25.95

Full Name (Last, First, Middle Initial)

C. Piryx

Mailing Address 144 2nd St., 1st Fl.

City	State	Zip Code
San Francisco	CA	94105

Purpose of Disbursement

Online Processing

Candidate Name

Office Sought:	☐	House
	☐	Senate
	☐	President

State: District:

Disbursement For:

☐	Primary	☐	General
☐	Other (specify) ▼		

Date of Disbursement

Transaction ID : SB21B.4239

Amount of Each Disbursement this Period

15.73

SUBTOTAL of Disbursements This Page (optional).....

TOTAL This Period (last page this line number only).....

20041.68

☒	21b	☐	22	☐	23	☐	24	☐	25	☐	26
☐	27	☐	28a	☐	28b	☐	28c	☐	29	☐	30b

NAME OF COMMITTEE (In Full)
AMERICAN UNITY PAC INC

A. Targeted Victory

Mailing Address 1033 N. Fairfax St.

City	State	Zip Code
Alexandria	VA	22314

Purpose of Disbursement

Strategic Consulting

Candidate Name

Office Sought:	☐	House
	☐	Senate
	☐	President

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

Three digital displays showing the date 10/17/2012 in MM/DD/YYYY format. The first display shows '10' for the month, the second shows '17' for the day, and the third shows '2012' for the year. Each display has a small 'M' or 'D' or 'Y' indicator above the digits.

Transaction ID : SB21B.4235

Amount of Each Disbursement this Period

6500.00

Full Name (Last, First, Middle Initial)

Mailing Address

City	State	Zip Code
------	-------	----------

Purpose of Disbursement

Candidate Name	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	

Office Sought:	☐	House
	☐	Senate
	☐	President

Disbursement For:

☐	Primary	☐	General
☐	Other (specify) ▼		

Date of Disbursement

Amount of Each Disbursement this Period

Full Name (Last, First, Middle Initial)

Mailing Address

City	State	Zip Code
------	-------	----------

Purpose of Disbursement

Candidate Name

Office Sought:	☐	House
	☐	Senate
	☐	President

Disbursement For:

☐	Primary	☐	General
☐	Other (specify) ▼		

Date of Disbursement

Amount of Each Disbursement this Period

SUBTOTAL of Disbursements This Page (optional).....

TOTAL This Period (last page this line number only).....

6500.00

26541.68

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 9 OF 10
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) AMERICAN UNITY PAC INC	FEC IDENTIFICATION NUMBER ▼ C C00523589
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee McCarthy Hennings Media Inc.		Date M M / D D / Y Y Y Y Y Y 10 / 17 / 2012
Mailing Address 1850 M St., NW Ste. 235		Amount 9086.20
City Washington	State DC	
Purpose of Expenditure IE-Tisei-Media Production	Category/ Type 004	Office Sought: ☒ House ☐ Senate ☐ President State: MA District: 06
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD R. TISEI		Check One: ☒ Support ☐ Oppose
Calendar Year-To-Date Per Election for Office Sought 9086.20		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶

Transaction ID : SE.4208

Full Name (Last, First, Middle Initial) of Payee Mentzer Media Services Inc.		Date M M / D D / Y Y Y Y Y Y 10 / 04 / 2012
Mailing Address 600 Fairmount Ave., Ste. 306		Amount 199906.00
City Towson	State MD	
Purpose of Expenditure IE-Ruiz-Media Buy	Category/ Type 004	Office Sought: ☒ House ☐ Senate ☐ President State: CA District: 36
Name of Federal Candidate Supported or Opposed by Expenditure: Dr. RAUL RUIZ		Check One: ☐ Support ☒ Oppose
Calendar Year-To-Date Per Election for Office Sought 209546.21		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶

Transaction ID : SE.4176

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	208992.20
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Samuel Ashner

Signature

[Electronically Filed]

Date

M M / D D / Y Y Y Y Y Y
 10 / 25 / 2012

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

 PAGE 10 OF 10
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) AMERICAN UNITY PAC INC		FEC IDENTIFICATION NUMBER ▼ C C00523589	
Check if ☐ 24-hour report ☐ 48-hour report		☐ New report ☐ Amends report filed on M M M / D D D / Y Y Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Multi Media Services Inc.			Date M M M / D D D / Y Y Y Y Y Y Y Y 10 / 17 / 2012	
Mailing Address 915 King St., 2nd Floor			Amount 440000.00	
City Alexandria	State VA	Zip Code 22314	Transaction ID : SE.4211	
Purpose of Expenditure IE-Tisei-Media Buy		Category/ Type 004	Office Sought: ☒ House State: MA ☐ Senate District: 06 ☐ President	
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD R. TISEI			Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 519086.20			Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee Targeted Victory			Date M M M / D D D / Y Y Y Y Y Y Y Y 10 / 17 / 2012	
Mailing Address 1033 N. Fairfax St.			Amount 70000.00	
City Alexandria	State VA	Zip Code 22314	Transaction ID : SE.4210	
Purpose of Expenditure IE-Tisei-Online Ads		Category/ Type 004	Office Sought: ☒ House State: MA ☐ Senate District: 06 ☐ President	
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD R. TISEI			Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 79086.20			Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	510000.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	739317.54

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Samuel Ashner

Signature

[Electronically Filed]

Date

M M M

 /

D D D

 /

Y Y Y Y Y Y Y Y

10 / 25 / 2012